

# PROFESSOR MARIANA MAZZUCATO

www.marianamazucato.com

## HIGHER EDUCATION

1999	PhD. Economics, New School for Social Research, New York
1994	Master's in Economics, New School for Social Research, New York
1990	Bachelor of Arts, History / International Relations, Tufts University, Boston

## ACADEMIC APPOINTMENTS

2017-	Professor in Economics of Innovation and Public Value, University College London
2011-2017	RM Phillips Professor in Economics of Innovation, SPRU, University of Sussex
2005-2011	Professor of Economics (Chair in Economics of Innovation), The Open University
2010-2013	Distinguished Visiting Professor, University of Edinburgh, Scotland
2008-2010	Visiting Professor, Bocconi University, Milan, Italy
2003-2004	Senior Lecturer, Economics, The Open University
1999-2002	Lecturer, Economics, The Open University
1998-1999	Post-Doctoral Marie Curie (EC) Research Fellow, London Business School, UK
1997-1999	Assistant Professor (tenure track), Economics, University of Denver, CO
1995-1997	Adjunct Professor, Economics, New York University, NY

## HONORARY DEGREES (Doctor Honoris Causa)

2024	University of Groningen, The Netherlands
2023	Universitat Politècnica de València, Spain
2023	University of Johannesburg (UJ), South Africa
2022	Universitat Oberta de Catalunya (UOC - Open University of Catalonia), Spain
2020	Simon Fraser University, Canada
2020	York University, UK
2017	Hasselt University, Belgium
2016	National University of San Martín, Argentina

## RESEARCH MANAGEMENT

2017-	Director and Founder, Institute for Innovation and Public Purpose, University College London, <a href="https://www.ucl.ac.uk/bartlett/public-purpose">https://www.ucl.ac.uk/bartlett/public-purpose</a>
2010-2012	Economics Director, ESRC Centre for Social and Economic Research on Innovation in Genomics (INNOGEN), <a href="http://www.genomicsnetwork.ac.uk/innogen">www.genomicsnetwork.ac.uk/innogen</a>
2009-2012	Coordinator of European Commission FP7 Collaborative Project on Finance, Innovation and Growth (FINNOV)
2004-2009	Founder and Director, Innovation, Knowledge and Development (IKD), inter-faculty research centre, The Open University, <a href="http://www.open.ac.uk/ikd">www.open.ac.uk/ikd</a>
2004-2008	Director of Research, Department of Economics, The Open University

## PRIZES/HONORS/AWARDS

Winner of the **Public Value Award**, 2024  
Ordinary Member of the Vatican's **Pontifical Academy for Life**, 2022  
**Grande Ufficiale Ordine** al Merito della Repubblica Italiana, 2021  
Winner of the **Prix Colbert Award**, 2021  
Winner of the **Adam Smith Prize**, Forum Ökologisch-Soziale Marktwirtschaft (FÖS), 2021  
Withher of the **Kurt Rothschild Award** for Economic Journalism and Research (Main Prize), 2021  
Winner of the **Pontignano Award**, British Embassy in Italy and the British Council, 2021  
Winner of the Geospatial World Leadership **Making A Difference Award** for 'Innovation and Data Economy', 2020  
Winner of the **John von Neumann Award**, Rajk László College for Advanced Studies, 2020  
Listed as one of Fast Company's **Most Creative People in Business**, 2020  
Listed as one of GQ's **Top 50 most influential people in Britain**, 2020

Winner of All European Academies **Madame de Staël Prize for Cultural Values**, 2019  
Named as one of the **'25 leaders shaping the future of capitalism'** by Wired, 2019  
Winner of the **Wassily Leontief Award** for Advancing the Frontiers of Economic Thought, 2018  
Elected to the **UK Academy of Social Sciences**, 2017  
Elected to the **Italian Academy of Sciences**, Lincei, 2018  
Winner of the **New Statesman/SPERI Prize in Political Economy**, 2014  
Named one of the **'3 most important thinkers about innovation'** by New Republic, 2013

## BOOK HONOURS

Sunday Times Selection of **The Best Books of 2023**, The Big Con, 2023  
Financial Times Selection of **The Books to Read in 2023**, The Big Con, 2023  
Short-listed for **Best Business Book of the Year**, FT & Mckinsey, The Value of Everything 2018  
Strategy and Business Selection of **Best Book of the Year**, The Value of Everything, 2018  
Winner of the **Hans Matthöfer German book prize**, The Entrepreneurial State, 2015  
Shortlisted for the **German Wirtschaftsbuchpreis** for Das Kapital des Staates, 2014  
Nominated for **Industry & Innovation DRUID Award** for Best Paper, 2014  
Nominated for **IPEG Book Prize**, The Entrepreneurial State, 2014  
Listed in Financial Times Selection of **Books of the Year**, The Entrepreneurial State, 2013

## PUBLICATIONS

### Books

- Mazzucato, M. and Collington, R. (2023). *The Big Con: How the Consulting Industry Weakens Our Businesses, Infantilizes Our Governments, and Warps Our Economies*. London: Penguin Allen Lane, London <https://www.penguin.co.uk/books/451193/the-big-con-by-collington-mariana-mazzucato-and-rosie/9780241573082>; (Penguin Random House, New York) and translated into Dutch (Nieuw Amsterdam), German (Campus, 2023), Greek (Epikentro), Italian (Laterza), forthcoming in Polish (Wydawnictwo Heterodox), forthcoming in Portuguese (Companhia das Letras, Brazil) and Spanish (Taurus).
- Mazzucato, M. (2021) *Mission Economy: a moonshot guide to changing capitalism*, Penguin, Allen Lane, London, <https://www.penguin.co.uk/books/315191/mission-economy> (Harper Collins, USA) and translated into Brazil (Companhia das Letras), Dutch (Nieuw Amsterdam), Finnish (Terra Cognita), French (Fayard), German (Campus), Greek (Epikentro), forthcoming in Israel (Poalim), Italian (Laterza), Japan (NewsPicks), Norwegian (Res Publica), Poland (Heterodox), Portugal (Temas e Debates), Serbia (Nova knjiga), Slovenia (UMco), Spanish (Taurus), Sweden (Verbal), Turkey (Koc).
- Mazzucato, M. (2020), *Non sprechiamo questa crisi*, Laterza, Rome, Italy, ISBN 9788858142875, <https://www.laterza.it/scheda-libro/?isbn=9788858142875>
- Mazzucato, M. (2018) *The Value of Everything: making and taking in the global economy*, Penguin, Allen Lane-Penguin, London, ISBN: 978-0-241-1888-1, US edition (Public Affairs) and translated into Chinese (CITIC), Dutch (Nieuw Amsterdam), forthcoming in Estonian (Varrak), Finnish (Terra Cognita), French (Fayard), Germany (Campus), Greek (Epikentro), Italian (Laterza), Japanese (Keiei Kagaku), Korean (Minumsa), Portuguese (Brazil, Companhia das Letras; Polish (Heterodox), Portugal, Temas E Debates), forthcoming in Russian (Higher School of Economics Press), Spanish (Taurus), forthcoming in Swedish (Verbal Forlag), Taiwanese (China Times), forthcoming in Turkish (Koc University Press) and forthcoming in Vietnamese (Tre).
- Jacobs, M. and Mazzucato, M. (Eds.) (2016), *Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth*, Wiley-Blackwell, London, ISBN: 978-1-119-12095-7
- Mazzucato, M. (2013), *The Entrepreneurial State: debunking public vs. private sector myths*, Anthem Press: London, UK, ISBN 9780857282521, US edition (Public Affairs) and translated into Chinese (CITIC), Croatian (Skolska knjiga), Dutch (Nieuw Amsterdam), Finnish (Terra Cognita), French (Fayard), German (Campus), forthcoming in Greek (Epikentro), forthcoming in Israel (Poalim), Italian (Laterza), Japanese (Keiei Kagaku), Polish (Heterodox), Portuguese (Brazil-Companhia Das Letras), forthcoming in Russian (Higher School of Economics), Serbian (Akadesmka knjiga), Slovenian (Umco), Spanish (Taurus), Taiwanese (China Times), Turkish (Koc University Press), forthcoming in Vietnamese (Tre) and forthcoming in Korean.
- Mazzucato, M., Lowe, J., Shipman, A. and Trigg, A. (2010), *Personal Investment: financial planning in an uncertain world*, Palgrave Macmillan: Basingstoke, UK, ISBN 978-0-230-24660-7: 1-448
- Mazzucato, M. and Dosi, G. (Eds.) (2006), *Knowledge Accumulation and Industry Evolution: pharmaceutical*, Cambridge University Press: Cambridge, UK, ISBN 0-521-85822-4: 1-446
- Mazzucato, M. (Ed.) (2002), *Strategy for Business, a Reader*, Sage Publications: London, UK, ISBN 0-7619-7413-X: 1-378

Mazzucato, M. (2000), *Firm Size, Innovation and Market Structure: the evolution of market concentration and instability*, Edward Elgar: Northampton, MA, USA, ISBN 1-84064-346-3: 1-138

### Journal articles

- Mazzucato, M. (forthcoming). "The inclusive entrepreneurial state: collective wealth creation and distribution" *Oxford Open Economics*.
- Collington, R. and Mazzucato, M. (forthcoming). "Beyond Outsourcing: Re-embedding the State in Public Value Production". *Organization*.
- Fuso Nerini, F., Mazzucato, M., Rockström, J., van Asselt, H., Hall, J. W., Persson, A., Sovacool, B., Vinuesa, R. and Sachs, J. (2024). Extending the Sustainable Development Goals to 2050 – a road map. *Nature*, 630: 555-558. <https://doi.org/10.1038/d41586-024-01754-6>
- Mazzucato, M. (2024). "Regulate industry in all economic sectors to achieve health for all". *The BMJ*, 385(q520). <https://doi.org/10.1136/bmj.q530>
- Mazzucato, M. (2024). "Rethinking Innovation in Drugs: A Pathway to Health for All". *Journal of Law, Medicine and Ethics*, 51(S2): 16-20. <https://doi:10.1017/jme.2023.157>
- O'Reilly, T., Strauss, I. and Mazzucato, M. (2024). "Algorithmic attention rents: A theory of digital platform market power". *Data & Policy*, 6: e6. <https://doi:10.1017/dap.2024.1>
- Ciaffi, G., Deleidi, M. and Mazzucato, M. (2024). "Measuring the macroeconomic responses to public investment in innovation: evidence from OECD countries". *Industrial and Corporate Change*. <https://doi.org/10.1093/icc/dtae005>.
- Mazzucato, M. (2023). "The Common Good: from correcting market failures to shaping the economy to meet bold objectives". *Journal of Economic Policy Reform*. <https://doi.org/10.1080/17487870.2023.2280969>.
- Whitfill, T. and Mazzucato, M. (2023). "ARPA-H Could Offer Taxpayers a Fairer Shake". *Issues in Science in Technology*, 39, no. 4 (Summer 2023): 51–53. <https://doi.org/10.58875/FZCY3135>.
- Mazzucato, M. (2023), "Health for All: Transforming economies to deliver what matters", *British Medical Journal*, 381, p1175 <https://www.bmj.com/content/bmj/381/bmj.p1175.full.pdf>
- Rockström, J., Mazzucato, M., Andersen, L. S., Fahrländer, S. F., and Gerten, D. (2023). "Why we need a new economics of water as a common good". *Nature*, 615: 794-797. <https://doi.org/10.1038/d41586-023-00800-z>
- Mazzucato, M., Gouzoulis, G., and Ryan-Collins, J. (2023). "Mapping modern economic rents: the good, the bad and the grey areas". *Cambridge Journal of Economics*. <https://doi.org/10.1093/cje/bead013>
- Dosi, D., Lamperti, F., Mazzucato, M., Napoletano, M., and Roventini, A. (2023). "Mission-Oriented Policies and the 'Entrepreneurial State' at Work: An Agent-Based Exploration". *Journal of Economic Dynamics and Control*, 151. <https://doi.org/10.1016/j.jedc.2023.104650>
- Mazzucato, M., Strauss, I., O'Reilly, T. and Ryan-Collins, J. (2023). "Regulating Big Tech: the role of enhanced disclosures". *Oxford Review of Economic Policy*, 39 (1).
- Torreele, E., Kazatchkine, M., Liu, J., Dybul, M., Cárdena, M., Singh, S., Legido Quigley, H., McNab, C., Johnson Sirleaf, E., Mazzucato, M. and Clark, H. (2023). "Stopping epidemics when and where they occur". *The Lancet*, 401(10374): 324-328.
- Mazzucato, M. (2022). "Collective value creation: a new approach to stakeholder value". *International Review of Applied Economics*. <https://doi.org/10.1080/02692171.2022.2144149>
- Andreoni, A., Creamer, K., Mazzucato, M., and Steyn, G. (2022). "How can South Africa advance a new energy paradigm? A mission-oriented approach to megaprojects". *Oxford Review of Economic Policy*, 38 (2). <https://doi.org/10.1093/oxrep/grac007>
- Mazzucato, M. (2022), "Financing the Green New Deal". *Nature Sustainability*. <https://doi.org/10.1038/s41893-021-00828-x>
- Mazzucato, M., and Ryan-Collins, J. (2022). "Putting value creation back into 'public value': From market-fixing to market-shaping". *Journal of Economic Policy Reform*. <https://doi.org/10.1080/17487870.2022.2053537>
- Mazzucato, M., & Li, H. L. (2021). "A Market Shaping Approach for the Biopharmaceutical Industry: Governing Innovation Towards the Public Interest". *Journal of Law, Medicine & Ethics*, 49(1), 39–49. <https://doi.org/10.1017/jme.2021.8>
- Deleidi, M. and Mazzucato, M. (2021), "Directed innovation policies and the supermultiplier: An empirical assessment of mission-oriented policies in the US economy." *Research Policy*, 50(2). <https://doi.org/10.1016/j.respol.2020.104151>
- Mazzucato, M., Li, H. L., & Darzi, A. (2020), "Is it time to nationalise the pharmaceutical industry?", *British Medical Journal*, 368, i8236 <https://www.bmj.com/content/bmj/368/bmj.m769.full>
- Mazzucato, M. and Kattel, R. (2020), "Covid-19 and Public Sector Capacity." *Oxford Review of Economic Policy*, graa031, <https://doi.org/10.1093/oxrep/graa031>

- Laplane, A. and Mazzucato, M. (2020), "Socializing the risks and rewards of public investments: Economic, policy, and legal issues." *Research Policy*, 49. <https://doi.org/10.1016/j.repolx.2020.100008>
- Deleidi, M., Mazzucato, M., & Semieniuk, G. (2020). "Neither crowding in nor out: Public direct investment mobilising private investment into renewable electricity projects". *Energy Policy*, 111195. <https://doi.org/10.1016/j.enpol.2019.111195> (working paper version)
- Lamperti, F., Mazzucato, M., Roventini, A., & Semieniuk, G. (2019). "The green transition: public policy, finance and the role of the State". *Vierteljahrshefte zur Wirtschaftsforschung/Quarterly Journal of Economic Research*, 88(2), 73-88. <https://doi.org/10.3790/vjh.88.2.73>
- Mazzucato, M., Kattel, R., & Ryan-Collins, J. (2019). "Challenge-Driven Innovation Policy: Towards a New Policy Toolkit". *Journal of Industry, Competition and Trade*, 20, 421–437. <https://doi.org/10.1007/s10842-019-00329-w>
- Deleidi, M., & Mazzucato, M. (2019). "Putting austerity to bed: Technical progress, aggregate demand and the supermultiplier", *Review of Political Economy*, 31(3), 315-335. <https://doi.org/10.1080/09538259.2019.1687146> (WP version <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2018/jan/putting-austerity-bed-technical-progress-aggregate-demand-and-supermultiplier>)
- Robinson, D. K., & Mazzucato, M. (2019). "The evolution of mission-oriented policies: Exploring changing market creating policies in the US and European space sector". *Research Policy*, 48(4), 936-948. <https://www.sciencedirect.com/science/article/pii/S0048733318302373?via%3Dihub>
- Sachs, J.D, Schmidt-Traub, G., Mazzucato, M., Messner, D, Nakicenovic, and N., Rockström, J. (2019) "Six Transformations to Achieve the Sustainable Development Goals", *Nature Sustainability* (Sept. 2019). <https://www.nature.com/articles/s41893-019-0352-9.pdf?proof=trueMay>
- Mazzucato, M. (2018). "Let's make private data into a public good", *MIT Technology Review*, 121 (4), 74-75. <https://www.technologyreview.com/2018/06/27/141776/lets-make-private-data-into-a-public-good/>
- Mazzucato, M., and Roy, V. (2018). "Rethinking value in health innovation: from mystifications towards prescriptions". *Journal of Economic Policy Reform*, 1-19. <https://doi.org/10.1080/17487870.2018.1509712>
- Mazzucato, M. (2018), "Mission Oriented Innovation Policy: Challenges and Opportunities", *Industrial and Corporate Change*, 27 (5): 803–815, <https://doi.org/10.1093/icc/dty034>
- Kattel, R. and Mazzucato, M. (2018). "Mission-oriented innovation policy and dynamic capabilities in the public sector", *Industrial and Corporate Change*, 27 (5): 787-801, <https://doi.org/10.1093/icc/dty032> (WP version <https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-wp-2018-05.pdf>)
- Mazzucato, M. and Semieniuk, G (2018) "Financing renewable energy: who is financing what and why it matters", *Technological Forecasting and Social Change*, 127, 8-22. <http://www.sciencedirect.com/science/article/pii/S0040162517306820> (WP version <https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-wp-2018-04.pdf>)
- Grilli, L., Mazzucato, M. Meoli, M. and Scellato, G. (2017), "Sowing the seeds of the future: Policies for financing tomorrow's innovations", Introduction to Special Issue in *Technological Forecasting and Social Change*. <https://doi.org/10.1016/j.techfore.2017.10.021>
- Mazzucato, M. and Robinson, D. (2017) "Co-creating and directing innovation ecosystems: NASA's approach to public-private partnerships in low-Earth orbit ", *Technological Forecasting and Social Change*, <https://doi.org/10.1016/j.techfore.2017.03.034>
- Mazzucato, M. and Semieniuk, G. (2017) "Public financing of innovation: new questions", *Oxford Review of Economic Policy*, Volume 33 (1): 24–48. <https://academic.oup.com/oxrep/article/33/1/24/2972707>
- Mazzucato, M. and Torreele, E. (2016), "Fair vaccine pricing please, not random acts of charity", *British Medical Journal*, 355, i6173 <http://www.bmj.com/content/355/bmj.i6173.full>
- Mazzucato, M. and Penna, C. (2016) "Beyond market failures: the market creating and shaping roles of state investment banks", *Journal of Economic Policy Reform*, 19(4): 305-326, <https://www.tandfonline.com/doi/pdf/10.1080/17487870.2016.1216416>
- Mazzucato, M. (2016), "High cost of new drugs", *British Medical Journal*, 354, i4136 <http://www.bmj.com/content/354/bmj.i4136>
- Mazzucato, M. F. Onida, and Viesti, G. (2016), "Industrial policies in Europe: an introduction", Special Issue of *Journal of Economic Policy*, "Industrial Policies in Europe and other industrial economics: scope, instruments, case studies and critical issues" (Eds, M. Mazzucato, F. Onida, G. Viesti). <https://www.rivisteweb.it/doi/10.1429/83963>
- Mazzucato, M. (2016) "From Market Fixing to Market-Creating: A new framework for innovation policy", Special Issue of *Industry and Innovation*: "Innovation Policy – can it make a difference?", 23 (2) <https://www.tandfonline.com/doi/full/10.1080/13662716.2016.1146124>
- Mazzucato, M. (2015) "Innovation systems: from fixing market failures to creating markets",

- Intereconomics*, 50(3).
- Mazzucato, M. (2015), "Innovation Systems: From Fixing Market Failures to Creating Markets", *Intereconomics*, Vol. 50 (3);120-125
- Mazzucato, M. (2014) "Costruire lo Stato innovatore: un nuovo quadro per la previsione e la valutazione di politiche economiche che creano (non solo aggiustano) il mercato," in Special Issue *The Entrepreneurial State: A Discussion (Lo Stato innovatore: una discussione)*, *Economia & Lavoro*, 3:(Sept-Dec)
- Mazzucato, M. and Parris, S. (2014), "High Growth Firms in Changing Competitive Environments: the US Pharmaceutical industry" *Small Business Economics Journal*, 44(1): 145-170  
<https://link.springer.com/article/10.1007/s11187-014-9583-3>
- Mazzucato, M. (2013) "Debunking the market mechanism: a response to John Kay", *Political Quarterly*, 84 (4): 444–447
- Mazzucato, M. and Shipman, A. (2014), "Accounting for productive investment and value creation," *Industrial and Corporate Change*, 23(1): 1-27.
- Lazonick, W., Mazzucato, M., and Tulum, O. (2013) "Apple's Changing Business Model: What Should the World's Richest Company Do with All Those Profits?" *Accounting Forum*. 37: 249-267
- Mazzucato, M. (2013), "Financing innovation: creative destruction vs. destructive creation," in special issue of *Industrial and Corporate Change*, M. Mazzucato (ed.), 22(4): 851-867
- Lazonick, W. and Mazzucato, M. (2013), "The risk-reward nexus in the innovation-inequality relationship: Who takes the risks? Who gets the rewards?," in special issue of *Industrial and Corporate Change*, M. Mazzucato (ed.), 22(4):1093-1128
- Mazzucato, M. and Tancioni, M. (2012), "R&D, patents and stock return volatility," *Journal of Evolutionary Economics*, 22:4: 811-832
- Demirel, P. and Mazzucato, M. (2012), "Innovation and firm growth: is R&D worth it?" *Industry and Innovation*, 19(2)
- Demirel, P. and Mazzucato, M. (2010), "The evolution of firm growth dynamics in the US pharmaceutical industry," *Regional Studies*, 44(8): 1053-1066
- Mazzucato, M. and Tancioni, M. (2008), "Innovation and idiosyncratic risk: an industry and firm level analysis," *Industrial and Corporate Change*, 17(4): 779-811
- Mazzucato, M (2006), "Innovation and Stock Prices," *Revue de L'Observatoire Français de Conjonctures Economiques*, Special Issue on *Industrial Dynamics, Productivity and Growth*
- Mazzucato, M. and Tancioni, M. (2005), "Indices that capture creative destruction: questions and implications," *Revue d'Economie Industrielle*, 110: 199-218.
- Mazzucato, M. (2003) "Risk, variety and volatility: innovation, growth and stock prices in old and new industries," *Journal of Evolutionary Economics*, 13(5): 491-512
- Geroski, P. and Mazzucato, M. (2002), "Learning and the sources of corporate growth," *Industrial and Corporate Change*, 11(4): 623-644
- Mazzucato, M. (2002), "The PC industry: new economy or early life-cycle," *Review of Economic Dynamics*, 5:2: 318-345.
- Geroski, P. and Mazzucato, M. (2002), "Myopic selection and the learning curve," *Metroeconomica*, 53(2): 181-199
- Mazzucato, M. and Semmler, W. (2002), "The determinants of stock price volatility: an industry study," *Nonlinear Dynamics, Psychology, and Life Sciences*, 6(2): 230-253
- Mazzucato, M. (2002), "Innovation, organization and economic dynamics," *Journal of Economic Behavior and Organization*, 47:3: 335-341.
- Geroski, P. and Mazzucato, M. (2001), "Modelling the dynamics of industry populations," *International Journal of Industrial Organization*, 19(7): 1003-1022
- Mazzucato, M. (2000), "Firm size, innovation, and market share instability: the role of negative feedback and idiosyncratic events," *Advances in Complex Systems*, 3(1-4): 417-431
- Mazzucato, M. and Semmler, W. (1999), "Stock market volatility and market share instability during the US automobile industry life-cycle," *Journal of Evolutionary Economics*, 9(1): 67-96
- Mazzucato, M. (1998), "A computational model of economies of scale and market share instability," *Structural Change and Economic Dynamics*, 9(1): 55-83

#### Articles under Review

- Mazzucato, M. and Duran-Fernandez, F. "Financing the Sustainable Development Goals". *European Journal of Development Research*.
- Rock, R., Strauss, I., O'Reilly, T. and Mazzucato, M. "Behind the Clicks: Can Amazon allocate user attention as it pleases?" *Information Economics and Policy*.

#### Chapters in books

- Mazzucato, M. and Macfarlane, L. (forthcoming) "Green patient finance for inclusive and sustainable economic development". In John Mathews and Arkebe Oqubay (Eds.) *Oxford Handbook on*

- Greening the Economy*. Oxford University Press.
- Kattel, R. and Mazzucato, M. (forthcoming). "Mission-oriented innovation policies in Europe: From normative to epistemic turn?" In Edler, J.; Matt, Mireille; Polt, W.; Weber, M. (Eds.) *Transformative Mission Oriented Innovation Policies*, Edward Elgar Publishing.
- Mazzucato, M. (2024) The inclusive entrepreneurial state: collective wealth creation and distribution. In Cotec 2024 Yearbook. <https://cotec.es/informes/anuario-2024/>
- Mazzucato, M. (2023). "Governing Water as a Common Good". In CAF Development Bank of Latin America and the Caribbean (Ed.), *No one is saved alone: Dreams in action based on Pope Francis's exhortation Laudate Deum* (pp. 83-86).
- Mazzucato, M. and Perez, C. (2023). "Redirecting growth: inclusive, sustainable and innovation-led". In E. Reinert & I. H. Kvangraven (Eds.), *A Modern Guide to Uneven Economic Development*. Edward Elgar Publishing.
- Mazzucato, M., Entsminger, J., and Kattel, R. (2021). "Reshaping Platform-Driven Digital Markets". In M. Moore & D. Tambini (Eds.), *Regulating Big Tech: Policy Responses to Digital Dominance*. Oxford: Oxford University Press.
- Mazzucato, M., & Li, H. (2021). "The Entrepreneurial State and Public Options: Socializing Risks and Rewards". In G. Sitaraman & A. Alstott (Eds.), *Politics, Policy, and Public Options* (pp. 20-44). Cambridge: Cambridge University Press. doi:10.1017/9781108767552.003
- Hemerijck, A., Mazzucato, M. and Reviglio, E. (2020) "Social Investment and Infrastructure" in F. Cerniglia, C. Saraceno (Eds.), *A European Public Investment Outlook*, Cambridge: Open Book Publishers.
- Mazzucato, M. and R. Kattel (2020). "Grand Challenges, Industrial Policy and Public Value". In Oqubay, A., Cramer, C., Chang, H-J., and Kozul-Wright, R. (Eds.), *The Oxford Handbook of Industrial Policy*. Oxford: Oxford University Press.
- Semieniuk, G. and M. Mazzucato (2019). "Financing Green Growth". In R. Fouquet (Ed.) *Handbook on Green Growth*. Cheltenham: Elgar.
- Mazzucato, M. (2017). "Wealth Creation and the Entrepreneurial State". In Hepburn, C. and Hamilton, K. (Eds.), *National Wealth: What is Missing and Why it Matters*, Oxford: Oxford University Press.
- Mazzucato, M. and O'Donovan, C. (2016) "The BBC as market shaper and creator" in *Rethinking the BBC: Public media in the 21st Century*, Seth-Smith, N., et. al. (eds.), Commonwealth Publishing.
- Mazzucato, M. and Wray, L.R. (2016) "(Re) introducing Finance into Evolutionary Economics: Keynes, Schumpeter, Minsky and Financial Fragility" in *Schumpeter's Capitalism, Socialism and Democracy: A Twenty First Century Update*, Eds. Burlamaqui, L. and Kattel, R. Routledge Studies in History of Economics, Oxford, UK.
- Mazzucato, M. and Jacobs, M. (2016) "Rethinking Capitalism: An Introduction", in *Rethinking Capitalism Economics and Policy for Sustainable and Inclusive Growth*, Chapter 1. Eds Jacobs, M. and Mazzucato, M, Wiley-Blackwell, London, UK
- Mazzucato, M. (2016) "Innovation, the State and Patient Capital", in *Rethinking Capitalism Economics and Policy for Sustainable and Inclusive Growth*, Chapter 6. Eds Jacobs, M. and Mazzucato, M, Wiley-Blackwell, London, UK
- Mazzucato, M. (2016) "Innovation Policy as Creating Markets, Not Only Fixing Them: Implications for Complexity Theory", in *Complexity and Evolution: Toward a New Synthesis for Economics*, eds. D. S. Wilson and A. Kirman. Strüngmann Forum Reports, vol. 19, J. Lupp, series editor. MIT Press: Cambridge, MA, USA.
- Mazzucato, M., J. Gowdy, S. Page, J. C. J. M van der Bergh, S.V. der Leeuw and D. Sloan Wilson (2016) "Shaping the evolution of complex societies: an evolutionary approach to economic policy", in *Complexity and Evolution: Toward a New Synthesis for Economics*, Wilson, D. S. and Kirman, A., eds., Strüngmann Forum Reports, vol.19, J. Lupp series editor. MIT Press: Cambridge, MA, USA.
- Mazzucato, M. and Robinson, D. (2016) "Directing vs. Facilitating the Economic Development of Low Earth Orbit", in *The Economic Development of Low Earth Orbit*, Chapter 5 in NASA.gov publication, Eds. A. MacDonald, P. Besha.
- Mazzucato, M. and Perez, C. (2015), "Innovation as Growth Policy," in *The Triple Challenge: Europe in a New Age*. J. Fagerberg, S. Laestadius, and B. Martin (eds.) Oxford University Press: Oxford.
- Mazzucato, M. and Penna, C. (2015) "State investment banks and mission-oriented finance for innovation", in *The Present and the Future of Development Financial Institutions: Theory and History*. Burlamaqui L., Sobreira R., Vianna M. (eds.) Minds: Rio de Janeiro
- Mazzucato, M. (2014), "The Green Entrepreneurial State," in *The Politics Of Green Transformations*. M. Leach, P. Newell and I. Scoones (eds.) STEPS Earthscan Series, Routledge.
- Mazzucato, M. (2014), "Innovation policy: smart and inclusive?" in *New Perspectives on Industrial Policy for a Modern Britain*. D. Bailey, K. Cowling and P.R. Tomlinson (eds.) Oxford University Press: Oxford.
- Mazzucato, M. (2013), "Smart and inclusive growth: rethinking the State's role and the risk-reward

- relationship,” in *Innovation studies: evolution and future challenges*. J. Fagerberg, B. Martin, and E. Andersen, (eds.) Oxford University Press: Oxford.
- Demirel, P. and Mazzucato, M. (2013), “Innovation and financial performance: recent results and questions for future research,” in *Finance and innovation*. A. Pyka, (ed.) Springer Publishing: London.
- Mazzucato, M. (2010), “Bubbles & Investment Behaviour,” in *Personal investment: financial planning in an uncertain world* (pp. 263-310), M. Mazzucato et al. (eds.) Palgrave Macmillan: Basingstoke, UK.
- Dosi, G. and Mazzucato, M. (2006), “Knowledge accumulation and industry evolution: an introduction,” in *Knowledge accumulation and industry evolution: pharma-biotech*, M. Mazzucato and G. Dosi, (eds.) Cambridge University Press: UK.
- Orsenigo, L., Dosi, G. and Mazzucato, M. (2006), “The dynamics of knowledge accumulation, regulation and appropriability in the pharma-biotech sector: some policy issues,” In M. Mazzucato and G. Dosi, (Eds.) *Knowledge accumulation and industry evolution: pharma-biotech* (pp. 402-431). Cambridge University Press: UK.
- Mazzucato, M. (2003), “Risk, variety and volatility: growth innovation and stock prices in early industry evolution,” in *Entrepreneurship, the new economy and public policy*, U. Cantner, et al (eds) Springer, NY
- Geroski, P. and Mazzucato, M. (2003), “Advertising and the evolution of market structure in the US car industry,” in *Competition, Monopoly and Corporate Governance* (pp. 33-55), M. Waterson, (ed.) Edward Elgar: Northampton, MA.
- Mazzucato, M. (2003), “Information technology: a new era?,” in *Economics and economic change* (pp. 21-48), G. Dawson and M. Mackintosh, (eds.) The Open University.
- Geroski, P. and Mazzucato, M. (2002), “Selection and the learning curve,” in *Applied evolutionary economics: new empirical methods and simulation techniques* (pp. 212-234), Edward Elgar: Northampton, MA.
- Mazzucato, M. and Semmler, W. (2000), “Market share instability and stock price volatility during the industry life cycle: the US automobile industry,” in *Economic evolution, learning and complexity* (97-126), S. Klepper (ed.) Physica Verlag: Heidelberg.
- Mazzucato, M. (2000) “Firm size, innovation and market share instability: the role of idiosyncratic events on the feedback between firm size and innovation,” in *Applications of simulation to social sciences* (417-431), Hermes Science Publishing: Oxford.

## Working Papers

- Mazzucato, M. and Zaqout, M. (2024). “Rethinking the global water challenge through a common good lens.” *UCL Institute for Innovation and Public Purpose, Working Paper Series* (IIPP WP 2024-06). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2024/mar/rethinking-global-water-challenge-through-common-good-lens>
- Eaves, D., Mazzucato, M. and Vasconcellos, B. (2024). “Digital public infrastructure and public value: What is ‘public’ about DPI?” *UCL Institute for Innovation and Public Purpose, Working Paper Series* (IIPP WP 2024-05). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2024/mar/digital-public-infrastructure-and-public-value-what-public-about-dpi>
- Mazzucato, M. and Hill, D. (2024). “Modern Housing: An environmental common good”. Council on Urban Initiatives. (CUI DP 2024-02). *UCL Institute for Innovation and Public Purpose, Working Paper Series*: IIPP WP 2024-03. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2024/mar/modern-housing-environmental-common-good>.
- Rock, R., Strauss, I., O’Reilly, T. and Mazzucato, M. (2023). “Behind the Clicks: Can Amazon allocate user attention as it pleases?” *UCL Institute for Innovation and Public Purpose, Working Paper Series* (IIPP WP 2023-11). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2023-11>
- Strauss, I., O’Reilly, T. and Mazzucato, M. (2023). “Amazon’s Algorithmic Rents: The economics of information on Amazon”. *UCL Institute for Innovation and Public Purpose, Working Paper Series* (IIPP WP 2023-12). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2023-12>
- Mazzucato, M. and Rodrik, D. (2023). “Industrial Policy with Conditionalities: A Taxonomy and Sample Cases”. *UCL Institute for Innovation and Public Purpose, Working Paper Series* (IIPP WP 2023-07). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2023-07>
- O’Reilly, T., Strauss, T. and Mazzucato, M. (2023). “Regulating Big Tech Through Digital Disclosures”. *UCL Institute for Innovation and Public Purpose, Policy Brief* Nr. 26. <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2023/jun/regulating-big-tech-through-digital-disclosures>
- Mazzucato, M. and Farha, L. (2023). “The Right to Housing: A Mission-Oriented and Human-Rights-based Approach”. *Council on Urban Initiatives* (CUI WP 2023-01). <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2023/may/right-housing-mission-oriented-and-human-rights-based-approach>

- Mazzucato, M. (2023). "A Collective Response to Our Global Challenges: A Common Good and "Market-Shaping" Approach". *UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2023-02)*. <https://www.ucl.ac.uk/bartlett/public-purpose/wp2023-01>
- Mazzucato, M. (2022). "Rethinking the social contract between the state and business: A new approach to industrial strategy with conditionalities". *UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2022-18)*. <https://www.ucl.ac.uk/bartlett/publicpurpose/wp2022-18>.
- Mazzucato, M., Schaake, M., Krier, S. and Entsminger, J. (2022). "Governing artificial intelligence in the public interest". *UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2020-12)*. <https://www.ucl.ac.uk/bartlett/public-purpose/wp2022-12>
- Dosi, D., Lamperti, F., Mazzucato, M., Napoletano, M. and Roventini, A. (2021). "Mission-oriented policies and the 'Entrepreneurial State' at work: An agent-based exploration". *UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2021/10)*.
- Mazzucato, M., Kattel, R., Begovic, M. and Quaggiotto, G. (2021). "COVID-19 and the Need for Dynamic State Capabilities: An International Comparison". *United Nations Development Programme and UCL Institute for Innovation and Public Purpose*. Available at: [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/54241\\_-\\_undp\\_wp-covid-19\\_state\\_ressilience-v51.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/54241_-_undp_wp-covid-19_state_ressilience-v51.pdf)
- Mazzucato, M., Qobo, M. and Kattel, R. (2021). "Building state capacities and dynamic capabilities to drive social and economic development: The case of South Africa", *UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2021/09)*. <https://www.ucl.ac.uk/bartlett/public-purpose/wp2021-09>
- Mazzucato, M., Entsminger, J. and Kattel, R. (2020). "Public value and platform governance". *UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2020-11)*. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-11>
- Mazzucato, M., Ryan-Collins, J. and Gouzoulis, G. (2020). "Theorising and Mapping Modern Economic Rents". *UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2020-13)*. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-13>
- Heine, D., Semmler, W., Mazzucato, M., Braga, J.P., Flaherty, M., Gevorkyan, A., Hayde, E.K., and Radpour, S. (2019). "Financing Low-Carbon Transitions through Carbon Pricing and Green Bonds". *World Bank Group, Policy Research Working Paper No. WPS 8991*. <http://documents.worldbank.org/curated/en/808771566321852359/Financing-Low-Carbon-Transitions-through-Carbon-Pricing-and-Green-Bonds>
- Mazzucato, M. and Ryan-Collins, J. (2019). "Putting value creation back into 'public value': From market fixing to market shaping", *UCL Institute for Innovation and Public Purpose, Working Paper (IIPP WP 2019-05)*. <https://www.ucl.ac.uk/bartlett/public-purpose/wp2019-05>
- Miedzinski, M., Mazzucato, M. and Ekins, P. (2019). "A framework for mission-oriented innovation policy roadmapping for the SDGs", *UCL Institute for Innovation and Public Purpose, Working Paper (IIPP WP 2019-03)* <https://www.ucl.ac.uk/bartlett/public-purpose/wp2019-03>
- Kattel, R., Mazzucato, M., Ryan-Collins, J., and Sharpe, S. (2018), "The economics of change: Policy and appraisal for missions, market shaping and public purpose", *UCL Institute for Innovation and Public Purpose, Working Paper, (IIPP WP 2018-06)* [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-wp-2018-06\\_0.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-wp-2018-06_0.pdf)
- Wirkierman, A.L., Ciarli, T., Mazzucato, M. (2018), "Innovation eco-systems and the Risk-Reward Nexus: an evolutionary account", *ISIG Working Paper, (ISIG D4.5)* <http://www.isigrowth.eu/2018/06/30/innovation-eco-systems-and-the-risk-reward-nexus-an-evolutionary-account/>
- Mazzucato, M., Macfarlane, L. (2017) "Patient strategic finance: Opportunities for investment-led growth in the UK". *UCL Institute for Innovation and Public Purpose Working Paper, (IIPP WP 2017-05)* <https://www.ucl.ac.uk/bartlett/public-purpose/wp2017-05>
- Mazzucato, M., Wirkierman, A. and Ciarli, T. (2018) "An evolutionary agent-based model of innovation and the risk reward nexus", *ISIG, Working Paper*. <http://www.isigrowth.eu/2018/05/24/an-evolutionary-agent-based-model-of-innovation-and-the-risk-reward-nexus/>
- Mazzucato, M. and Penna, C. (2015) "The Rise of Mission-Oriented State Investment Banks: The Cases of Germany's KfW and Brazil's BNDES" *SPRU, Working Paper Series 2015-26*, <https://www.sussex.ac.uk/webteam/gateway/file.php?name=2015-26-swps-mazzucato-penna.pdf&site=25>
- Mazzucato, M. and Penna, C. (2014) "Picking winners: Theory, practice, and setting the record straight", unpublished working paper.
- Mazzucato, M. and Demirel, P. "Fat tailed growth distributions and Industry Structure".

## Key Policy Reports

- Mazzucato, M. and Macfarlane, F. (2024). A mission-oriented Industrial Strategy for Scotland: Faming



- Paper. *UCL Institute for Innovation and Public Purpose*, IIPP Policy Report. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2024/aug/mission-oriented-industrial-strategy-scotland-framing-paper>
- Mazzucato, M., Doyle, S. and Kuehn von Burgsdorff, L. (2024). Mission-oriented industrial strategy: global insights. *UCL Institute for Innovation and Public Purpose*, IIPP Policy Report No. 2024/09. <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2024/jul/mission-oriented-industrial-strategy-global-insights>.
- Mazzucato, M. and Wainwright, D. (2024). Mission-led procurement and market-shaping: Lessons from Camden Council. *UCL Institute for Innovation and Public Purpose*, IIPP Policy Report No. 2024/06. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/policy-report-2024-06>
- Mazzucato, M. (2024). "Mission Critical 01: Statescraft for the 21<sup>st</sup> Century". *The Future Governance Forum and UCL Institute for Innovation and Public Purpose*. Available at: <https://www.futuregovernanceforum.co.uk/wp-content/uploads/2024/05/Mission-Critical-01-Statescraft-for-the-21st-century-1.pdf>
- Mazzucato, M. (2023). "Innovation-driven inclusive and sustainable growth: challenges and opportunities for Brazil". *UCL Institute for Innovation and Public Purpose*, Policy Report 2023/06. Available at: [https://www.ucl.ac.uk/bartlett/public-purpose/Brazil Policy Report/2023-06](https://www.ucl.ac.uk/bartlett/public-purpose/Brazil%20Policy%20Report/2023-06)
- Pathfinder Commission (2023). Pathways to a healthy net zero future: report of the Lancet Pathfinder Commission. *The Lancet*. <https://www.thelancet.com/commissions/lancet-pathfinder>
- Mazzucato, M. (2023). A Mission-Oriented Strategy for Inclusive and Sustainable Economic Growth in Barbados. *UCL Institute for Innovation and Public Purpose*, Policy Report 2023/05. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/pr2023-05>
- Global Public Investment Network. (2023). "Putting the Common Good at the Centre of Economic Transformation". *Time for Global Public Investment: Leaders and Experts Rethink Sustainable Development Finance*, 24-25. [https://devinit-prod-static.ams3.cdn.digitaloceanspaces.com/media/documents/Time for Global Public Investment GPIN.pdf](https://devinit-prod-static.ams3.cdn.digitaloceanspaces.com/media/documents/Time%20for%20Global%20Public%20Investment%20GPIN.pdf)
- Mazzucato, M. (2023). "Financing the Sustainable Development Goals Through Mission-Oriented Development Banks". *UN DESA*, Policy Brief Special Issue. <https://www.un.org/development/desa/dpad/publication/un-desa-policy-brief-special-issue-financing-the-sustainable-development-goals-through-mission-oriented-development-banks/>
- WHO Council on the Economics of Health for All. (2023). "Health for All: Transforming Economies to deliver what matters" *WHO*, Final Report. [https://cdn.who.int/media/docs/default-source/council-on-the-economics-of-health-for-all/council-eh4a\\_finalreport\\_web.pdf?sfvrsn=a6505c22\\_5&download=true](https://cdn.who.int/media/docs/default-source/council-on-the-economics-of-health-for-all/council-eh4a_finalreport_web.pdf?sfvrsn=a6505c22_5&download=true)
- United Nations Industrial Development Organization (UNIDO) (2023). "Mission-oriented industrial strategy". Policy Brief Series: Insights on Industrial Development, Issue No. 2. (with Kattel, R.).
- Global Commission on the Economics of Water (2023). "Turning the Tide: A Call to Collective Action". (Mazzucato, M., Okonjo-Iweala, N., Rockström, J., Shanmugaratnam, T.). <https://turningthetide.watercommission.org/>
- Mazzucato, M. (2023). Transformational Change in Latin America and the Caribbean: A mission-oriented approach. *Economic Commission for Latin America and the Caribbean (ECLAC)*. (LC/TS.2022/150/Rev.1), Santiago. [https://repositorio.cepal.org/bitstream/handle/11362/48299/4/S2201308\\_en.pdf](https://repositorio.cepal.org/bitstream/handle/11362/48299/4/S2201308_en.pdf)
- Mazzucato, M., Carreras, M. and Mikheeva, O. (2023). Steering economic recovery in Europe: Lessons for governing the Recovery and Resilience Facility (2023). *European Parliament's Committee on Economic and Monetary Affairs*. [https://www.europarl.europa.eu/thinktank/en/document/IPOL\\_STU\(2023\)699556](https://www.europarl.europa.eu/thinktank/en/document/IPOL_STU(2023)699556)
- Mazzucato, M., Macfarlane, L., Mikheeva, O. and Bellinson, R. (2022). A mission-oriented community wealth fund for Camden. *UCL Institute for Innovation and Public Purpose*. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2022/nov/mission-oriented-community-wealth-fund-camden-governing-finance-public-purpose>
- G7 Panel on Economic Resilience, (2021). "Global Economic Resilience: Building Forward Better: The Cornwall Consensus and Policy Recommendations". (Sedwill, M., Wilkins, C., Philippon, T., Mildner, S-A., Mazzucato, M., Kanehara, N., Wong, F. & Wieser, T., Eds.). <https://www.g7uk.org/wp-content/uploads/2021/10/G7-Economic-Resilience-Panel-Report.pdf>
- Mazzucato, M. (2020) "Mission Italia: Investment, Innovation and Imagination", IIPP Policy Report 2020-14 <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2020/aug/mission-italia-investment-innovation-and-imagination>
- Mazzucato, M. (2019) "Governing Missions in the European Union", Report for the *European Commission* ISBN SBN 978-92-76-08744-1 [https://ec.europa.eu/info/sites/default/files/research\\_and\\_innovation/contact/documents/ec\\_rtd\\_mazzucato-report-issue2\\_072019.pdf](https://ec.europa.eu/info/sites/default/files/research_and_innovation/contact/documents/ec_rtd_mazzucato-report-issue2_072019.pdf)

- UCL Commission on Mission-Oriented Innovation and Industrial Strategy (MOIIS) co-chaired by Mazzucato, M. and Willetts, D. (2019). "A Mission-Oriented UK Industrial Strategy". *UCL Institute for Innovation and Public Purpose*, IIPP WP 2019-04. <https://www.ucl.ac.uk/bartlett/public-purpose/wp2019-04>
- Mazzucato, M. and Macfarlane, L. (2019) "A mission-oriented framework for the Scottish National Investment Bank", *IIPP WP 2019-02*. [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/mission-oriented-framework-for-snib\\_final.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/mission-oriented-framework-for-snib_final.pdf)
- Mazzucato, M. (2018) "Mission-Oriented Research & Innovation in the European Union: A problem-solving approach to fuel innovation-led growth". Report for the *European Commission*, ISBN 978-92-79-79918-1 <https://publications.europa.eu/en/publication-detail/-/publication/5b2811d1-16be-11e8-9253-01aa75ed71a1/language-en>
- Mazzucato, M. and Penna, C. (2016) "The Brazilian Innovation System: A Mission-Oriented Policy Proposal". Report for the Brazilian Government, commissioned by the *Brazilian Ministry for Science, Technology and Innovation* through the Centre for Strategic Management and Studies, (06/04/2016). <https://www.cgее.org.br/the-brazilian-innovation-system>

### Other policy papers and reports

- Mazzucato, M. & Gasperin, S. (2023). "Transforming the system of SOEs in South Africa: A proposal for a mission-oriented state holding company". *UCL Institute for Innovation and Public Purpose*, Policy Brief series (IIPP PB 27). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/pb-27>
- Mazzucato, M. (2023). "Public procurement for net-zero digital research infrastructure: A mission-oriented approach for UK Research and Innovation". *UCL Institute for Innovation and Public Purpose*, Policy Report 2023/01. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/pr2023-01>
- Mazzucato, M. and Ryan-Collins, J. (2021). "Financing for Climate Action". *UCL Institute for Innovation and Public Purpose*, Policy Brief series (IIPP PB 17). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2021/nov/financing-climate-action>
- Strauss, I., O'Reilly, T., Mazzucato, M. and Ryan-Collins, J. (2021). "Crouching tiger, hidden dragons: how 10-K disclosure rules help Big Tech conceal market power and expand platform dominance". *UCL Institute for Innovation and Public Purpose*, IIPP Policy Report No. 2021/04. Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/2021-04>
- Gasperin, S., Dosi, G., Mazzucato, M. and Roventini, A. (2021). "Strategic missions and policy opportunities for State-owned enterprises". *UCL Institute for Innovation and Public Purpose*, Policy Brief 15. <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2021/mar/strategic-missions-and-policy-opportunities-state-owned-enterprises>
- Kattel, R., Mazzucato, M., Algers, J. and Mikheeva, O. (2021). "Norway: A sleeping giant?" *UCL Institute for Innovation and Public Purpose*, Policy Brief series (IIPP PB 13). <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2021/mar/norway-sleeping-giant>
- Torreale, E., Mazzucato, M. and Li, H. L. (2021). "Delivering the People's Vaccine: Challenges and Proposals for the Biopharmaceutical Innovation System". *UCL Institute for Innovation and Public Purpose*, Policy Brief series (IIPP PB 12). <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2021/jan/delivering-peoples-vaccine>
- Bason, C., Conway, R., Hill, D. and Mazzucato, M. (2021). "A New Bauhaus for a Green Deal". *UCL Institute for Innovation and Public Purpose*. <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2021/jan/new-bauhaus-green-deal>
- Mazzucato, M., Kattel, R., Algers, J. and Mikheeva, O. (2021). "The Green Giant: New Industrial Strategy for Norway", *UCL Institute for Innovation and Public Purpose* <https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files...>
- Mazzucato, M., Conway, R., Mazzoli, E. M., Knoll, E. and Albala, S. (2020). "Creating and measuring dynamic public value at the BBC". *UCL Institute for Innovation and Public Purpose*, Policy Report, (IIPP WP 2020-19). <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2020/dec/creating-and-measuring-dynamic-public-value-bbc>
- Mazzucato, M. (2020). "Mission-oriented public procurement: lessons from international examples". *UCL Institute for Innovation and Public Purpose*, Policy Report, (IIPP WP 2020-20) <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2020/dec/mission-oriented-public-procurement-international-examples>
- Kattel, R., Mazzucato, M., Haverkamp, K. and Ryan-Collins, J. (2020). "Challenge-driven economic policy: A new framework for Germany". *Forum for a New Economy*, Working Paper No. 5, 2020. <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2020/nov/challenge-driven-economic-policy-new-framework-germany>
- Mazzucato, M. and Mikheeva, O. (2020). "The EIB and the new EU missions framework". *UCL Institute for Innovation and Public Purpose*, IIPP Policy Report (IIPP WP 2020-17).

- <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-17>
- Mazzucato, M and Li, H.L. (2020). "A market-shaping approach for the biopharmaceutical industry: governing innovation towards the public interest". *UCL Institute for Innovation and Public Purpose*, Working Paper Series (IIPP WP 2020-21). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-21>
- Mazzucato, M and Li, H. L. (2020). "The Entrepreneurial State and public options: Socialising risks and rewards". *UCL Institute for Innovation and Public Purpose*, Working Paper Series (IIPP WP 2020-20). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-20>
- Mazzucato, M., Ryan-Collins, J. and Gouzoulis, G. (2020). "Theorising and Mapping Modern Economic Rents". *UCL Institute for Innovation and Public Purpose*, Working Paper Series (IIPP WP2020-05). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-13>
- Mazzucato, M and Dibb, G. (2020). "Innovation policy and industrial strategy for post-Covid economic recovery". *UCL Institute for Innovation and Public Purpose*, Policy Brief series (IIPP PB 10). <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2020/sep/innovation-policy-and-industrial-strategy-post-covid-economic-recovery>
- Mazzucato, M., Entsminger, J. and Kattel, R. (2020). "Public value and platform governance". *UCL Institute for Innovation and Public Purpose*, Working Paper Series (IIPP WP 2020-11). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-11>
- Mazzucato, M., and Dibb, G. (2019) "Missions: A beginner's guide". *UCL Institute for Innovation and Public Purpose* (IIPP Brief 09). [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp\\_policy\\_brief\\_09\\_missions\\_a\\_beginners\\_guide.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp_policy_brief_09_missions_a_beginners_guide.pdf)
- Mazzucato, M., McPherson, M. & Hill, D. (2019). "A mission-oriented approach to clean growth". (Greater Manchester Independent Prosperity Review - March 2019) [https://www.greatermanchester-ca.gov.uk/media/1909/gmipr\\_tr\\_amiissionorientedapproachtocleangrowth.pdf](https://www.greatermanchester-ca.gov.uk/media/1909/gmipr_tr_amiissionorientedapproachtocleangrowth.pdf)
- Mazzucato, M. & McPherson, M. (2019). "What the green revolution can learn from the IT revolution". *UCL Institute for Innovation and Public Purpose* (IIPP Brief 08). [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp\\_policybrief\\_08\\_green\\_entrepreneurial.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp_policybrief_08_green_entrepreneurial.pdf)
- Agnolucci, P., Deleidi, M., De Lipsis, V., Mazzucato, M. & Ryan-Collins, J. (2019). "The macroeconomic impact of government innovation policies". *UCL Institute for Innovation and Public Purpose* (IIPP WP 2019-06) [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/macroeconomic\\_impact\\_innovateuk\\_iipp\\_report\\_final\\_web.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/macroeconomic_impact_innovateuk_iipp_report_final_web.pdf)
- Mazzucato, M. and Kattel, R. (2019) "Getting serious about value", *UCL Institute of Innovation and Public Purpose* (IIPP Brief 07). <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2019/jun/getting-serious-about-value>
- Mazzucato, M. and Li, H.L. (2019) "Health innovation re-imagined to deliver public value", *UCL Institute of Innovation and Public Purpose* (IIPP Brief 05). [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-pb-05-health\\_innovation-07-03-2019.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-pb-05-health_innovation-07-03-2019.pdf)
- Mazzucato, M. (2018) "Mission-Oriented Research & Innovation in the European Union: A problem-solving approach to fuel innovation-led growth". Report for the *European Commission*, ISBN 978-92-79-79918-1 <https://publications.europa.eu/en/publication-detail/-/publication/5b2811d1-16be-11e8-9253-01aa75ed71a1/language-en>
- Mazzucato, M. (2018) "The people's prescription: Re-imagining health innovation to deliver public value", *UCL Institute for Innovation and Public Purpose WP 2018-10*. Global Justice Now, Just Treatment, STOPAIDS. <https://www.ucl.ac.uk/bartlett/public-purpose/wp2018-10>
- Mazzucato, M. and McPherson, M. (2018) "The Green New Deal: A bold mission-oriented approach". *UCL Institute of Innovation and Public Purpose* (IIPP Brief 04). [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-pb-04-the-green-new-deal-17-12-2018\\_0.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-pb-04-the-green-new-deal-17-12-2018_0.pdf)
- Deleidi, M. and Mazzucato, M. (2018) "The effectiveness and impact of post-2008 UK monetary policy". *UCL Institute of Innovation and Public Purpose* (IIPP Brief 03) <https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-pb-03-qe-16-08-2018.pdf>
- Mazzucato, M. and Macfarlane, L. (2018) "Patient Finance for Innovation-Driven Growth". *UCL Institute of Innovation and Public Purpose* (IIPP Brief 01) <https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-pb-01-patient-finance-13-06-18.pdf>
- Macfarlane, L., Mazzucato, M. (2018) "State investment banks and patient finance: An international comparison", *UCL Institute for Innovation and Public Purpose* Working Paper, (IIPP WP 2018-01) <https://www.ucl.ac.uk/bartlett/public-purpose/wp2018-01>
- Mazzucato, M and Semieniuk, G. (2018). 'Bridging the gap: The role of innovation policy and market creation'. Chapter 7 in UNEP, *Emissions Gap Report 2018*. United Nations Environment

- Programme. <https://www.unenvironment.org/resources/emissions-gap-report-2018>
- Lamperti, F., Mazzucato, M., Roventini, A. and Semieniuk, G. (2017). 'The Green Transition: Public Policy, Finance and Innovation'. *ISIGrowth Policy Brief*, 22 June 2017. [http://www.isigrowth.eu/wp-content/uploads/2018/06/ISIGrowthPolicy\\_brief\\_Clima.pdf](http://www.isigrowth.eu/wp-content/uploads/2018/06/ISIGrowthPolicy_brief_Clima.pdf)
- Mazzucato, M. and Robinson, D. (2016) "Market Creation and the European Space Agency: Towards a Competitive, Sustainable and Mission-Oriented Space Eco-System", *European Space Agency*, [http://esamultimedia.esa.int/docs/business\\_with\\_esa/Mazzucato\\_Robinson\\_Market\\_creation\\_and\\_ESA.pdf](http://esamultimedia.esa.int/docs/business_with_esa/Mazzucato_Robinson_Market_creation_and_ESA.pdf)
- Mazzucato, M, Semieniuk, G. and Watson, J. (2015) "What will it take to get us a Green Revolution?", *Sussex Energy Group*, (01/12/2015). <https://www.sussex.ac.uk/webteam/gateway/file.php?name=what-will-it-take-to-get-us-a-green-revolution.pdf&site=264>
- Mazzucato, M. and Penna, C. Eds (2015) "Mission-Oriented Finance for Innovation: New Ideas for Investment-Led Growth", Rowman & Littlefield, <http://www.policy-network.net/publications/4860/Mission-Oriented-Finance-for-Innovation>
- Mazzucato, M. (2014) "A Mission Oriented Approach to Building the Entrepreneurial State", paper commissioned by Innovate UK-Technology Strategy Board November 2014T14/165 <https://www.gov.uk/government/news/long-term-growth-innovations-role-in-economic-success>
- Mazzucato, M. (2014), "Smart and Inclusive Growth", chapter in "Owning the Future" ed. Chuka Umunna MP, Shadow UK Business Secretary, Policy Network, Rowman & Littlefield, ISBN 9780992870515 [http://policy-network.net/publications\\_detail.aspx?ID=4712](http://policy-network.net/publications_detail.aspx?ID=4712)
- Mazzucato, M. (2014) "Smart and inclusive growth: reforming the risk-reward nexus in innovation," *Innovation for Growth (i4g)*, Policy Brief No.9 Available from: [http://ec.europa.eu/research/innovation-union/pdf/expert-groups/i4g-reports/i4g\\_policy\\_brief\\_9\\_-\\_risk\\_reward.pdf](http://ec.europa.eu/research/innovation-union/pdf/expert-groups/i4g-reports/i4g_policy_brief_9_-_risk_reward.pdf)
- Mazzucato, M. (2013) "BBC: From Crowding Out to Dynamising In", chapter in 'Study of Journalism Report', Reuters Institute. [https://reutersinstitute.politics.ox.ac.uk/sites/default/files/Is%20There%20Still%20a%20Place%20for%20Public%20Service%20Television\\_0.pdf](https://reutersinstitute.politics.ox.ac.uk/sites/default/files/Is%20There%20Still%20a%20Place%20for%20Public%20Service%20Television_0.pdf)
- Mazzucato, M. (2012), "Rebalancing what? Reforming finance for value creation," Policy Network Available from: <http://www.policy-network.net/publications/4201/Rebalancing-What->

## CURRENT POLICY POSITIONS

2024-	Co-Chair of the Group of Experts for the G20 Taskforce on a Global Mobilization against Climate Change with Vera Songwe
2022-	Co-Chair of the Global Commission on the Economics of Water with WTO Director-General Ngozi Okonjo-Iweala, Professor Johan Rockström and Singapore Senior Minister Tharman Shanmugaratnam
2022-	Member of the OECD High-Level Advisory Panel on Climate and Economic Resilience
2022-	Member of the European Space Agency High-Level Advisory Group on European Space Exploration
2022-	Member of the Chatham House Comissions for Universal Health
2022-	Member of the LSE Commission on Global Economic Governance
2021-	Member of the Council on Foreign Relations
2021-	Member of National Acadent of Medicine, Grand Challenge on Human Health and Climate Change
2020-	Senior Advisor to the Director-General of the World Health Organization (WHO) and Chair of the Council on the Economics of Health for All
2020-	Co-Chair of the Council on Urban Initiatives, UN Habitat, UCL IIPP and LSE Cities with the Director of LSE Cities, Ricky Burdett
2020-	Member of the South African President's Economic Advisory Council
2020-	Co-Chair of the Camden Economic Renewal Comission with Georgia Gould
2020-	Member of the Lancet Pathfinder Comission
2019-	Member of the International Advisory Panel for Vinnova, Sweden's innovation agency

## PREVIOUS POLICY POSITIONS

2021	G7 Economic Resilience Panel, representing Italy by appointment of the Prime Minister of Italy, Giuseppe Conte
2021	New Zealand Ministry for the Environment (Project Leader on mission-oriented innovation)

2021	Economic and Social Council of Argentina (ESC)
2020-2021	UK Department of Business, Energy and Industrial Strategy Innovation Expert Group
2020-2022	UNDP Asia-Pacific Eminent Advisory Council
2020-2021	EU Green New Deal Senior Working Group
2020-2021	WHO Fair Pricing Group
2020-2021	Special Economic Adviser to the Prime Minister of Italy, Giuseppe Conte
2020	The New Economy Taskforce, under the Vatican COVID-19 Commission
2019-2022	World Economic Forum Stewardship Board
2019-2021	World Economic Forum Global Future Council - New Economic Agenda, Co-Chair
2019-2021	UN Committee for Development Policy (CDP), ECOSOC
2018-2020	Organisation for Economic Co-operation and Development (OECD) Secretary General's Advisory Group on a New Growth Narrative
2018-2020	Greater Manchester Independent Prosperity Review Panel
2018-2020	Luminate Advisory Group
2018-2019	World Economic Forum Global Future Council - New Economic Agenda (Vice-Chair)
2018	Co-chair UK Commission for Mission Oriented Innovation and Industrial Strategy
2017-2019	Special Advisor to Carlos Moedas, EC Commissioner for Research and Innovation
2017-2019	Research Council of Norway, Advisory Board, Norway
2017-2019	Economic and Social Impact of Research (ESIR), European Commission
2017-2021	UN SDSN Leadership Council, United Nations
2017	FEEM Scientific Advisory Board
2016-2018	Italian Parliamentary Budget Office, Scientific Advisor, Italy
2016	Danish Design Centre, Advisory Board, Denmark
2016-2019	International Schumpeter Society, Vice President
2016-2018	IPPR, Commissioner, Commission on Economic Justice, UK
2015-2022	Scottish Government, Council of Economic Advisors (CEA), Scotland
2015-2020	Institute for Public Policy Research (IPPR), Trustee, UK
2015-2019	SITRA, Finnish Innovation Fund, Advisory Board, Finland
2014-2018	Political Economy Research Centre, Goldsmiths University, Advisory Board, UK
2016-2018	i24C High Level Group, Belgium
2013-2016	University of Sussex, University Council member, UK
2013-2018	UNU-MERIT, Advisory Board, Netherlands
2013-2018	Circle, Lund University, Scientific Advisory Board, Sweden
2012-2018	Green Alliance, Trustee, UK
2015-2016	Labour Party Economic Advisory Committee, UK
2013-2015	EC High Level Economic Policy Expert Group, Innovation 4 Growth, RISE
2014-2016	World Economic Forum Global Agenda Council on the Economics of Innovation
2013-2014	Centre for European Reform, Commissioner, UK
2012-2014	European Commission (EC) Task Force on Public Sector Innovation
2012-2013	New Economic Foundation, Task force on New Jobs, UK
2012	Reinventing BIS Review (Lord Adonis Chair), UK
2012	UCL Green Economy Policy Commission (Prof. Ekins Chair), UK

## GRANTS

- William and Flora Hewlett Foundation**, *The Mission-Oriented Innovation Network: The New Wave*, 2023-2026; *Co-creating and shaping markets: Mission-Oriented Innovation Network in the US*, 2020-2023 (PI)
- CEPAL: La Comisión Económica para América Latina** (The United Nations Economic Commission for Latin America and The Caribbean), *Innovation led, Inclusive and Sustainable Growth in Latin America: a challenge based approach*, 2022 (PI)
- Omidyar Network**, *Big Tech, Algorithmic Rents and data governance*, 2022 (PI); *Digital Rents and Competition Policy*, 2020-2021 (PI)
- Rockefeller Foundation**, *The Future of Institutions Dialogues*, 2022; *Algorithmic Power and Competition Policy*, 2020-2021 (PI); *Public Value & Digital Transformation and the Mission Oriented Innovation Network (MOIN)*, 2018-2020 (PI)
- UK Research and Innovation (UKRI)**, *Net-Zero Digital Research Infrastructure (DRI) Scoping Project*, 2022
- The Guy's & St Thomas' Foundation**, *Impact on Urban Health*, 2022
- London Borough of Camden**, *A mission oriented Camden Wealth Fund*, 2022 (PI)
- Laudes Foundation**, *Institutional Support Grant*, 2021-25 (PI); *Green Credit Guidance Policies*, 2020-2022 (PI); *Laudes Covid 19 Support Grant*, 2020 (PI)
- Open Society Foundation**, *Institutional Support Grant*, 2020-23 (PI); *Rethinking the Economics of Medical Innovation*, 2016-2018, renewed 2019-2020 (PI)

**BBC**, *Capturing Public Value at the BBC*, 2020 (PI)

**The European Investment Bank** (EIB), *InnovFin: Innovation Finance*, 2019-2020 (PI)

**The European Institute of Technology** (EIT), *PELICAN: Pathfinding and Learning in Cities for Climate Action*, 2019-2022 (PI); *PUFFIN: Priming Public Financial Institutions for Green Innovation*, 2019-2022 (PI); *Mondragon Sandbox*, 2019 (PI); *iParadigm: Innovation Paradigms for Deep Demonstration*, 2019-2020 (PI); *Just Transformation Emilia-Romagna 2020*, (PI)

**The ClimateWorks Foundation**, *MOBICA: How Measures Taken By The Public Sector Can Be Effective At Mobilizing Investments Into Low-carbon Assets*, 2019-2021 (PI)

**Ford Foundation**, *Labour Unions, Technological Change and Climate Change—Shaping Markets Through Effective Collective Action by Civil Society*, 2019-2020 (PI); Reforming Global Finance initiative: *Financial markets and the entrepreneurial State*, 2012-2016, renewed 2014-2016 (PI); funding for conference organisation in the Reforming Global Financial Governance initiative: *Financial governance for innovation and social inclusion*, 2013

**Engineering and Physical Sciences Research Council** (EPSRC), *Interactions between the UK energy system and the UK economy*, 2017-2019 (PI)

**European Space Agency** (ESA), *Benefit and Challenges of Applying Mission-Driven Innovation Models in Governmental Space Exploration Programmes*, 2018-2020 (PI)

**Smart Prosperity Institute** (SPI), *What mobilises green investment? Evidence from the renewable energy sector and beyond*, 2018 (PI); *Accelerating Clean Innovation/Economics and Environmental Research Policy Network*, 2018 (PI)

**European Commission**, *Horizon 2020, Inclusive Futures For Europe BEYOND The Impacts Of Industrie 4.0 And Digital Disruption (BEYOND 4.0)*, 2019-2022; *Growth, Welfare, Innovation, Productivity (GROWINPro)*, 2019-2021; *DOLFINS: Distributed Global Financial Systems for Society*, SPRU (Coordinating Institution: University of Zurich), 2015-2018 (PI); *ISIG: Innovation-fuelled, Sustainable, Inclusive Growth in Europe*, SPRU (Coordinating Institution: Univ. Sant'Anna, Pisa), 2015-2018 (PI); *FINNOV: Finance, innovation and growth*, 2009-2012 (PI); 5th Framework Programme Grant: *Econ-change: micro-foundations of entrepreneurial & organisational change in Europe*, 2002-2004 (Co-I); Network of Excellence: *Dynamics of institutions and markets in Europe (DIME)*. Leader of The Open University node, and co-ordinator of 2 work packages: *Finance and innovation; innovation and inequality in health*, 2003-2010

**Department for International Development** (DFID), *Life Changing Assistive Technology For All (AT2030)*, 2018-2021 (Co-I)

**Innovate UK**, *The Macroeconomic Implications of Mission Oriented Policies*, 2017-2018 (PI)

**ESRC Centre**, *Technical Change, Employment and Inequality: A Spatial analysis of households & plant data (TEMPIS)*, 2016-2018, ESRC/N011929/1, (Co-I); *Social and economic research on innovation in genomics*, The Open University and University of Edinburgh and part of the *ESRC Genomics Network*, Economics Director and Co-investigator (25% of time) 2<sup>nd</sup> phase funding, 2007-2012 [www.genomicsnetwork.ac.uk/innogen](http://www.genomicsnetwork.ac.uk/innogen)

**Brazilian Ministry for Science and Technology**, *Report on Brazil's Innovation Policy in the Context of Societal Challenges*, 2015 (PI)

**Institute for New Economic Thinking** (INET), *Finance and Innovation: A Schumpeter-Minsky synthesis*, PI with Randy Wray, 2012-2014 <http://ineteconomics.org/grants/financing-innovation>

**The Brazilian Development Bank** (BNDES), funding for conference organisation *Mission-oriented finance for innovation: rethinking public & private risks and rewards*, 2014

**British Academy**, *Firm growth dynamics in different knowledge regimes: the biotech sector*, 2005-2007 (small grant PI)

**The Open University Research Grant**, *Sales, innovation and stock prices in information technology*, The Open University, 2001 (PI)

**European Union Training & Mobility for Researchers Grant**, Marie Curie, *The Co-Evolution of Innovation and Market Structure*. London Business School, 1998 (PI)

**Santa Fe Institute**, Computational Economics, summer grant to work in SFI, 1996

**Russell Sage Foundation**, grant in behavioural economics, 1995 (PI)

**Rotary International**, graduate fellowship, 1993 (PI)

**University Fellowship New School for Social Research**, 1992-1993

## RECENT RESEARCH CONSULTANCIES

2021	Ministry for the Environment, New Zealand
2021	Government of British Columbia, Canada
2020-2022	The Provincial Council of Biscay (Bizkaia)
2020	PI BBC
2020	European Investment Bank (previous engagement in 2017)
2020	Inter-American Development Bank (previous engagements in 2015 and 2018)

2019-2020	Government of Scotland
2019	Innovate UK
2016	United Nations Economic Commission for Latin America
2016	European Space Agency
2015	NASA
2015	Brazilian Ministry for Science and Technology

## TEACHING

2018-Present	<b>University College London (IIPP)</b> Rethinking Capitalism (authored textbook), lectures Public Value module in Masters (MPA) in Innovation and Public Policy Co-designed the MPA curriculum Executive Education for governments
2011-2017	<b>University of Sussex</b> , Chair of Doctoral Committee, SPRU. Masters classes in industry dynamics; finance and innovation. INET course in the Economics of Innovation, (April 2014)
2006-2010	<b>Bocconi University</b> , Milan, Italy, (Visiting Professor) Masters and MBA courses, <i>8205 Industrial Economics and International Competitiveness</i> (with F. Malerba) and <i>8014 Industry Analysis</i> (with M. Mariani)
2008-2010	<b>The Open University</b> , Milton Keynes, UK, 2000-2011 (Professor) <i>Personal Investment in an Uncertain World (DB234)</i> , Production Chair, Editor of textbook
2004-2008	<i>Microeconomics (DD319)</i> , Chair
2001-2002	<i>Economics and Economic Change (DD202)</i> , Chair
2002-2006	<i>Business Behaviour in a Changing Environment (B300)</i> , Chair for Strategy module
1997-1999	<b>University of Denver</b> , Denver, USA, (Assistant Professor) Undergraduate <i>Foundations of Economics</i> ; and Masters level <i>Industrial Organization</i>
1995-1997	<b>New York University</b> , New York, USA, (adjunct) Undergraduate <i>Introductory Microeconomics</i> ; <i>Introductory Macroeconomics</i>

### Summer school teaching

2006	<i>European Summer School in Industry Dynamics (ESSID, EU)</i> , Cargese, Corsica
2002-2006	The Open University Summer School, Bath, UK

### Recent PhD supervision

2021-	Patricia Ugboma (UCL)
2021-	Fausto Gernone (UCL)
2021-	George Mpanga (UCL)
2019-	Josh Entsminger (UCL), <i>Governing Digital Economic Transitions</i>
2019-	David Frayman (UCL), <i>The unknown effects of public finance for private investment</i>
2019-	Travis Michael Whitfill, (UCL), <i>The Financialization of Biopharma</i>
2018-	Angeliki Kapoglou (UCL), <i>The Future of the Lunar Economy</i>
2016-	Irene Maffini (Sussex Univ, SPRU) <i>Crowdfunding Public-Private Partnerships</i>
2024 (awarded)	Rosie Collington (UCL), <i>Public Sector Outsourcing and State Capacity</i>
2023 (awarded)	Simone Gasperin (UCL) <i>Systems of State Owned Enterprises: From Public Entrepreneurship to State Shareholding</i>
2023 (awarded)	Asker Voldsgaard Ruge, (UCL), <i>The Institutional Embeddedness of Green Finance</i>
2022 (awarded)	Lukas Fuchs (UCL), <i>The Political Philosophy of Market Shaping</i>
2019 (awarded)	Andrea Laplane (Sussex Univ, SPRU) <i>The Risk-Reward Nexus</i>
2018 (awarded)	Marco Carreras (Sussex Univ, SPRU) <i>Brazil's State-Owned Development Finance Institutions</i>
2016 (awarded)	Nicholas Jagger (Sussex Univ, SPRU) <i>Skills Requirements in the Low Carbon Transition</i>
2014 (awarded)	Zhehong Zheng (Open University), <i>A Micro-Macro Model of Finance and Growth</i>
2010 (awarded)	Lillian Jensen (Open University, ESRC), <i>Absorptive Capacity and Firm Growth</i>
2009 (awarded)	Pelin Demirel (Open University), <i>Economic Dynamics in Different Knowledge Regimes</i>

**Recent Post-doctoral supervision** (funded by grants listed above)

Henry Li (UCL), Matteo Deleidi (UCL), Joshua Ryan Collins (UCL), Ariel Wirkerman (University of Sussex), Caetano Penna (University of Sussex), Gregor Semieniuk (University of Sussex), Stuart Parris (Open University).

**PhD External examiner:** Cambridge University, Scuola Superiore Sant'Anna Pisa; University of Essex; London Business School.

**PROFESSIONAL ACTIVITIES****Corporate Board membership**

2020-2023 Enel S.p.A

**Journal Editor:** *Journal of Economic Policy Reform* (2016-), *Economics, Information and Policy* (2004-2010), *Journal of Post-Keynesian Economics* (2014-), *Italian Economic Journal* (2014-2016), *Structural Change and Economic Dynamics* (2014-)

**Journal Referee:** *Journal of Economic Dynamics and Control*; *Journal of Evolutionary Economics*; *Journal of Economic Behavior and Organization*; *Research Policy*; *International Journal of Industrial Organization*; *Industrial and Corporate Change*; *Review of Political Economy*; *Structural Change and Economic Dynamics*; *Journal of Computational Economics*; *Research Policy*, *Oxford Papers in Economics and Statistics*, *Review of Economics and Statistics*

**Grant Referee:** Institute for New Economic Thinking (INET); Economics and Social Research Council (ESRC), UK; United States National Science Foundation (NSF); ESRC Science and Technology Studies Panel

**HIGHLIGHTED KEYNOTES, INVITED LECTURES & TALKS**

**UK Civil Service** (31/07/2024) Missions talk w. Minister Gould

**G20 States of the Future, BNDES**, Keynote (22/07/2024) A capacidade estatal frente aos desafios do século XXI <https://www.youtube.com/watch?v=g5zLntc9yqk>

**Universidade Federal do Rio de Janeiro**, public lecture (23/07/2024) Innovation-Led, Inclusive and Sustainable Growth: A Mission-Oriented Approach. Global Insights. <https://www.youtube.com/live/Oh1Zsz-Tju4>

**Ministerio de Sanidad, Spain**, Public lecture (24/06/2024) Salud para todas | Mónica García con Mariana Mazzucato <https://www.youtube.com/live/rAOxtiwX4JY>

**Fundacion Telefonica**, public lecture(24/06/2024) Encuentro con Mariana Mazzucato. <https://www.youtube.com/watch?v=oQIRHykhNRw>

**IIPP Forum 2024: Rethinking the State** (12/07/2024) New Economic Thinking for a New Industrial Strategy. <https://www.youtube.com/watch?v=3PPeSs6lJ3M>

**Harvard Kennedy School** (11/04/2024) A new approach to industrial policy with conditionalities

**Utrecht University** (22/03/2024) F. de Vries Lecture 2024

**InnovationAus | Australian Speaking Tour** (11&14/03/2024). The Mission-Led Australia Tour - Sydney Lecture & Melbourne Lectures. <https://events.humanitix.com/mariana-mazzucato-the-mission-led-australia-tour-sydney-lecture> & <https://events.humanitix.com/mariana-mazzucato-the-mission-led-australia-tour-melbourne-lecture>

**National University of Colombia** (31/01/2024). Catalysing and Directing Sustainable, Inclusive Economic Growth: A Mission-Oriented Approach.

<https://docs.google.com/forms/d/e/1FAIpQLSc9WE3bxil3GISU4XSD3iVjTEH35H6olAaL90iXkW65LBpPKg/closedform>

**Hay Festival** (27/01/2024). How to Live Differently: Tsitsi Dangarembga, Mauricio García Villegas, Mariana Mazzucato and Rebecca Solnit in conversation with Juan Carlos Flórez.

<https://www.hayfestival.com/p-21176-tsitsi-dangarembga-mauricio-garcia-villegas-mariana-mazzucato-and-rebecca-solnit-in-conversation-with-juan-carlos-florez.aspx>

**Hay Festival** (27/01/2024). Mariana Mazzucato in Conversation with Carolina Soto.

<https://www.hayfestival.com/p-21190-mariana-mazzucato-in-conversation-with-carolina-soto.aspx>

**Special Meeting of the Economic and Social Council** (23/01/2024). The Future of work: towards a productive, inclusive, and sustainable global society. <https://ecosoc.un.org/en/events/2024/special-meeting-economic-and-social-council-future-work>



**WeDontHaveTime Studio & Climate Crisis Advisory Group** (05/12/2023). From science to policy: How to bridge the gap between knowledge and action. <https://www.wedonthavetime.org/events/cop28-day5>

**UNCTAD and UNDP COP28** side event (05/12/2023). Investing in the future: Transforming financing for the Paris Agreement and development goals

**Global Commission on the Economics of Water** (GCEW) (04/12/2023). Flagship event: The critical role of water in keeping 1.5°C. <https://watercommission.org/event/water-for-climate-flagship-event/>

**COP Presidency session** on financing water and climate (04/12/2023). Nature and Water Finance for Climate Action. <https://watercommission.org/event/nature-and-water-finance-for-climate-action/>

**COP28 UAE, UCL IIPP, Government of Argentina and UNFCCC** (04/12/2023). From a financing gap to outcomes-oriented finance. <https://unfccc.int/cop28#schedules-and-public-webcast>

48<sup>th</sup> Sir Winston Scott Memorial Lecture, **Central Bank of Barbados** (27/11/2022). “Directing inclusive and sustainable economic growth: A mission-oriented approach”. <https://www.youtube.com/watch?v=098kxAlAdDU>

**European Economic and Social Committee**, EU Blue Deal Conference (26/10/2023). Call for an EU Blue Deal. <https://www.eesc.europa.eu/en/agenda/our-events/events/call-eu-blue-deal/recording>

**European Parliament keynote**, New industry, New Jobs, New Economic Future. What Europe needs to stay competitive in the global race (24/10/2023).

**64th Conference of the Society of Italian Economics** (SIE) (20/10/2023). Economic policies for the long term: mission orientation and state capabilities. <https://www.siecon.org/it/64a-rsa-gran-sasso-science-institute-gssi-laquila-19-21-ottobre>

**IMF/WB 2023 General Assembly** (11/10/2023) Resilience, emergence, solidarity and carbon neutrality: The impossible combo for the Global South? <https://live.worldbank.org/annual-meetings-2023>

SDG Summit, **UN Department of Economic and Social Affairs** (27/09/2023). The SDG Stimulus: Scaling up long-term, affordable financing for the SDGs. <https://media.un.org/en/asset/k1e/k1e2w13w7k>

**University of Johannesburg** Lecture (12/06/2023). Conferral of a Special Honorary Doctorate: Sustainable Development Goals as moonshots! Market shaping, common good and mission-orientation <https://www.youtube.com/watch?v=qH8QtoSgpao>

**BNDES and FIESP** (25/05/2023). New Industrial Policy for challenge-orientated growth. <https://www.youtube.com/watch?v=kXBN7PPspY>

**Wincott Awards**, keynote (09/05/2023). Mission Economy: A moonshot guide to changing capitalism. <https://wincott.co.uk/leading-economist-mariana-mazzucato-to-be-guest-speaker-at-wincott-awards-lunch-in-mansion-house/>

Lionel Robbins Memorial Lecture, **London School of Economics** (13/03/2023). “Putting collective value creation at the heart of economic thinking and practice” <https://www.youtube.com/watch?v=ZgtwzSBCemg>

**Princeton University** (07/04/2023). Rethinking the State to deliver inclusive and sustainable growth: from market fixing to market shaping

Great Minds, **Educational Broadcasting System** (EBS) (28/02/2023). Commentary on the role of the state as a game changer in the modern economic system. <https://www.thegreatminds.com/speaker/mariana-mazzucato>

**The Royal Society of Arts** (21/02/2023). State capacity and the green revolution we need. <https://www.youtube.com/watch?v=zT-McydDEX4>

The Penrose Lectures 2022, **SOAS University of London** (28/11/2022 & 29/11/2022). “Public Value: From fixing market failures to market shaping and creating” & “Public purpose: from austerity and helicopter money to mission-orientation”

**World Trade Organisation** Public Forum 2022 (27/09/2022). “Towards a Sustainable and Inclusive Recovery: Ambition to Action” [https://www.wto.org/english/res\\_e/webcas\\_e/webcas\\_video\\_e.htm?webcast\\_id=372&subject\\_code=P\\_F22](https://www.wto.org/english/res_e/webcas_e/webcas_video_e.htm?webcast_id=372&subject_code=P_F22)

**World Economic Forum** 2022 (25/05/2022). “What Next for Global Growth?” <https://www.weforum.org/events/world-economic-forum-annual-meeting-2022/sessions/aligning-on-new-approaches-to-economic-policy-making>

**Graz Schumpeter Lectures** (27/04/2022). “The Entrepreneurial State: debunking public versus private sector myths” <https://schumpeter-centre.uni-graz.at/en/events/graz-schumpeter-lectures/2022-mariana-mazzucato/>

2022 Philip Gamble Memorial Lecture, **UMass Amherst** (12/04/2022). “Directing Economic Growth: A Mission-Oriented Approach”, [https://www.youtube.com/watch?v=s\\_FTwka1n-A&ab\\_channel=UMassEconomics](https://www.youtube.com/watch?v=s_FTwka1n-A&ab_channel=UMassEconomics)

**Berlin Energy Transition Dialogue** 2022 (29/03/2022). Keynote. <https://www.youtube.com/watch?v=K7Igw175Yxo>

**Columbia University**, New York, (09/04/2022). “Contested Terrain: Authoritarianism and Democracy in the Contemporary Context”

**Institute of Directors Global Conference 2020**, (03/09/2021) “Accelerating to Net Zero”, in conversation with Nicola Sturgeon. [https://www.youtube.com/watch?v=MCX-xVHCOKA&ab\\_channel=InstituteofDirectors](https://www.youtube.com/watch?v=MCX-xVHCOKA&ab_channel=InstituteofDirectors)

Talks at **Google**, (02/08/2021) “Mission Economy: A Moonshot Guide to Changing Capitalism” [https://www.youtube.com/watch?v=-uTNPSCaMmU&ab\\_channel=TalksatGoogle](https://www.youtube.com/watch?v=-uTNPSCaMmU&ab_channel=TalksatGoogle)

Masterclass for **President Cyril Ramaphosa and South African National School of Government**, (25/03/2021) “The Entrepreneurial State and Mission Economy: Lessons and Opportunities for South Africa” <https://www.youtube.com/watch?v=nqyCIAgXuOU&t=2s>

**Bloomberg CityLab** – Mayors only session, Bloomberg Philanthropies, New York (01/03/2021) <https://www.bloomberg.org/press/citylab-global-cities-summit-unveils-speaker-lineup-for-march-1-3-2021/>

**Aspen Ideas Reset**, (23/02/2021) “A mission-oriented approach to stakeholder capitalism” [https://www.youtube.com/watch?v=l\\_h6UUnu-gus&feature=emb\\_imp\\_woyt](https://www.youtube.com/watch?v=l_h6UUnu-gus&feature=emb_imp_woyt)

**London School of Economics**, Public Lecture, London (29/01/2021) “Mission Economy: A Moonshot Guide to Changing Capitalism” [https://www.youtube.com/watch?v=JwE0E0iVt6M&feature=emb\\_imp\\_woyt](https://www.youtube.com/watch?v=JwE0E0iVt6M&feature=emb_imp_woyt)

**Economic Council of Finland and PM Marin**, Helsinki (27/01/2021) “Mission Economy: A Moonshot Guide to Changing Capitalism” <https://vnk.fi/en/economic-council>

Yusuf Sayigh Development Lecture, **Palestine Economic Policy Research Institute**, Palestine (03/12/2020) <https://www.youtube.com/watch?v=EI4ZuNjQDwM&t=1s>

Tore Browaldh Lecture, **Gothenburg University**, Sweden (03/11/2020) ‘Rethinking value creation for innovation-led, inclusive and sustainable growth’ <https://www.youtube.com/watch?v=Gk5VY1AAixA>

John von Neumann Lecture, **Rajk College**, Hungary (28/10/2020) ‘Rethinking the State: from public good to public value’ <https://www.youtube.com/watch?v=qhcr2mEaMYs&t=1403s>

**TED2020** (06/2020) ‘How to Rethink Capitalism for a post-pandemic world’ [https://www.ted.com/talks/mariana\\_mazzucato\\_how\\_to\\_rethink\\_capitalism\\_and\\_government\\_for\\_a\\_post\\_pandemic\\_world](https://www.ted.com/talks/mariana_mazzucato_how_to_rethink_capitalism_and_government_for_a_post_pandemic_world)

**CogX 2020**, virtual conference (08/06/2020) ‘Stakeholder Value and Purpose. Time to walk the talk: a mission oriented approach’ <https://www.youtube.com/watch?v=COsJ2QBewbE>

**UN Habitat’s World Urban Forum (WUF10)** Abu Dhabi, UAE (10/02/2020). “Implementing the New Urban Agenda to Drive Sustainable Change” <http://webtv.un.org/search/dialogue-2-implementing-the-new-urban-agenda-to-drive-sustainable-change-wuf10-8-13-february-2020-abu-dhabi-uae/6131198285001/?term=&lan=english&page=36>

**World Economic Forum DAVOS 2020** (08/02/2020). “Solving the Green Growth Equation” [https://www.youtube.com/watch?v=5oBwwst4Ffw&ab\\_channel=WorldEconomicForum](https://www.youtube.com/watch?v=5oBwwst4Ffw&ab_channel=WorldEconomicForum)

**TEDSummit 2019**, Edinburgh, Scotland. (24/07/2019). ‘What is economic value, and who creates it?’ [https://www.ted.com/talks/mariana\\_mazzucato\\_what\\_is\\_economic\\_value\\_and\\_who\\_creates\\_it](https://www.ted.com/talks/mariana_mazzucato_what_is_economic_value_and_who_creates_it)

**Festivaletteratura**, Mantua, Italy. (07/09/2019). ‘L’economia del Valore’. <https://www.festivaletteratura.it/en/2019/guests/mariana-mazzucato>

**Tate Modern 2019**, London, UK (22/10/2019). ‘Art in real life: Architecture and public space’. <https://www.tate.org.uk/whats-on/tate-modern/exhibition/olafur-eliasson/art-real-life-architecture-and-public-space>

**Brainwash Festival**, Berlin, Germany. (26/10/2019). ‘The future of economics’. <https://programma.brainwashfestival.nl/>

**Wired Smarter**, London, UK (30/10/2019). <https://www.youtube.com/watch?v=Gxw45q3Ga3k>

Rethinking Economics Seminar, **Áras an Uachtaráin**, Ireland. (12/11/2019). ‘Rethinking the Role of the State in Fostering a Sustainable and Inclusive Economy’. <https://president.ie/en/diary/details/president-hosts-seminar-rethinking-the-role-of-the-state-in-fostering-a-sustainable-and-inclusive-economy>

**SME Assembly 2019**, Helsinki, Finland. (14/11/2019). ‘Schumpeter Lecture’. <https://blogs.ec.europa.eu/promotingenterprise/schumpeter-mazzucato-1/>

**Antitrust in Times of Upheaval** – a Global Conversation, Brussels, Belgium. (10/12/2019). ‘Out of the Box – Antitrust in Times of Upheaval’. <https://events.streamovations.be/sessions/reference/antitrust-in-times-of-upheaval-a-global-conversation>

**The Times CEO Summit**, London, UK. (11/06/2019). ‘The Trust Vacuum panel session’. <https://ceosummit.thetimes.co.uk>

**CognitionX** Event, London, UK. (10/06/2019). ‘From market fixing to market co-creating’. <https://cogx.co/speakers/mariana-mazzucato/>

**National Institutes for Health**, Bethesda, MA, United States. (06/06/2019). ‘The State and Innovation from fixing markets to co-creating’.

**NESTA** Rethinking Public Value Event, London, UK. (03/06/2019). 'Getting Serious about Value'. [https://media.nesta.org.uk/documents/Rethinking\\_Public\\_Value\\_Agenda.pdf](https://media.nesta.org.uk/documents/Rethinking_Public_Value_Agenda.pdf)

St Gallen Symposium, **University of St Gallen**, Switzerland. (09/05/2019). 'Value of Everything: making and taking in the global economy'. [https://www.symposium.org/sites/default/files/Programm\\_49SGS\\_4.pdf#overlay-context=downloads](https://www.symposium.org/sites/default/files/Programm_49SGS_4.pdf#overlay-context=downloads)

Mme de Stael award ceremony, **University of Bern**, Switzerland. (08/05/2019). 'From Market Fixing to Market Co-creation: a mission-oriented approach'. <https://www.alleageneralassembly.org/>

**European Commission** High-Level Policy Summit on Sustainable Development, Brussels, Belgium. (08/04/2019). 'Next Steps: Europe's Missions for the Future'. [https://ec.europa.eu/epsc/events/sustainable-europe-2030\\_en](https://ec.europa.eu/epsc/events/sustainable-europe-2030_en)

**World Bank**, Washington DC, US. (08/03/2019). Debunking the Myth of a Laggard State at Odds with the Private.

Blavatnik School of Government, **University of Oxford**, Oxford, UK. (31/01/2019). 'The Value of Everything: rediscovering purpose in the economy'. <https://www.bsg.ox.ac.uk/events/value-everything-rediscovering-purpose-economy>

**European Commission**, Brussels, Belgium. (17/01/2019). 'Shaping competition policy in the era of digitisation'. <http://ec.europa.eu/competition/scp19/>

**Cabinet Office** - Future Policy Network event, London, UK. (07/01/2019). 'A Talk with Professor Mariana Mazzucato'.

**Committee for Economic Development of Australia**, Melbourne, Australia. (14/12/2018). 'Rethinking the purpose of the corporation: the business of business'. <https://www.ceda.com.au/events/upcoming-events>

**Centre for Policy Development** and **City of Melbourne**, Melbourne, Australia. (13/12/2018). 'Public forum: mission-led innovation'. <https://www.trybooking.com/ZCIF>

**Centre for Policy Development** John Menadue Oration, Sydney, Australia. (11/12/2018) 'Can the State Deliver?'. <https://cpd.org.au/events/>

**Climate-KIC Innovation Summit**, Dublin, Ireland. (06/11/2018) 'The direction of economic growth: a mission-oriented approach'. <https://www.climateinnovationsummit.org/programme/>

**WIRED Live 2018** Event, London, UK. (01/11/2018) 'The Value of Everything'. <https://www.wired.co.uk/partnerships/wired-live/speakers>

**University of Sheffield**, Sheffield, UK. (30/10/2018) '2018 Knoop Annual Lecture: The Value of Everything'. <https://www.sheffield.ac.uk/economics/events/knoop>

**Globelics International Conference**, Accra, Ghana. (25/10/2018) 'Rethinking the Direction of Economic Growth: a mission-oriented approach'. <http://globelicsconference2018.org/>

**BNEF-EMEA** Future of Energy Summit, London, UK. (01/10/2018) 'Financing the Green Revolution: a mission oriented approach'. <https://about.bnef.com/future-energy-summit/london-speakers/>

**Future Cities Catapult**, London, UK. (27/09/2018) 'Innovation-led sustainable growth: a mission-oriented approach'. <https://futurecities.catapult.org.uk/events/>

**Austrian Presidency of the Council of the EU**, Vienna, Austria. (25/09/2018) 'The People's prescription: Re imagining health innovation to deliver public value'. <https://www.eu2018.at/calendar-events/political-events/BMASGK-2018-09-25-Matching-Health-R-D.html>

**Ellen MacArthur Foundation** Summit 2018, London, UK. (21/06/2018) 'Reimagining the direction of economic growth: a mission oriented approach'. <https://www.eventsforce.net/ellenmacarthur/frontend/reg/tOtherPage.csp?pageID=14922&eventID=55&traceRedir=2>

**EU Council of the Secretariat**, Brussels. (04/06/2018) 'The direction of economic growth: a 'mission-oriented' market shaping approach'.

**5x15** event, London, UK. (23/05/2018) 'The Value of Everything'. <http://5x15.com/event/23rd-may-2018-the-tabernacle/#event>

**OECD**, Paris, France. (18/05/2018) 'Mission Oriented Innovation: reframing the direction of economic growth'. [https://oecd.tv.webtv-solution.com/4359/or/naec\\_seminar\\_with\\_mariana\\_mazzucato.html](https://oecd.tv.webtv-solution.com/4359/or/naec_seminar_with_mariana_mazzucato.html)

**Brazilian National Academy of Sciences**, Rio de Janeiro, Brazil. (08/05/2018) 'Mission Oriented Innovation: Rethinking the State's role on the Direction of Economic Growth'. <http://www.abc.org.br/?Reuniao-Magna-2018>

**Harvard Kennedy School** seminar, Cambridge, MA, USA. (18/3/2018) 'The Rate and Direction of Innovation-Led Growth: a Mission-Oriented Approach'. <https://www.hks.harvard.edu/centers/mrcbg/news-events/event-calendar#mazzucato>

Leontief Prize Ceremony acceptance speech, **Tufts University**, Boston, USA. (17/3/2018) [http://www.ase.tufts.edu/gdae/about\\_us/leontief18\\_announcement.html](http://www.ase.tufts.edu/gdae/about_us/leontief18_announcement.html)

**International Monetary Fund**, Washington DC, USA (15/3/2018) 'The rate and direction of innovation-led growth: mission-orientation'.

**Intelligence Squared Debate**, London, UK (5/2/2018) 'Ten Years On: The Financial Crisis and the State of Modern Capitalism'. <https://www.intelligencesquared.com/events/ten-years-on-the-financial-crisis-and-the-state-of-modern-capitalism/>

**INET Annual Conference**, Edinburgh, UK (23/10/2017) 'Collective Value Creation: sharing both risks and rewards'. <https://www.ineteconomics.org/events/reawakening>

**Mission Innovation / Clean Energy Ministerial Conference**, Beijing, China (7/6/2017), 'Green Growth: Rethinking public and private risk-taking'. <http://mission-innovation.net/our-work/mi-2/>

**Inter-American Development Bank**, Washington DC, USA (18/4/2017), 'Sharing Risks and Rewards – a new lens on wealth creation' [http://lalics.org/index.php?option=com\\_content&view=article&id=1208:idb-theoretical-workshop&catid=38:news&lang=en&Itemid=255](http://lalics.org/index.php?option=com_content&view=article&id=1208:idb-theoretical-workshop&catid=38:news&lang=en&Itemid=255)

**ICC Conference: Beyond Technological Innovation and Diffusion**, UC-Berkeley, USA, (13/12/2016) 'Innovation Policy: from fixing markets and systems to market making and shaping' <http://businessinnovation.berkeley.edu/intellectual-capital/icc-conference-program/>

**University of Cambridge Public Policy Annual Lecture**, Cambridge, UK, (06/12/2016) 'Smart and Inclusive Growth: a new narrative on wealth creation' <http://www.publicpolicy.cam.ac.uk/events/mariana-mazzucato>

**8<sup>th</sup> Global Drucker Forum** 2016, Vienna, Austria, (17/11/2016) 'The State as Enabler, Innovator, Investor' <http://www.druckerforum.org/2016/the-event/program-2016/>

**Nordic Investment Bank Financing the Future seminar**, Copenhagen, Denmark, 02/11/2016 'Innovation Policy as Market Shaping and Creating' [https://mes.eventos.fi/event/nib\\_anniversary/pages/programme](https://mes.eventos.fi/event/nib_anniversary/pages/programme)

16<sup>th</sup> Congress of the **International Joseph A. Schumpeter Society** Conference, Montreal, Canada, 07/07/2016 'Innovation policy: From market and system fixing to market creating,' <http://schumpeter-conference-montreal.ca/program/>

2016 **EU-SPRI Conference**, Lund, Sweden, 8/6/16 "From Market Fixing to Market Creating: a new vision for innovation policy," <http://www.euspri-circle2016.org/app/attende/default.asp?ProjectId=6857&PageId=40439>

**Argentinian Ministry of Science**, Buenos Aires, Argentina, 21/4/16, 'El Estado emprendedor: creación de mercados y desarrollo económico'. <http://conferenciamazzucato.mincyt.gob.ar/>

14<sup>th</sup> Raul Prebisch Lecture, **United Nations Commission for Latin American (ECLAC)**, Santiago, Chile, 19/04/2016, 'The Entrepreneurial State: A Market Creation View of Directionality in Economic Development'. <http://www.cepal.org/cgi-bin/getProd.asp?xml=/noticias/paginas/3/12803/P12803.xml&xsl=/tpl-i/p18f.xsl&base=/prensa/tpl/top-bottom.xslt>

Seminar for the **European Investment Bank**, Kirchberg, Luxembourg, 08/03/2016, 'The Entrepreneurial State and the role of public banks'. <http://www.eib.org/infocentre/events/all/eib-seminar-the-entrepreneurial-state-and-the-role-of-public-banks.htm>

Inaugural lecture for **UK Labour Party's New Economics Series**, London, UK 27/01/2016 'Economic Policy: from market fixing to market creating and shaping'. <http://www.labour.org.uk/blog/entry/the-new-economics>

Michael Young Centenary Conference, **Young Foundation**, London, UK, 11/11/2015, 'Social Innovation and the Economy'. <http://youngfoundation.org/events/michael-young-centenary-conference/>

**Waterloo Innovation Summit**, Opening Address, 17/09/2015, International Conference on the Role of the State in the 21<sup>st</sup> Century, Brasilia, Brazil, 03/09/2015, 'Busting the myth of public versus private sector' <https://waterlooinnovationsummit.com/about#>

**LSE Society for the Advancement of Socio-Economics** Annual Conference, London, UK, 02/07/2015, 'Innovation and Inequality: a different interpretation.' [https://sase.org/2015---london/sase-27th-annual-conference-theme\\_fr\\_202.html](https://sase.org/2015---london/sase-27th-annual-conference-theme_fr_202.html)

**Bath University**, Institute for Policy Research Public Lecture, 27/04/2015, 'Economic Policy: From Fixing Markets to Market Making', <http://www.bath.ac.uk/ipr/events/news-0165.html>

**Austrian Ministry for Transport**, Innovation and Technology & the Austrian Academy of Sciences, Vienna, Austria, 10/6/2015, 'The State and Innovation: a different narrative.' [http://www.oeaw.ac.at/fileadmin/NEWS/2015/PDF/Einladung-Mazzucato-BMvit\\_OEAW.pdf](http://www.oeaw.ac.at/fileadmin/NEWS/2015/PDF/Einladung-Mazzucato-BMvit_OEAW.pdf)

**Brazilian Congress of Industrial Innovation**, São Paulo, Brazil, 13/05/2015, 'From Finance to Innovation', <http://www.congressodeinovacao.com.br/programacao>

**Broadbent Institute / Atkinson Foundation**, Toronto, Canada, 22/01/2015, 'Courageous Bets and Equitable Returns: Public Investment in Innovation.' [http://www.broadbentinstitute.ca/courageous\\_bets\\_and\\_equitable\\_returns](http://www.broadbentinstitute.ca/courageous_bets_and_equitable_returns)

**New Statesman SPERI Prize in Political Economy**, Winners Lecture, London, UK, 13/11/2014, 'Smart growth: an innovative way to tackle inequality?' <http://marianamazzucato.com/talks/nssperiprize/>

**Global Business Forum**, Banff, Canada, 19/09/2014, 'The Entrepreneurial State.' <http://marianamazzucato.com/wp-content/uploads/2014/09/2014-Global-Business-Forum-Program.pdf>

- International Schumpeter Society Conference**, Jena, Germany, 28/7/2014, 'Entrepreneurship myths, parasitic systems of innovation and rising inequality.'
- Institute of New Economic Thinking (INET)**, Toronto, Canada, 10/07/2014, 'Innovation: Do Private Returns Produce the Social Returns We Need?' <http://beta.ineteconomics.org/conference-session/do-private-returns-produce-the-social-returns-we-need>
- Cambridge University**, Babbage Lecture, The Entrepreneurial State and the Risk-Reward Relationship, 04/05/14.
- The Long Now Foundation**, San Francisco, USA, 24/03/2014 'Long Term Thinking', <http://longnow.org/seminars/02014/mar/24/entrepreneurial-state-debunking-private-vs-public-sector-myths/>
- European Commission** Innovation Convention 2014, Brussels, Belgium, 10/03/2014, 'What Europe Stands for - Growth, jobs and rights: will the European Union rise to the occasion?' [https://ec.europa.eu/research/innovation-union/ic2014/index\\_en.cfm?pg=home](https://ec.europa.eu/research/innovation-union/ic2014/index_en.cfm?pg=home)
- ARPA-E**, Washington DC, USA, 25/02/2014. Energy Innovation Summit; 'Green Growth' <http://energy.gov/articles/5th-annual-arpa-e-energy-innovation-summit>
- World Bank**, Washington DC, USA, 16/10/2013, 'Making Growth Happen' *The Risks and Rewards of Industrial Policies*, [http://siteresources.worldbank.org/FINANCIALSECTOR/Resources/Making\\_Growth\\_Happen-Agenda.pdf](http://siteresources.worldbank.org/FINANCIALSECTOR/Resources/Making_Growth_Happen-Agenda.pdf)
- World Economic Forum**, Dalian, China, 11/09/2013, Annual Meeting of the New Champions <http://www.weforum.org/sessions/summary/ideaslab-economics-innovation-institute-new-economic-thinking>
- European Science Foundation**, 'The Science of Innovation', Brussels, 28/02/2012, 'Financing innovation, financial innovation and the implications of the financial crisis for innovation policy' <http://www.europarl.europa.eu/stoa/cms/home/events/workshops/pid/113>

**MEDIA:** Selection of print and broadcast media appearances: CNN *Amanpour*, BBC *Newsnight*; Channel 4 *News*; BBC *World News*; Bloomberg, *The New York Times*, *the Financial Times*, *The Guardian*, *Foreign Affairs*, and *La Repubblica*. Full media profile: <http://www.marianamazucato.com>

#### **Selection of authored articles and media appearances**

- 'Ending the consultancy cult' **New Statesmen** (01/08/2024) <https://www.newstatesman.com/comment/2024/08/ending-the-consultancy-cult>
- 'What Labour Needs to Succeed' **Project Syndicate** (15/07/2024) <https://www.project-syndicate.org/commentary/starmer-labour-government-industrial-strategy-what-it-needs-by-mariana-mazzucato-and-sarah-doyle-2024-07>
- 'The great renewal: Labour must restore the state' **Prospect Magazine** (10/7/2024) <https://www.prospectmagazine.co.uk/politics/elections/general-election-2024/67217/the-great-renewal>
- 'Britain needs to grow again' **New Statesman** (19/06/2024) <https://www.newstatesman.com/politics/2024/06/britain-needs-to-grow-again>
- 'What Comes After Neoliberalism?' **Project Syndicate** (04/06/2024) <https://www.project-syndicate.org/onpoint/what-comes-after-neoliberalism>
- 'The Economics of Health for All' **Project Syndicate** (28/05/2024) <https://www.project-syndicate.org/commentary/who-economics-of-health-for-all-resolution-why-it-matters-by-mariana-mazzucato-2024-05>
- 'What Mission-Driven Government Means' **Project Syndicate** (07/05/2024) <https://www.project-syndicate.org/commentary/mission-driven-government-what-it-means-and-common-misconceptions-by-mariana-mazzucato-and-rainer-kattel-1-2024-05?h=ela8oVs2oJo%2bsyFWKd0wtn2paD6P8LNqulBx07cf3OI%3d&>
- 'Central Banks in a Cashless World' **Project Syndicate** (24/04/2024) <https://www.project-syndicate.org/commentary/central-banks-should-create-shape-digital-payments-infrastructure-by-mariana-mazzucato-and-david-eaves-2024-04?h=REvIEdid0tu%2fJxEGt37dF4c3fhnYRvFenh%2bDYxoN99Q%3d&>
- 'How to Save the Pandemic Treaty' **Project Syndicate** (25/03/2024) <https://www.project-syndicate.org/commentary/pandemic-treaty-needs-the-following-to-succeed-by-mariana-mazzucato-2024-03?barrier=accesspaylog>
- 'Governments Must Shape AI's Future' with Fausto Gernone, **Project Syndicate** (11/03/2024) <https://www.project-syndicate.org/magazine/governments-must-shape-ai-business-not-only-regulate-redistribute-after-the-fact-by-mariana-mazzucato-and-fausto-gernone-2024-03?barrier=accesspaylog>
- 'The Algorithm and Its Discontents' with Ilan Strauss, **Project Syndicate** (28/02/2024) <https://www.project-syndicate.org/commentary/algorithm-governance-five-principles-to-prevent-ai-from-aggravating-digital-economy-harms-by-mariana-mazzucato-and-ilan-strauss-2024-02?barrier=accesspaylog>

- 'The Mariana Mazzucato One: Political Thinking with Nick Robinson'. **BBC Radio 4** (24/02/2024) <https://www.bbc.co.uk/programmes/m001wr1r>
- 'Missions-driven Government for 21<sup>st</sup> Century Public Service' with Cllr Georgia Gould, **Future Governance Forum** (19/02/2024) <https://www.futuregovernanceforum.co.uk/2024/02/19/missions-driven-government-for-21st-century-public-service/>.
- 'Cessate il fuoco, "Questa generazione avrà un problema a credere all'Occidente": il commento di Mariana Mazzucato' **Otto e Mezzo** (12/02/2024) <https://www.la7.it/otto-e-mezzo/video/cessate-il-fuoco-questa-generazione-avra-un-problema-a-credere-alloccidente-il-commento-di-mariana-12-02-2024-526363>.
- 'No hay redistribución sin economía sostenible: Mariana Mazzucato en Noticias RCN', **Noticias RCN** (27/01/2024) <https://www.youtube.com/watch?v=qr0819GoFIQ>
- 'How to Make the Green Economy a Just Economy' with Damon Silvers, **Foreign Affairs** (24/01/2024) <https://www.foreignaffairs.com/authors/mariana-mazzucato>.
- 'A nova estratégia industrial brasileira' **Valor** (22/01/2024) <https://valor.globo.com/opinia0/coluna/a-nova-estrategia-industrial-brasileira.ghtml>.
- 'A Progressive Green Growth Narrative' **Project Syndicate** (19/01/2024) <https://www.project-syndicate.org/commentary/climate-policies-public-investments-will-increase-incomes-productivity-growth-by-mariana-mazzucato-2024-01?barrier=accesspaylog>
- 'Mariana Mazzucato - Finance and Financialization: A Misdirection of Resources', **World Economic Forum** (18/01/2024) <https://www.youtube.com/@worldeconomicforumvideo4982v>
- 'There is No Alternative to Green Industrial Strategy' with Greg Clark, **Project Syndicate** (18/12/2023) <https://www.project-syndicate.org/commentary/no-alternative-to-green-industrial-strategy-uk-moving-in-wrong-direction-by-mariana-mazzucato-and-greg-clark-2023-12?barrier=accesspaylog>
- 'Water is vital to climate and nature protection. Will it last?', **Context** (10/12/2023) <https://www.context.news/climate-risks/opinion/water-is-vital-to-climate-and-nature-protection-will-it-last>
- 'Water and the High Price of Bad Economics' **Project Syndicate** (01/12/2023) <https://www.project-syndicate.org/commentary/global-water-crisis-bad-economics-ignores-externalities-rewards-pillaging-by-mariana-mazzucato-et-al-2023-12?barrier=accesspaylog>
- 'Are hostages about to be freed?' **BBC Newsnight** (21/11/2023) <https://www.bbc.co.uk/programmes/m001sqky>
- 'How taxpayers grow the private sector: Mariana Mazzucato' **The Bottom Line** (16/11/2023) <https://www.cnbc.com/video/2023/11/16/the-private-sector-should-share-wealth-with-taxpayers-mazzucato.html>
- 'We won't tackle the climate crisis unless we transform the financing' **Financial Times** (15/11/2023) <https://www.ft.com/content/7b509fb6-4616-4461-b94f-b2332bc28c76>
- 'Unlocking Health Technology's Potential for All' **Project Syndicate** (24/10/2023) <https://www.project-syndicate.org/commentary/health-technology-mrna-governance-conditions-to-serve-common-good-by-mariana-mazzucato-2023-10>
- 'Auto Strikes and Climate Change' with Damon Silvers, **Project Syndicate** (23/09/2023) <https://www.project-syndicate.org/commentary/uaw-strike-worker-empowerment-means-political-support-for-green-transition-by-mariana-mazzucato-and-damon-silvers-2023-09?barrier=accesspaylog>
- 'Putting Education at the Heart of the Economy' **GPE Blog** (21/09/2023) <https://www.globalpartnership.org/blog/putting-education-heart-economy>
- 'Sunak's Tories, Starmer's Labour: Britain is stuck in a doom loop of failed economics. Here's the way out.' **The Guardian** (18/09/2023) <https://www.theguardian.com/commentisfree/2023/sep/18/economy-growth-sustainable-government-strategy>
- 'Achieving the SDGs requires public-private collaboration on water. Here's why' **World Economic Forum** (13/09/2023) <https://www.weforum.org/agenda/2023/09/public-private-collaboration-key-achieving-sdgs-water/>
- 'Rethinking Growth and Revisiting the Entrepreneurial State' **Project Syndicate** (28/08/2023) <https://www.project-syndicate.org/commentary/growth-entrepreneurial-state-direction-more-important-than-rate-by-mariana-mazzucato-2023-08?barrier=accesspaylog>
- 'What Local Governments Need to Lead' **Project Syndicate** (04/07/2023) <https://www.project-syndicate.org/commentary/local-government-capabilities-index-by-mariana-mazzucato-and-james-anderson-2-2023-07?barrier=accesspaylog>
- 'Preparing for the next pandemic will take a global commitment' **Financial Times** (01/06/2023) <https://www.ft.com/content/b498ab7e-46c5-4fbb-b052-898f30cf9915>
- 'Running out of battery: how post-Brexit Britain is failing to set up a future-focused economy' **The Guardian** (31/05/2023) <https://www.theguardian.com/commentisfree/2023/may/31/brexit-britain-future-economy-jaguar-land-rover-industrial-strategy>

- 'Getting Drug Development Right' **Project Syndicate** (05/04/2023) <https://www.project-syndicate.org/commentary/drug-development-health-innovation-public-funding-needs-more-conditions-by-mariana-mazzucato-2023-04>
- 'Financing the Common Good' **Project Syndicate** (01/05/2023) <https://www.project-syndicate.org/commentary/new-economic-paradigm-common-good-market-shaping-by-mariana-mazzucato-2023-05>
- 'Confronting the Global Water Crisis' with Ngozi Okonjo-Iweala, Johan Rockström, and Tharman Shanmugaratnam. **Project Syndicate** (27/03/2023) <https://www.project-syndicate.org/commentary/global-water-crisis-new-economics-by-mariana-mazzucato-et-al-2023-03>
- 'Consultants and the Crisis of Capitalism' with Rosie Collington. **Project Syndicate** (02/03/2023) <https://www.project-syndicate.org/commentary/consultants-bring-more-problems-than-benefits-by-mariana-mazzucato-and-rosie-collington-2023-03?barrier=accesspaylog>
- 'UK ministers promised to kick the consultant habit but they can't: they're addicted – and we pay the price' with Rosie Collington. **The Guardian** (28/02/2023) <https://www.theguardian.com/commentisfree/2023/feb/28/uk-ministers-consultants-whitehall>
- 'The big consultancy con, with Mariana Mazzucato'. **World Review from the New Statesman** (27/02/2023) <https://www.newstatesman.com/podcasts/world-review-podcast/2023/02/big-consultancy-mariana-mazzucato>
- 'How consultancy infantilises governments: Mariana Mazzucato and Rory Sutherland in conversation'. **The Spectator** (18/02/2023) <https://www.spectator.co.uk/article/how-consultancy-infantilises-governments-mariana-mazzucato-and-rory-sutherland-in-conversation/>
- 'A Long Way From Nuclear Fusion: What Governments Get Wrong About Funding Clean Energy'. **Foreign Affairs** (31/01/2023). <https://www.foreignaffairs.com/world/long-way-nuclear-fusion>
- 'For the Common Good' **Project Syndicate** (27/01/2022) <https://www.project-syndicate.org/commentary/common-good-governance-key-elements-by-mariana-mazzucato-2023-01?barrier=accesspaylog>
- 'AI in the Common Interest' with Gabriela Ramos. **Project Syndicate** (26/12/2022) <https://www.project-syndicate.org/commentary/ethical-ai-requires-state-regulatory-frameworks-capacity-building-by-gabriela-ramos-and-mariana-mazzucato-2022-12?barrier=accesspaylog>
- 'The World is Still Failing at Pandemic Preparedness and Response' with Alan Donnelly. **Project Syndicate** (18/11/2022) <https://www.project-syndicate.org/commentary/health-investment-failing-at-pandemic-preparedness-response-by-mariana-mazzucato-and-alan-donnelly-2022-11?barrier=accesspaylog>
- 'The Entrepreneurial State Must Lead on Climate Change' **Project Syndicate** (04/11/2022) <https://www.project-syndicate.org/commentary/entrepreneurial-state-only-solution-to-climate-change-by-mariana-mazzucato-2022-11?barrier=accesspaylog>
- 'Industrial strategy demands a new deal with the private sector' **Financial Times** (27/10/2022) <https://www.ft.com/content/7a4e07e0-deb3-4ba9-b6ae-f75f961ad001>
- 'New Missions for Latin America' **Project Syndicate** (24/10/2022) <https://www.project-syndicate.org/commentary/latin-america-caribbean-mission-oriented-economic-strategy-by-mariana-mazzucato-2022-10?barrier=accesspaylog>
- 'Mariana Mazzucato on the energy crisis, the Inflation Reduction Act, REPower EU, and more' **Project Syndicate** (18/10/2022) <https://www.project-syndicate.org/onpoint/interview-mariana-mazzucato-on-green-investment-pre-distribution-repower-eu-2022-10>
- 'Toward a Progressive Economic Agenda' **Project Syndicate** (05/10/2022) <https://www.project-syndicate.org/commentary/progressive-economic-policy-agenda-for-2022-by-mariana-mazzucato-2022-10?barrier=accesspaylog>
- 'Transforming the Economics and Governance of Water' **Project Syndicate** (21/09/2022) <https://www.project-syndicate.org/commentary/new-economics-and-governance-of-water-by-mariana-mazzucato-et-al-2022-09>
- 'What Role Should Business Play in Society?' **Harvard Business Review** (19/09/2022) <https://hbr.org/2022/09/what-role-should-business-play-in-society>
- 'Failing the Pandemic Preparedness Test' **Project Syndicate** (15/09/2022) <https://www.project-syndicate.org/commentary/g20-pandemic-fund-underfunded-too-narrow-by-mariana-mazzucato-2022-09?barrier=accesspaylog>
- 'An Effective Pandemic Response Must be Truly Global' **Project Syndicate** (20/07/2022) <https://www.project-syndicate.org/commentary/g20-world-bank-ineffective-approach-to-pandemic-preparedness-by-mariana-mazzucato-and-jayati-ghosh-2022-07?barrier=accesspaylog>
- 'How the G7 Could Help the Debt-Distressed' **Project Syndicate** (23/06/2022) [https://www.project-syndicate.org/commentary/g7-could-do-more-for-indebted-low-income-countries-by-mariana-mazzucato-and-alan-donnelly-2022-06?utm\\_source=twitter&utm\\_medium=organic-social&utm\\_campaign=page-posts-june22&utm\\_post-type=link&utm\\_format=16:9&utm\\_creative=link-image&utm\\_post-date=2022-06-23](https://www.project-syndicate.org/commentary/g7-could-do-more-for-indebted-low-income-countries-by-mariana-mazzucato-and-alan-donnelly-2022-06?utm_source=twitter&utm_medium=organic-social&utm_campaign=page-posts-june22&utm_post-type=link&utm_format=16:9&utm_creative=link-image&utm_post-date=2022-06-23)

'BBC HARDtalk: Professor Mariana Mazzucato - Economist, University College London' **BBC** (27/01/2022) <https://www.bbc.co.uk/iplayer/episode/m0013y5b/hardtack-professor-mariana-mazzucato-economist-university-college-london>

'Mariana Mazzucato on rethinking the state to improve partnerships' **World Economic Forum** (06/01/2022) <https://www.weforum.org/agenda/2022/01/mariana-mazzucato-on-rethinking-the-state/>

'The Right Institutions for the Climate Transition' **Project Syndicate** (16/11/2021)

'Banks are still financing fossil fuels – while signing up to net zero pledges' **The Guardian** (04/11/2021) <https://www.theguardian.com/commentisfree/2021/nov/04/banks-are-still-financing-fossil-fuels-while-signing-up-to-net-zero-pledges>

'Covid-19 shows health spending is broken — here's how to fix it' **Financial Times** (28/10/2021) <https://www.ft.com/content/6f39f7a7-a83c-46ec-9d5e-6484b1d2410d>

'A New Global Economic Consensus' **Project Syndicate** (13/10/2021) <https://www.project-syndicate.org/commentary/cornwall-consensus-rebuilding-global-governance-by-mariana-mazzucato-2021-10>

'Britain's public sector is paying the price for the government's consultancy habit' **The Guardian** (20/09/2021) <https://www.theguardian.com/commentisfree/2021/sep/20/britain-public-sector-consultancy-habit-pandemic-private-services>

'Mariana Mazzucato, Jayati Ghosh and Els Torrele on waiving covid patents' **Economist** (20/04/2021) <https://www.economist.com/by-invitation/2021/04/20/mariana-mazzucato-jayati-ghosh-and-els-torrele-on-waiving-covid-patents>

'Build Back the State' **Project Syndicate** (15/04/2021) <https://www.project-syndicate.org/commentary/biden-lessons-from-us-moonshot-by-mariana-mazzucato-2021-04>

'Capitalism won't save us from Covid, no matter what Boris Johnson might think' **The Guardian** (27/03/2021) <https://www.theguardian.com/commentisfree/2021/mar/27/capitalism-covid-boris-johnson-uk-vaccine-state-funding>

'Building Back Worse' **Project Syndicate** (22/03/2021) <https://www.project-syndicate.org/commentary/boris-johnson-governments-bad-industrial-strategy-by-mariana-mazzucato-et-al-2021-03?barrier=accesspaylog>

'Saving the climate in a triple crisis' **The New Republic** (15/03/2021) [https://newrepublic.com/article/161579/moonshot-mariana-mazzucato-climate-capitalism-crisis#new\\_tab](https://newrepublic.com/article/161579/moonshot-mariana-mazzucato-climate-capitalism-crisis#new_tab)

'Don't Defund the BBC' **Project Syndicate** (22/02/2021) [https://www.project-syndicate.org/commentary/defund-the-bbc-public-value-by-mariana-mazzucato-2021-02?barrier=accesspaylog#new\\_tab](https://www.project-syndicate.org/commentary/defund-the-bbc-public-value-by-mariana-mazzucato-2021-02?barrier=accesspaylog#new_tab)

'Biden and the Promise of the People's Vaccine' **Newsweek** (11/02/2021) <https://www.newsweek.com/biden-promise-peoples-vaccine-opinion-1568259>

'Reimagining the Platform Economy' **Project Syndicate** (05/02/2021) [https://www.project-syndicate.org/onpoint/platform-economy-data-generation-and-value-extraction-by-mariana-mazzucato-et-al-2021-02?barrier=accesspaylog#new\\_tab](https://www.project-syndicate.org/onpoint/platform-economy-data-generation-and-value-extraction-by-mariana-mazzucato-et-al-2021-02?barrier=accesspaylog#new_tab)

'From Moonshots to Earthshots' **Project Syndicate** (03/02/2021) [https://www.project-syndicate.org/commentary/moonshots-earthshots-state-investment-in-the-public-interest-by-mariana-mazzucato-2021-02?barrier=accesspaylog#new\\_tab](https://www.project-syndicate.org/commentary/moonshots-earthshots-state-investment-in-the-public-interest-by-mariana-mazzucato-2021-02?barrier=accesspaylog#new_tab)

'Covid exposes capitalism's flaws' **Financial Times** (28/12/2020) <https://www.ft.com/content/9e7b2630-2f67-4923-aa76-0f240a80a9b3>

'How to Make Better Economic Policy Choices' **Project Syndicate** (21/12/2020) <https://www.project-syndicate.org/commentary/uk-treasury-complex-system-economic-policymaking-framework-by-mariana-mazzucato-and-simon-sharpe-2020-12>

'Central Banking's Green Mission' **Project Syndicate** (08/12/2020) <https://www.project-syndicate.org/commentary/central-banking-green-transition-climate-change-by-mariana-mazzucato-et-al-2020-12?barrier=accesspaylog>

'Designing vaccines for people, not profits' **Project Syndicate** (01/12/2020) <https://www.project-syndicate.org/commentary/covid-vaccines-for-profit-not-for-people-by-mariana-mazzucato-et-al-2020-12?barrier=accesspaylog>

'It's 2023: Here's How We Fixed the Global Economy', **TIME** (22/10/2020) <https://time.com/collection/great-reset/5900739/fix-economy-by-2023/>

'Nothing Inevitable' about Suffering, **CNN Amanpour** (15/10/2020) <https://www.youtube.com/watch?v=MJHep1USG-c&feature=youtu.be>

'Capitalism is Broken. The Fix Begins With a Free Covid-19 Vaccine.', **The New York Times** (08/10/2020) <https://www.nytimes.com/2020/10/08/opinion/international-world/capitalism-covid-19-vaccine.html>

'Johnson has taken the wrong economic lesson from the COVID crisis' **Financial Times** (08/10/2020) <https://www.ft.com/content/26e4578f-ec72-4c50-8836-3252250844eb>



'Capitalism after the pandemic: Getting the recovery right', **Foreign Affairs** (02/10/2020)  
<https://www.foreignaffairs.com/articles/united-states/2020-10-02/capitalism-after-covid-19-pandemic>

'Covid Recovery Funds Not Structured Properly', **Bloomberg TV** (23/09/2020)  
<https://www.bloomberg.com/news/videos/2020-09-24/covid-recovery-funds-not-structured-properly-mazzucato-says-video>

'Avoiding a Climate Lockdown', **Project Syndicate** (22/09/2020)  
<https://www.project-syndicate.org/commentary/radical-green-overhaul-to-avoid-climate-lockdown-by-mariana-mazzucato-2020-09>

'The success of the EU recovery fund will depend on bold missions: The historic plan is a turning point for the bloc but policymakers need new tools to direct it', **Financial Times** (09/08/2020)  
<https://www.ft.com/content/b26f6785-e08a-450b-8c62-bdafbeb5ff2c>

'Toward a New Fiscal Constitution', **Project Syndicate** (10/07/2020) <https://www.project-syndicate.org/onpoint/new-fiscal-constitution-job-guarantee-by-mariana-mazzucato-and-robert-skidelsky-2020-07>

'We Socialize Bailouts. We Should Socialize Successes, Too.' **New York Times** (01/07/2020)  
<https://www.nytimes.com/2020/07/01/opinion/inequality-goverment-bailout.html>

'The Big Failure of Small Government', **Project Syndicate** (19/05/2020)  
<https://www.project-syndicate.org/commentary/small-governments-big-failure-covid19-by-mariana-mazzucato-and-giulio-quaaggiotto-2020-05>

'How to Develop a COVID-19 Vaccine for All' **Project Syndicate** (27/04/2020)  
<https://www.project-syndicate.org/commentary/universal-free-covid19-vaccine-by-mariana-mazzucato-and-els-torrelee-2020-04>

"Los cambios en el capitalismo solo se dan si el gobierno los fuerza" **El Pais** (25/04/2020)  
<https://elpais.com/economia/2020-04-25/mariana-mazzucato-los-cambios-en-el-capitalismo-solo-se-dan-si-el-gobierno-los-fuerza.html>

'Capitalism's Triple Crisis' **Project Syndicate** (30/03/2020)  
<https://www.project-syndicate.org/commentary/covid19-crises-of-capitalism-new-state-role-by-mariana-mazzucato-2020-03>

'Come cambierà il capitalismo' **La Repubblica** (24/03/2020)  
[https://rep.repubblica.it/pwa/commento/2020/03/24/news/coronavirus\\_capitalismo-252218673/](https://rep.repubblica.it/pwa/commento/2020/03/24/news/coronavirus_capitalismo-252218673/)

'The Covid-19 crisis is a chance to do capitalism differently' **The Guardian** (18/03/2020)  
<https://www.theguardian.com/commentisfree/2020/mar/18/the-covid-19-crisis-is-a-chance-to-do-capitalism-differently>

'Drug Companies Will Make a Killing From Coronavirus' **New York Times** (18/03/2020)  
<https://www.nytimes.com/2020/03/18/opinion/coronavirus-vaccine-cost>

'Europe's Green Deal could be the most important in a generation', **The Financial Times**, (11/12/2019)  
<https://www.ft.com/content/2f5bbdf6-1aab-11ea-81f0-0c253907d3e0>

'Industrial Policy and the Climate Challenge', **The American Prospect**, (05/12/2019)  
<https://prospect.org/greennewdeal/industrial-policy-and-the-climate-challenge/>

'Labour's manifesto: economic experts' verdict on its radical vision', **The Observer**, (24/11/2019)  
<https://www.theguardian.com/politics/2019/nov/24/labour-manifesto-blueprint-for-the-future-will-hutton-mariana-mazzucato>

'Labour knew austerity was wrong. Now, at last, it also has a vision for growth', **The Guardian**, (15/11/2019) <https://www.theguardian.com/commentisfree/2019/nov/15/labour-austerity-green-new-deal-economy>

'Preventing Digital Feudalism', **Project Syndicate**, (02/10/2019)  
<https://www.project-syndicate.org/commentary/platform-economy-digital-feudalism-by-mariana-mazzucato-2019-10>

'Let's Get Real About Purpose' **Project Syndicate** (14/01/2019)  
<https://www.project-syndicate.org/commentary/capitalism-should-focus-on-purpose-not-price-by-mariana-mazzucato-2019-01>

'Chi manovra la collettività è la vera élite', **La Repubblica** (13/01/2019)  
[https://rep.repubblica.it/pwa/generale/2019/01/13/news/chi\\_manovra\\_la\\_collettivita\\_e\\_la\\_vera\\_e\\_lite-216492858/](https://rep.repubblica.it/pwa/generale/2019/01/13/news/chi_manovra_la_collettivita_e_la_vera_e_lite-216492858/)

'British industry needs its own version of the moon shot', **The Financial Times**, (12/12/2018)  
<https://www.ft.com/content/c1a00e0e-7be3-11e9-8b5c-33d0560f039c>

'Autostrade, la nazionalizzazione non è un tabù' with Simone Gasperin, **La Repubblica** (31/08/2018)  
[https://rep.repubblica.it/pwa/commento/2018/08/31/news/autostrade\\_non\\_demonizziamo\\_la\\_nazionali\\_zzazione-205341666/](https://rep.repubblica.it/pwa/commento/2018/08/31/news/autostrade_non_demonizziamo_la_nazionali_zzazione-205341666/)

'Trump's infrastructure plan is a pillar of his agenda. It also isn't very smart', **The Guardian** (18/06/2017)  
<https://www.theguardian.com/commentisfree/2017/jun/18/trumps-infrastructure-plan-pillar-agenda>

'Italy's future growth hinges on new ways of doing business', **The Financial Times**, (12/12/2016),  
<https://www.ft.com/content/11e0d4b2-c056-11e6-81c2-f57d90f6741a>

- 'He's right the economy is sick – and businesses like Trump's are part of the disease', *The Guardian*, (14/11/2016) <https://www.theguardian.com/commentisfree/2016/nov/14/trump-us-economy-sick-businesses-like-his-value-creation>
- 'An entrepreneurial society needs an entrepreneurial state', *Harvard Business Review*, (25/10/2016) <https://hbr.org/2016/10/an-entrepreneurial-society-needs-an-entrepreneurial-state>
- 'A strong industrial strategy has many benefits', *The Financial Times*, (03/08/2016) <https://www.ft.com/content/e0d05e02-54cf-11e6-9664-e0bdc13c3bef#axzz4FyU48uzW>
- 'If Theresa May is serious about inequality she'll ditch Osbornomics', *The Guardian*, (19/07/2016) <https://www.theguardian.com/commentisfree/2016/jul/19/theresa-may-industrial-inequality-osbornomics-austerity>
- 'A state powered green revolution', *Project Syndicate*, (10/03/2016) <https://www.project-syndicate.org/commentary/green-innovation-public-funding-by-mariana-mazzucato-2016-03>
- 'Toward a green new deal', *Project Syndicate*, (14/12/2015) <https://www.project-syndicate.org/commentary/clean-energy-billionaires-public-investment-by-mariana-mazzucato-2015-12>
- 'Autumn Statement: Osborne isn't fixing the roof, he's eroding the foundations', *The Guardian* (25/11/2015) <http://www.theguardian.com/commentisfree/2015/nov/25/autumn-statement-osborne-deficit-fixes-eroding-economic-stability>
- 'How taxpayers prop up Big Pharma and how to cap that', *LA Times*, (27/10/2015), <http://www.latimes.com/opinion/op-ed/la-oe-1027-mazzucato-big-pharma-prices-20151027-story.html>
- A translation of this article appeared in *Le Monde*, (07/10/2015) [http://www.lemonde.fr/economie/article/2015/10/07/chronique-vu-d-ailleurs-edition-du-jeudi-8-octobre-que-peut-faire-jeremy-corbyn\\_4784347\\_3234.html](http://www.lemonde.fr/economie/article/2015/10/07/chronique-vu-d-ailleurs-edition-du-jeudi-8-octobre-que-peut-faire-jeremy-corbyn_4784347_3234.html)
- 'Jeremy Corbyn's Necessary Agenda', *Project Syndicate*, (29/09/2015) <https://www.project-syndicate.org/commentary/corbyn-labour-progressive-economic-agenda-by-mariana-mazzucato-2015-09>
- 'Solo lo spirito del dopoguerra potrà salvarci dalla crisi eterna', *La Repubblica*, (13/07/2015) <http://marianamazzucato.com/wp-content/uploads/2015/07/2015071330759764.pdf> English translation: <http://marianamazzucato.com/2015/07/13/greece-and-the-eu-a-macro-and-micro-mess-up/>
- 'La ricchezza giusta per la sinistra', *La Repubblica*, (16/06/2015) [http://www.repubblica.it/politica/2015/06/16/news/la\\_ricchezza\\_giusta\\_per\\_la\\_sinistra-116947706/?ref=HRER2-2](http://www.repubblica.it/politica/2015/06/16/news/la_ricchezza_giusta_per_la_sinistra-116947706/?ref=HRER2-2)
- 'A new wealth-creating agenda for the Labour Party', *The Guardian*, (15/06/2015) <http://www.theguardian.com/science/political-science/2015/jun/15/a-new-wealth-creating-agenda-for-the-labour-party>
- 'The Innovative State', *Foreign Affairs* (Jan/Feb 2015) <https://www.foreignaffairs.com/articles/americas/2014-12-15/innovative-state>
- 'L'abisso della disuguaglianza', *La Repubblica* (31/12/2014) <http://marianamazzucato.com/wp-content/uploads/2014/12/LaRepubblica15dec.pdf>
- 'L'Europa ha una banca, la usi per la crescita', *La Repubblica*, (15/12/2014) <http://marianamazzucato.com/wp-content/uploads/2014/12/LaRepubblica15dec.pdf>
- 'Public risks, private rewards: how an innovative state can tackle inequality', (22/10/2014) *New Statesman* <http://www.newstatesman.com/politics/2014/12/public-risks-private-rewards-how-innovative-state-can-tackle-inequality>
- 'Pfizer's bid for AstroZeneca shows that Big Pharma is as rotten as the banks', *The Observer*, (11/05/2014) <http://www.theguardian.com/commentisfree/2014/may/11/pfizer-bid-astrazeneca-big-pharma-rotten-banks>
- 'Don't knock tax – it gave us the iPhone', *Wired UK*, (24/02/2014) <http://www.wired.co.uk/magazine/archive/2014/02/ideas-bank/dont-knock-paying-tax-it-gave-us-the-iphone>
- 'Start-up myths and obsessions', *The Economist*, (03/02/2014) <http://www.economist.com/blogs/schumpeter/2014/02/invitation-mariana-mazzucato>
- 'Let's rethink the idea of the State: it must be a catalyst for big bold ideas', *The Guardian*, (15/12/2013) <http://www.theguardian.com/commentisfree/2013/dec/15/george-osborne-public-spending-taxpayers-money>
- 'Serious innovation requires serious state support', *The Financial Times*, (05/12/2013) <http://www.ft.com/cms/s/0/f017a3c4-4e1b-11e3-8fa5-00144feabdc0.html#axzz3meeH5cyj>
- 'Why innovation needs the help of an active state', *The Financial Times* (21/08/2013) <http://www.ft.com/cms/s/0/738da524-08f2-11e3-8b32-00144feabdc0.html#axzz3meeH5cyj>
- 'Innovation: let the good risk-takers get their reward', *The Guardian*, (29/11/2012) <http://www.theguardian.com/commentisfree/2012/nov/29/innovation-good-risk-takers-reward>
- 'Without banking reform, investing in innovation is too great a risk', *The Guardian*, (11/09/2012)

- <http://www.theguardian.com/commentisfree/2012/sep/11/banking-reform-innovation-great-risk>  
 'Public money spent on 'digging ditches' won't stimulate the economy', *The Guardian* (02/09/2012)  
<http://www.theguardian.com/commentisfree/2012/sep/02/state-spending-digging-ditches-transform-economy?INTCMP=SRCH>
- 'Without state spending there'd be no Google or GlaxoSmithKline', *The Guardian*, (23/07/2012)  
<http://www.theguardian.com/commentisfree/2012/apr/22/without-state-spending-no-google-glaxosmithkline>
- 'Banks must learn to reward the good risks', *The Guardian*, (24/06/2012)  
<http://www.theguardian.com/commentisfree/2012/jun/24/banks-must-learn-rebuild-economies>
- 'If the Eurozone is serious about growth, it can have it', *The Guardian*, (17/05/2012)  
<http://www.theguardian.com/commentisfree/2012/may/17/eurozone-growth-rebalance-economy>

### Selection of articles that review Mazzucato's work:

- Setti, R. (2024) Interview about Big Con in Brazil *O Globo* (23/07/2024) [link](#) tbc
- Leitão, M. (2024) 'Brazil's economic transformation agenda has enormous potential,' says Italian economist *O Globo* (22/07/2024) <https://oglobo.globo.com/blogs/miriam-leitao/post/2024/07/a-agenda-de-transformacao-economica-do-brasil-tem-um-enorme-potencial-diz-economista-italiana.ghtml>
- Khan, M. (2024) "Starmer is too soft on business, says economist who inspired him" *The Times* (19/07/2024) <https://www.thetimes.com/article/d8e95a20-a5fb-4185-aeed-a3c1d084a2c5?>
- Holehouse, M. (2024). "Can Britain's 'mission-led' government defy gravity?" *The Economist* (19/07/2024) <https://www.economist.com/britain/2024/07/18/can-britains-mission-led-government-defy-gravity>
- Dorrell, C. (2024). "We have to rethink the narrative: Mariana Mazzucato on how Labour should address an era of crisis" *CityAM* (17/07/2024) <https://www.cityam.com/we-have-to-rethink-the-narrative-mariana-mazzucato-on-how-labour-should-address-an-era-of-crisis/>
- Oliver, M. (2024). "The star economist who inspired Sir Keir Starmer's 'missions'" *The Telegraph* (07/07/2024) <https://www.telegraph.co.uk/business/2024/07/07/mariana-mazzucato-star-economist-inspired-starmer-missions/>
- Renson, I. (2024). "Econome Mariana Mazzucato: "Snoeien om te groeien? Dat is het domste wat je als overheid kunt doen" *De Standaard* (07/07/2024) [https://www.standaard.be/cnt/dmf20240705\\_96336132](https://www.standaard.be/cnt/dmf20240705_96336132)
- Barranco, J. (2024). Mazzucato: "Si Elon Musk dice 'tío Sam, no habría podido hacerlo sin ti', cambia todo" *La Vanguardia* (01/07/2024) <https://www.lavanguardia.com/economia/20240701/9771239/elon-musk-dice-tio-sam-ti-habria-podido-cambia.html>
- Alfonso, I. (2024). "RNE mornings with Íñigo Alfonso" *Radio Nacional* (26/06/2024) <https://www.rtve.es/play/audios/las-mananas-de-rne-con-inigo-alfonso/>
- Gimeno, R. (2024) "Mariana Mazzucato, la economista que basa sus ideas en la llegada del hombre a la Luna" *Canal Cuatro* (25/06/2024) [https://www.cuatro.com/noticias/economia/20240626/mariana-mazzucato-economista-llegada-luna\\_18\\_012875794.html](https://www.cuatro.com/noticias/economia/20240626/mariana-mazzucato-economista-llegada-luna_18_012875794.html)
- Lewin, J. E. (2024). Mariana Mazzucato, economista: "El Estado no debe corregir los mercados, debe formarlos" *El País* (29/01/2024) <https://elpais.com/america-colombia/2024-01-29/mariana-mazzucato-economista-el-estado-no-debe-corregir-los-mercados-debe-formarlos.html>
- Avila, R. (2024). 'El debate no es si más Estado o más sector privado, es saber trabajar juntos' *El Tiempo* (28/01/2024) <https://www.eltiempo.com/economia/sectores/entrevista-de-ricardo-avila-con-la-economista-mariana-mazzucato-849087>
- Rendon, O. (2024) "El desafío de la desigualdad requiere un estado emprendedor" *El Colombiano* (21/01) <https://www.elcolombiano.com/generacion/edicion-del-mes/el-desafio-de-la-desigualdad-requiere-un-estado-emprendedor-AC23568392>
- Nienhaus, L. (2024). "Deutschland ist kein hoffnungsloser Fall" *Süddeutsche Zeitung* (19/01/2024) [https://www.sueddeutsche.de/wirtschaft/oekonomie-mariana-mazzucato-klimaschutz-wachstum-wirtschaftspolitik-1.6335479?utm\\_campaign=6335479&utm\\_medium=twitterbot&utm\\_source=Twitter](https://www.sueddeutsche.de/wirtschaft/oekonomie-mariana-mazzucato-klimaschutz-wachstum-wirtschaftspolitik-1.6335479?utm_campaign=6335479&utm_medium=twitterbot&utm_source=Twitter)
- Oswald, V. (2024) "Governo deve mirar no resultado de políticas e não em indicadores macroeconômicos, diz influente economista" *Valor* (18/01/2024) <https://valor.globo.com/eu-e/noticia/2024/01/18/governo-deve-mirar-no-resultado-de-politicas-e-nao-em-indicadores-macroeconomicos-diz-influente-economista.ghtml>
- Dentico, N. (2023). "Così le società di consulenza globali infantilizzano i governi" *Valor* (22/12/2023) <https://valori.it/mazzucato-intervista-imbroglio-societa-consulenza/>.
- Rapp, H. and Schröder, P. (2023). "The big con: how the consulting industry weakens our business, infantilises our governments and warps our economies". *International Affairs*, 99(6): 2524-2525.
- Occorsio, E. (2023). "Attenti allo strapotere delle società di consulenza. Il nuovo saggio di Mariana Mazzucato" *La Repubblica* (09/11/2023)

- [https://www.repubblica.it/cultura/2023/11/09/news/mariana\\_mazzucato\\_libro\\_grande\\_imbroglione-419897163/?ref=RHLF-BG-1419892996-P14-S1-T1](https://www.repubblica.it/cultura/2023/11/09/news/mariana_mazzucato_libro_grande_imbroglione-419897163/?ref=RHLF-BG-1419892996-P14-S1-T1)
- Boussebaa, M. (2023). "The Big Con: how the consulting industry weakens our businesses, infantilises our governments and warps our economies". *Journal of International Business Studies*.
- Serrichio, S. (2023). "Mariana Mazzucato, la economista italoamericana que elogió el Papa Francisco, habló de las propuestas de Milei" *Infobae* (03/11/2023) <https://www.infobae.com/economia/2023/11/04/mariana-mazzucato-la-economista-italoamericana-que-elogia-el-papa-francisco-hablo-de-las-propuestas-de-milei/>
- Jack, P. (2023). "Aria must not be 'a castle in a desert', warns Mazzucato" *Times Higher Education* (20/09/2023) <https://www.timeshighereducation.com/news/aria-must-not-be-castle-desert-warns-mazzucato>
- Engelen, E. (2023). "De infantilising van de staat" *De Groene Amsterdammer* (23/08/2023) <https://www.groene.nl/artikel/de-infantilising-van-de-staat>
- Van Leeuwen, H. (2023). "Meet Mariana Mazzucato, the economist influencing the treasurer". *Australian Financial Review* (28/07/2023) <https://www.afr.com/policy/economy/meet-mariana-mazzucato-the-economist-influencing-the-treasurer-20230722-p5dqdp>
- Delle Femmine, L. (2023). "Mazzucato: 'Es un problema que muchos Gobiernos se muevan hacia el populismo'" *El País* (21/07/2023) <https://elpais.com/economia/2023-07-21/mariana-mazzucato-es-un-problema-que-muchos-gobiernos-se-muevan-hacia-el-populismo.html>
- Cardenas, A. (2023). "Mariana Mazzucato: 'Pinochet impidió que Chile desarrollara el conocimiento que había adquirido'" *El Mostrador* (18/07/2023). <https://www.elmostrador.cl/mercados/2023/07/18/mariana-mazzucato-pinochet-impidio-que-chile-desarrollara-el-conocimiento-que-habia-adquirido/>
- Gasparin, S. (2023). "Mariana Mazzucato: 'L'intervento pubblico nell'economia non è più tabù. Ma basta regali ai privati'" *Il Fatto Quotidiano* (17/07/2023) <https://www.ilfattoquotidiano.it/in-edicola/articoli/2023/07/17/mariana-mazzucato-l-intervento-pubblico-nell-economia-non-e-piu-tabu-ma-basta-regali-ai-privati/7231355/>
- Davies, D. (2023). "Conned" *Democracy: A Journal of Ideas*. <https://democracyjournal.org/magazine/69/conned/>
- Maley, K. (2023). "Why the knives are out for consultants" *Financial Review* (27/06/2023) <https://www.afr.com/companies/financial-services/why-the-knives-are-out-for-consultants-20230627-p5diqq>
- Kgosana, C. (2023). "Why Bains and its ilk are the bane of governments" *Sunday Times* (22/11/2023) <https://www.timeslive.co.za/sunday-times/opinion-and-analysis/insight/2023-06-18-why-bain-and-its-ilk-are-the-bane-of-governments/>
- Van der Schoot, A. (2023). "Consultants vormen een enorme industrie, terwijl ze nauwelijks waarde toevoegen" *Dutch Financial Daily* (25/05/2023) <https://fd.nl/bedrijfsleven/1476080/mariana-mazzucato-consultants-zijn-therapeuten-die-hun-patient-voor-altijd-in-therapie-houden>
- Brookes, J. (2023). "Mazzucato calls for govt consultants to disclose conflicts of interest" *Innovation Aus* (01/05/2023). <https://www.innovationaus.com/mazzucato-calls-for-govt-consultants-to-disclose-conflicts-of-interest/>
- Cooban, A. (2023). "Consultancies are coming off a pandemic boom. Are they still worth hiring?" *CNN* (01/05/2023) <https://edition.cnn.com/2023/04/27/business/consultant-fees-layoffs-mazzucato-criticism/index.html>
- Kim, J. (2023). "Universities, Consultants and 'the Big Con'" *Inside Higher Ed* (24/04/2023). <https://www.insidehighered.com/opinion/blogs/learning-innovation/2023/04/24/universities-consultants-and-big-con>
- "The Guardian view on management consultants: overused, underperformed" *The Guardian* (17/04/2023) <https://www.theguardian.com/commentisfree/2023/apr/17/the-guardian-view-on-management-consultants-overused-underperforming>
- Fernandez, L. D. (2023). "Una apuesta esperanzada por la heterodoxia" *Clarín* (10/04/2023) [https://www.clarin.com/revista-enie/ideas/apuesta-esperanzada-heterodoxia\\_0\\_VcfEXwYDDm.html](https://www.clarin.com/revista-enie/ideas/apuesta-esperanzada-heterodoxia_0_VcfEXwYDDm.html)
- Joeres, A. (2023). "Keinen Tropfen mehr zu verschenken" *Die Zeit* (17/03/2023) <https://www.zeit.de/wissen/umwelt/2023-03/mariana-mazzucato-wasserkrise-trinkwasser-knappheit-versorgung>
- Nichols, S. and MacDonald, K. (2023). "Governments are increasingly reliant on consulting firms. Critics say it's often to their detriment" *ABC News* (15/03/2023). <https://www.abc.net.au/news/2023-03-16/australia-reliance-consulting-firms-high-cost-problem-government/102091810>
- Green, S. (2023). "How Consultants Mangle Government" *New Republic* (14/03/2023) <https://newrepublic.com/article/171110/consultants-mangle-government-big-con-mazzucato-collingworth-interview>
- Cota, I. (2023). "Seis mujeres que guían las economías de Latinoamérica" *El País* (08/03/2023) <https://elpais.com/mexico/economia/2023-03-08/seis-mujeres-que-guian-las-economias-de->

[latinoamerica.html](#)

- Tadros, E. (2023). "The woman who inspired Chalmers' calls for ambitious government" **Australian Financial Review** (08/03/2023) <https://www.afr.com/companies/professional-services/the-woman-who-inspired-jim-chalmers-wants-government-to-be-ambitious-20230305-p5cpqm>
- Grabar, H. (2023). "Consultants Gone Wilde" **Slate** (23/02/2023) <https://slate.com/business/2023/02/subway-costs-us-europe-public-transit-funds.html>
- Gibson, M. (2023). "Mariana Mazzucato: 'Consultancies depend on weak governments'", **New Statesman** (22/02/2023) <https://www.newstatesman.com/encounter/2023/02/mariana-mazzucato-consultancies-depend-weak-governments>
- O'Brien, H. (2023). "The Big Con by Mariana Mazzucato and Rosie Collington review – how consultancy firms cash in", **The Guardian** (16/02/2023) <https://www.theguardian.com/books/2023/feb/16/the-big-con-by-mariana-mazzucato-and-rosie-collington-review-how-consultancy-firms-cash-in>
- Lloyd, W. (2023). "How consultancy bleeds Britain dry", **New Statesman** (14/02/2022) <https://www.newstatesman.com/culture/books/book-of-the-day/2023/02/consultancy-bleeds-britain-dry-book-review-covid-19>
- Mance, H. (2023). "Mariana Mazzucato: 'The McKinseys and the Deloittes have no expertise in the areas that they're advising in'", **Financial Times** (13/02/2023) <https://www.ft.com/content/fb1254dd-a011-44cc-bde9-a434e5a09fb4>
- Mundy, S. and Bryan, K. (2022). "Mariana Mazzucato: Unleash the state on the climate crisis", **Financial Times** (09/12/2022) <https://www.ft.com/content/1bde1624-df28-48ac-bc35-0199d80bfe63>
- Bagenal, J. (2022). "Mariana Mazzucato: leading a new type of economics", **The Lancet** (16/06/2022) [https://www.thelancet.com/journals/lancet/article/PIIS0140-6736\(22\)01290-9/fulltext](https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(22)01290-9/fulltext)
- de Miguel, R. (2021). "Mariana Mazzucato: 'La izquierda se ha vuelto perezosa. Debe centrarse en la creación de riqueza'", **El País** (16/05/2021) <https://elpais.com/ideas/2021-05-16/mariana-mazzucato-la-izquierda-se-ha-vuelto-perezosa-debe-centrarse-en-la-creacion-de-riqueza.html>
- Kibasi, T., (2021), "Mission Economy by Mariana Mazzucato review – The Return of the State", **The Guardian** (20/01/2021) <https://www.theguardian.com/books/2021/jan/20/mission-economy-by-mariana-mazzucato-review-the-return-of-the-state>
- Ghosh, J. (2021), "Lessons from the Moonshot for fixing global problems", **Nature** (19/01/2021) <https://www.nature.com/articles/d41586-021-00076-1>
- "Mariana Mazzucato wants to revive the Apollo spirit", **The Economist** (16/01/2021) <https://www.economist.com/books-and-arts/2021/01/14/mariana-mazzucato-wants-to-revive-the-apollo-spirit>
- Gupta, A. H. (2020) "An Electrifying Economist's Guide to the Recovery", **New York Times** (19/11/2020) <https://www.nytimes.com/2020/11/19/us/economist-covid-recovery-mariana-mazzucato.html>
- Wittenberg-Cox, A. (2020) "5 Economists Redefining Everything. Oh Yes, And They're Women", **Forbes** (31/05/2020) <https://www.forbes.com/sites/avivahwittenbergcox/2020/05/31/5-economists-redefining-everything-oh-yes-and-theyre-women/?sh=5f2b517d714a>
- "The 50 Most Influential People in Britain", **GQ UK** (05/02/2020) <https://www.gq-magazine.co.uk/politics/article/50-most-influential-britain-2020>
- Lederer, K. (2019) "Meet the Leftish Economist With a New Story About Capitalism", **New York Times** (26/11/2019) <https://www.nytimes.com/2019/11/26/business/mariana-mazzucato.html?smid=tw-nytimesbusiness&smtyp=cur>
- "WIRED25: Stories of people racing to save us", **Wired** (8/10/2019) <https://www.wired.co.uk/article/mariana-mazzucato>
- Medeiros, J. (2019) "This economist has a plan to fix capitalism. It's time we all listened", **Wired** (8/10/2019) <https://www.wired.co.uk/article/mariana-mazzucato>
- Di Franceschini, E. (2019) "Mariana Mazzucato: 'Le ricette economiche populiste puniscono i più deboli'", **la Repubblica** (11/08/2019) [https://rep.repubblica.it/pwa/intervista/2019/08/11/news/mariana\\_mazzucato\\_le\\_ricette\\_economiche\\_populiste\\_puniscono\\_i\\_piu\\_deboli\\_-233438808/?refresh\\_ce](https://rep.repubblica.it/pwa/intervista/2019/08/11/news/mariana_mazzucato_le_ricette_economiche_populiste_puniscono_i_piu_deboli_-233438808/?refresh_ce)
- Nelson, E. (2019) "One of the world's most influential economists is on a mission to save capitalism from itself", **Quartz** (22/07/2019) <https://qz.com/1669346/mariana-mazzucatos-plan-to-use-governments-to-save-capitalism-from-itself/>
- Hill, A. (2018) "Business Book of the Year 2018 — the longlist", **The Financial Times** (13/08/2018) <https://www.ft.com/content/47cff800-9a57-11e8-ab77-f854c65a4465>
- Tooze, A. (2018) "Mariana Mazzucato's bold mission to reform the global economy", **New Statesman** (06/06/2018) <https://www.newstatesman.com/culture/books/2018/06/mariana-mazzucato-s-bold-mission-reform-global-economy>
- Strauss, D. (2018) 'Mariana Mazzucato on making waves as an economist and in the pool', **The Financial Times** (11/05/2018) <https://www.ft.com/content/edc41568-5315-11e8-b24e-cad6aa67e23e>
- Wolfe, M. (2018), 'Who creates a nation's economic value?' A review of The Value of Everything, **The Financial Times** (24/04/2018) <https://www.ft.com/content/e00099f0-3c19-11e8-b9f9-de94fa33a81e>

- Rumbelow, H. (2017), 'Don't mess with Mariana Mazzucato, the world's scariest economist', *Times 2, The Times London* (07/11/2017) <https://www.thetimes.co.uk/article/dont-mess-with-mariana-mazzucato-the-worlds-scariest-economist-7xs6qlxpx>
- Editorial Column (2016), 'Learn the lessons of 2008 before the next slump hits', *The Guardian* (28/01/2016) <http://www.theguardian.com/commentisfree/2016/jan/27/the-guardian-view-on-the-economy-learn-the-lessons-of-2008-before-the-next-slump-hits>
- Perkins, A. (2016), 'Labour's economic rock stars will expose the Tories as a one-hit wonder', *The Guardian* (27/01/2016) <http://www.theguardian.com/commentisfree/2016/jan/27/labour-economic-rock-stars-expose-tories-piketty>
- Foroohar, Rana (2015), 'Why you can thank the government for your iPhone,' *TIME*, (27/10/2015), <http://time.com/4089171/mariana-mazzucato/>
- Thornhill, J. (2015), 'Lunch with the FT: Mariana Mazzucato', *Financial Times*, (14/08/15) <http://www.ft.com/cms/s/0/f4109fae-40df-11e5-b98b-87c7270955cf.html>
- Schaffer, A. (2015), 'Tech's Enduring Great-Man Myth', *MIT Technology Review*, (04/08/2015) <http://www.technologyreview.com/review/539861/techs-enduring-great-man-myth/>
- Porter, E. (2015) 'Government R&D, private profits and the American taxpayer', *The New York Times* (26/05/2015) [http://www.nytimes.com/2015/05/27/business/giving-taxpayers-a-cut-when-government-rd-pays-off-for-industry.html?smid=tw-share&\\_r=2](http://www.nytimes.com/2015/05/27/business/giving-taxpayers-a-cut-when-government-rd-pays-off-for-industry.html?smid=tw-share&_r=2)
- Madrick, J. (2014) 'Innovation: The Government was Crucial Afterall', *New York Review of Books*, (21/07/2014) <http://www.nybooks.com/articles/archives/2014/apr/24/innovation-government-was-crucial-after-all/>
- Tritch, T. (2014) 'America's Underappreciated Entrepreneur: The Federal Government,' *The New York Times* (23/03/2014) available at: [http://www.nytimes.com/2014/03/24/opinion/americas-underappreciated-entrepreneur-the-federal-government.html?\\_r=1](http://www.nytimes.com/2014/03/24/opinion/americas-underappreciated-entrepreneur-the-federal-government.html?_r=1)
- The Economist (2013) 'The Entrepreneurial State,' Schumpeter column and blog. *The Economist* (31/08/2013) available at: [http://www.economist.com/news/business/21584307-new-book-points-out-big-role-governments-play-creating-innovative-businesses?frsc=dgla&fsrc=scn/tw\\_app\\_ipad](http://www.economist.com/news/business/21584307-new-book-points-out-big-role-governments-play-creating-innovative-businesses?frsc=dgla&fsrc=scn/tw_app_ipad)
- Wolf, M. (2013) 'The State is the real engine of innovation,' *The Financial Times* (08/08/2013) <http://www.ft.com/cms/s/2/32ba9b92-efd4-11e2-a237-00144feabdc0.html#axzz2htD69XGI>
- Toynbee, P. (2013), 'Government force for good', *The Guardian* (10/06/2013) <http://www.guardian.co.uk/commentisfree/2013/jun/10/snowden-government-force-for-good-big-brother>
- Upbin, B. (2013), 'Debunking the narrative of Silicon Valley's innovation might', *Forbes* (13/06/2013) <http://www.forbes.com/sites/bruceupbin/2013/06/13/debunking-the-narrative-of-silicon-valleys-innovation-might/>
- Freeland, C. (2013), 'Eye-opener for the elite on inequity', *New York Times* (13/06/2013) [http://www.nytimes.com/2013/06/14/world/europe/14iht-letter14.html?\\_r=2&](http://www.nytimes.com/2013/06/14/world/europe/14iht-letter14.html?_r=2&)

## CONTACT INFORMATION

UCL Institute for Innovation and Public Purpose (IIPP)  
 University College London  
 11 Montague Street, London, WC1B 5BP  
 Email: [m.mazzucato@ucl.ac.uk](mailto:m.mazzucato@ucl.ac.uk) ; always cc [iipp-director-pa@ucl.ac.uk](mailto:iipp-director-pa@ucl.ac.uk)  
 Website: [www.marianamazzucato.com](http://www.marianamazzucato.com) Twitter [@MazzucatoM](https://twitter.com/MazzucatoM)  
 Administrative Support: [iipp-director-pa@ucl.ac.uk](mailto:iipp-director-pa@ucl.ac.uk), Tel. +44 (0)203 108 6173  
 Communications/media support: [iippcomms@ucl.ac.uk](mailto:iippcomms@ucl.ac.uk), Tel. +44 (0)203 108 6121  
 Speaker Agency: Chartwell Speakers, [ellis@chartwellspeakers.com](mailto:ellis@chartwellspeakers.com), Tel. +1 516 658 1608  
 Literary Agent: The Wylie Agency, [mail@wylieagency.co.uk](mailto:mail@wylieagency.co.uk), Tel. +44 (0)20 7908 5900  
 Publisher: Allen Lane (Penguin Random House UK), [www.penguin.co.uk](http://www.penguin.co.uk), Tel. +44 (0)20 7139 3000