MARIANA MAZZUCATO

Professor in the Economics of Innovation & Public Value at University College London (UCL) and Founding Director of UCL's Institute for Innovation and Public Purpose (IIPP). Author of *The Entrepreneurial State: debunking public vs. private sector myths, The Value of Everything: making and taking in the global* economy and *Mission Economy: a moonshot guide to changing capitalism.*

Bio

<u>Mariana Mazzucato</u> is Professor in the Economics of Innovation and Public Value at University College London, where she is Founding Director of the UCL <u>Institute for Innovation & Public Purpose</u> (IIPP). Her previous posts include the RM Phillips Professorial Chair at the Science Policy Research Unit at Sussex University.

She is winner of international prizes including the <u>Grande Ufficiale Ordine</u> <u>al Merito della Repubblica Italiana</u> in 2021, Italy's highest civilian honour, the <u>2020 John von Neumann Award</u>, the 2019 <u>All European Academies</u> <u>Madame de Staël Prize for Cultural Values</u>, and the 2018 <u>Leontief Prize for Advancing the Frontiers of Economic Thought</u>. Most recently, Pope Francis appointed her to the Pontifical Academy for Life for bringing 'more humanity' to the world.

As well as <u>The Entrepreneurial State</u>: debunking public vs. private sector myths (2013), she is the author of <u>The Value of Everything</u>: making and taking in the global economy (2018), <u>Mission Economy</u>: a moonshot guide to changing capitalism (2021) and <u>The Big Con</u>: How the Consulting Industry Weakens our Businesses, Infantilizes our Governments and Warps our Economies (2023).

She advises policy makers around the world on innovation-led inclusive and sustainable growth. Her roles have included for example Chair of the World Health Organization's Council on the Economics of Health for All, Co-Chair of the Global Commission on the Economics of Water, Co-Chair on the Council on Urban Initiatives, and a member of the South African President's Economic Advisory Council.

Previously, through her role as Special Advisor for the EC Commissioner for Research, Science and Innovation (2017-2019), she authored the high-impact report on Mission-Oriented Research and Innovation in the European Union, turning "missions" into a crucial new instrument in the European Commission's Horizon innovation programme, and more recently, authored a report with the UN's Economic Commission for Latin America and the Caribbean (ECLAC) on Transformational Change in Latin America and the Caribbean: A mission-oriented approach.



Links and contacts

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