

# PROFESSOR MARIANA MAZZUCATO

www.marianamazzucato.com

## HIGHER EDUCATION

1999	PhD. Economics, New School for Social Research, New York
1994	Masters in Economics, New School for Social Research, New York
1990	Bachelor of Arts, History / International Relations, Tufts University, Boston

## ACADEMIC APPOINTMENTS

2017-	Professor in Economics of Innovation and Public Value, University College London
2011-2017	RM Phillips Professor in Economics of Innovation, SPRU, University of Sussex
2005-2011	Professor of Economics (Chair in Economics of Innovation), The Open University
2010-2013	Distinguished Visiting Professor, University of Edinburgh, Scotland
2008-2010	Visiting Professor, Bocconi University, Milan, Italy
2003-2004	Senior Lecturer, Economics, The Open University
1999-2002	Lecturer, Economics, The Open University
1998-1999	Post-Doctoral Marie Curie (EC) Research Fellow, London Business School, UK
1997-1999	Assistant Professor (tenure track), Economics, University of Denver, CO
1995-1997	Adjunct Professor, Economics, New York University, NY

## HONORARY DEGREES (Doctor Honoris Causa)

Universitat Oberta de Catalunya (UOC - Open University of Catalonia), Spain, 2022  
Simon Fraser University, Canada, 2020  
York University, UK, 2020  
Hasselt University, Belgium, 2017  
National University of San Martín, Argentina, 2016

## RESEARCH MANAGEMENT

2017-	Director and Founder, Institute for Innovation and Public Purpose, University College London <a href="https://www.ucl.ac.uk/bartlett/public-purpose">https://www.ucl.ac.uk/bartlett/public-purpose</a>
2010-2012	Economics Director, ESRC Centre for Social and Economic Research on Innovation in Genomics (INNOGEN), <a href="http://www.genomicsnetwork.ac.uk/innogen">www.genomicsnetwork.ac.uk/innogen</a>
2009-2012	Coordinator of European Commission FP7 Collaborative Project on Finance, Innovation and Growth (FINNOV)
2004-2009	Founder and Director, Innovation, Knowledge and Development (IKD), inter-faculty research centre, The Open University, <a href="http://www.open.ac.uk/ikd">www.open.ac.uk/ikd</a>
2004-2008	Director of Research, Department of Economics, The Open University

## PUBLICATIONS

### Books

- Mazzucato, M. and Collington, R. (2023). *The Big Con: How the Consulting Industry Weakens Our Businesses, Infantilizes Our Governments, and Warps Our Economies*. London: Penguin Allen Lane; New York, NY: Penguin Press.
- Mazzucato, M. (2021) *Mission Economy: a moonshot guide to changing capitalism*, Penguin, Allen Lane-Penguin, London, <https://www.penguin.co.uk/books/315191/mission-economy> (Harper Collins, USA) and translated into Italian (Laterza), Dutch (Nieuw Amsterdam), Norwegian (Res Publica, April 2021), German (Campus, May 19th), Spanish (Taurus), Greek (Epikentro, June/July 2021), French (Fayard, Autumn 2021), Finnish (Terra Cognita, March 2022); forthcoming in Brazil (Companhia das Letras), Japan (NewsPicks), Poland (Heterodox), Portugal (Bertrand), Serbia (Nova knjiga), Slovenia (UMco), Sweden (Verbal, May 2021), Turkey (Koc).
- Mazzucato, M. (2020), *Non sprechiamo questa crisi*, Laterza, Rome, Italy, ISBN 9788858142875, <https://www.laterza.it/scheda-libro/?isbn=9788858142875>
- Mazzucato, M. (2018) *The Value of Everything: making and taking in the global economy*, Penguin, Allen Lane-Penguin, London, ISBN: 978-0-241-1888-1, US edition (Public Affairs) and translated

- into Italian (Laterza), Spanish (Taurus), Dutch (Nieuw Amsterdam), Portuguese (Temas E Debates), Germany (Campus).
- Jacobs, M. and Mazzucato, M. (Eds.) (2016), *Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth*, Wiley-Blackwell, London, ISBN: 978-1-119-12095-7
- Mazzucato, M. (2013), *The Entrepreneurial State: debunking public vs. private sector myths*, Anthem Press: London, UK, ISBN 9780857282521, US edition (Public Affairs) and translated into Italian (Laterza), German (Kunstmann), Spanish (RBA Books), Portuguese (Companhia Das Letras), Dutch (Nieuw Amsterdam), Greek (Kritiki), and forthcoming in Chinese, Japanese, Korean, and Polish.
- Mazzucato, M., Lowe, J., Shipman, A. and Trigg, A. (2010), *Personal Investment: financial planning in an uncertain world*, Palgrave Macmillan: Basingstoke, UK, ISBN 978-0-230-24660-7:1-448
- Mazzucato, M. and Dosi, G. (Eds.) (2006), *Knowledge Accumulation and Industry Evolution: pharmaceutical*, Cambridge University Press: Cambridge, UK, ISBN 0-521-85822-4: 1-446
- Mazzucato, M. (Ed.) (2002), *Strategy for Business, a Reader*, Sage Publications: London, UK, ISBN 0-7619-7413-X: 1-378
- Mazzucato, M. (2000), *Firm Size, Innovation and Market Structure: the evolution of market concentration and instability*, Edward Elgar: Northampton, MA, USA, ISBN 1-84064-346-3: 1-138

#### Journal articles (peer reviewed)

- Mazzucato, M., Gouzoulis, G., and Ryan-Collins, J. (forthcoming). The good, the bad and the grey areas: mapping modern economic rents. *Cambridge Journal of Economics*.
- Dosi, D., Lamperti, F., Mazzucato, M., Napoletano, M., and Roventini, A. (forthcoming). "Mission-Oriented Policies and the 'Entrepreneurial State' at Work: An Agent-Based Exploration". Accepted by the *Journal of Economic Dynamics and Control*.
- Andreoni, A., Creamer, K., Mazzucato, M., and Steyn, G. (2022). "How can South Africa advance a new energy paradigm? A mission-oriented approach to megaprojects". *Oxford Review of Economic Policy*, 38 (2). <https://doi.org/10.1093/oxrep/grac007>
- Mazzucato, M., and Ryan-Collins, J. (2022). "Putting value creation back into 'public value': From market-fixing to market-shaping". *Journal of Economic Policy Reform*. <https://doi.org/10.1080/17487870.2022.2053537>
- Mazzucato, M., & Li, H. L. (2021). "A Market Shaping Approach for the Biopharmaceutical Industry: Governing Innovation Towards the Public Interest". *Journal of Law, Medicine & Ethics*, 49(1), 39–49. <https://doi.org/10.1017/jme.2021.8>
- Deleidi, M. and Mazzucato, M. (2021), "Directed innovation policies and the supermultiplier: An empirical assessment of mission-oriented policies in the US economy." *Research Policy*, 50(2). <https://doi.org/10.1016/j.respol.2020.104151>
- Mazzucato, M. and Kattel, R. (2020), "Covid-19 and Public Sector Capacity." *Oxford Review of Economic Policy*, graa031, <https://doi.org/10.1093/oxrep/graa031>
- Laplane, A. and Mazzucato, M. (2020), "Socializing the risks and rewards of public investments: Economic, policy, and legal issues." *Research Policy*, 49. <https://doi.org/10.1016/j.repolx.2020.100008>
- Deleidi, M., Mazzucato, M., & Semieniuk, G. (2020). "Neither crowding in nor out: Public direct investment mobilising private investment into renewable electricity projects". *Energy Policy*, 111195. <https://doi.org/10.1016/j.enpol.2019.111195> (working paper version)
- Lamperti, F., Mazzucato, M., Roventini, A., & Semieniuk, G. (2019). "The green transition: public policy, finance and the role of the State". *Vierteljahrshefte zur Wirtschaftsforschung/Quarterly Journal of Economic Research*, 88(2), 73-88. <https://doi.org/10.3790/vjh.88.2.73>
- Mazzucato, M., Kattel, R., & Ryan-Collins, J. (2019). "Challenge-Driven Innovation Policy: Towards a New Policy Toolkit". *Journal of Industry, Competition and Trade*, 20, 421–437. <https://doi.org/10.1007/s10842-019-00329-w>
- Deleidi, M., & Mazzucato, M. (2019). "Putting austerity to bed: Technical progress, aggregate demand and the supermultiplier", *Review of Political Economy*, 31(3), 315-335. <https://doi.org/10.1080/09538259.2019.1687146> (WP version <https://www.ucl.ac.uk/bartlett/public-purpose/publications/2018/jan/putting-austerity-bed-technical-progress-aggregate-demand-and-supermultiplier>)
- Robinson, D. K., & Mazzucato, M. (2019). The evolution of mission-oriented policies: Exploring changing market creating policies in the US and European space sector. *Research Policy*, 48(4), 936-948. <https://www.sciencedirect.com/science/article/pii/S0048733318302373?via%3Dihub>
- Sachs, J.D, Schmidt-Traub, G., Mazzucato, M., Messner, D, Nakicenovic, and N., Rockström, J. (2019) "Six Transformations to Achieve the Sustainable Development Goals", *Nature Sustainability* (Sept. 2019). <https://www.nature.com/articles/s41893-019-0352-9.pdf?proof=true>
- Mazzucato, M., and Roy, V. (2018). "Rethinking value in health innovation: from mystifications towards prescriptions". *Journal of Economic Policy Reform*, 1-19.

- <https://doi.org/10.1080/17487870.2018.1509712>
- Mazzucato, M. (2018), "Mission Oriented Innovation Policy: Challenges and Opportunities", *Industrial and Corporate Change*, 27 (5): 803–815, <https://doi.org/10.1093/icc/dty034>
- Kattel, R. and Mazzucato, M. (2018). "Mission-oriented innovation policy and dynamic capabilities in the public sector", *Industrial and Corporate Change*, 27 (5): 787-801, <https://doi.org/10.1093/icc/dty032> (WP version <https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-wp-2018-05.pdf>)
- Mazzucato, M. and Semieniuk, G (2018) "Financing renewable energy: who is financing what and why it matters", *Technological Forecasting and Social Change*, 127, 8-22. <http://www.sciencedirect.com/science/article/pii/S0040162517306820> (WP version <https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/iipp-wp-2018-04.pdf>)
- Grilli, L., Mazzucato, M. Meoli, M. and Scellato, G. (2017), "Sowing the seeds of the future: Policies for financing tomorrow's innovations", Introduction to Special Issue in *Technological Forecasting and Social Change*. <https://doi.org/10.1016/j.techfore.2017.10.021>
- Mazzucato, M. and Robinson, D. (2017) "Co-creating and directing innovation ecosystems: NASA's approach to public-private partnerships in low-Earth orbit ", *Technological Forecasting and Social Change*, <https://doi.org/10.1016/j.techfore.2017.03.034>
- Mazzucato, M. and Semieniuk, G. (2017) "Public financing of innovation: new questions", *Oxford Review of Economic Policy*, Volume 33 (1): 24–48. <https://academic.oup.com/oxrep/article/33/1/24/2972707>
- Mazzucato, M. and Penna, C. (2016) "Beyond market failures: the market creating and shaping roles of state investment banks", *Journal of Economic Policy Reform*, 19(4): 305-326, <https://www.tandfonline.com/doi/pdf/10.1080/17487870.2016.1216416>
- Mazzucato, M. (2016) "From Market Fixing to Market-Creating: A new framework for innovation policy", Special Issue of *Industry and Innovation: "Innovation Policy – can it make a difference?"*, 23 (2) <https://www.tandfonline.com/doi/full/10.1080/13662716.2016.1146124>
- Mazzucato, M. (2015) "Innovation systems: from fixing market failures to creating markets", *Intereconomics*, 50(3).
- Mazzucato, M. and Parris, S. (2014), "High Growth Firms in Changing Competitive Environments: the US Pharmaceutical industry" *Small Business Economics Journal*, 44(1): 145-170 <https://link.springer.com/article/10.1007/s11187-014-9583-3>
- Mazzucato, M. (2013) "Debunking the market mechanism: a response to John Kay", *Political Quarterly*, 84 (4): 444–447
- Mazzucato, M. and Shipman, A. (2014), "Accounting for productive investment and value creation," *Industrial and Corporate Change*, 23(1): 1-27.
- Lazonick, W., Mazzucato, M., and Tulum, O. (2013) "Apple's Changing Business Model: What Should the World's Richest Company Do with All Those Profits?" *Accounting Forum*. 37: 249-267
- Mazzucato, M. (2013), "Financing innovation: creative destruction vs. destructive creation," in special issue of *Industrial and Corporate Change*, M. Mazzucato (ed.), 22(4): 851-867
- Lazonick, W. and Mazzucato, M. (2013), "The risk-reward nexus in the innovation-inequality relationship: Who takes the risks? Who gets the rewards?," in special issue of *Industrial and Corporate Change*, M. Mazzucato (ed.), 22(4):1093-1128
- Mazzucato, M. and Tancioni, M. (2012), "R&D, patents and stock return volatility," *Journal of Evolutionary Economics*, 22:4: 811-832
- Demirel, P. and Mazzucato, M. (2012), "Innovation and firm growth: is R&D worth it?" *Industry and Innovation*, 19(2)
- Demirel, P. and Mazzucato, M. (2010), "The evolution of firm growth dynamics in the US pharmaceutical industry," *Regional Studies*, 44(8): 1053-1066
- Mazzucato, M. and Tancioni, M. (2008), "Innovation and idiosyncratic risk: an industry and firm level analysis," *Industrial and Corporate Change*, 17(4): 779-811
- Mazzucato, M (2006), "Innovation and Stock Prices," *Revue de L'Observatoire Français de Conjonctures Economiques*, Special Issue on *Industrial Dynamics, Productivity and Growth*
- Mazzucato, M. and Tancioni, M. (2005), "Indices that capture creative destruction: questions and implications," *Revue d'Economie Industrielle*, 110 (2<sup>nd</sup> translation): 199-218
- Mazzucato, M. (2003) "Risk, variety and volatility: innovation, growth and stock prices in old and new industries," *Journal of Evolutionary Economics*, 13(5): 491-512
- Geroski, P. and Mazzucato, M. (2002), "Learning and the sources of corporate growth," *Industrial and Corporate Change*, 11(4): 623-644
- Mazzucato, M. (2002), "The PC industry: new economy or early life-cycle," *Review of Economic Dynamics*, 5:2: 318-345
- Geroski, P. and Mazzucato, M. (2002), "Myopic selection and the learning curve," *Metroeconomica*, 53(2): 181-199
- Mazzucato, M. and Semmler, W. (2002), "The determinants of stock price volatility: an industry study,"

- Nonlinear Dynamics, Psychology, and Life Sciences*, 6(2): 230-253
- Mazzucato, M. (2002), "Innovation, organization and economic dynamics," (Review Article) *Journal of Economic Behavior and Organization*, 47:3: 335-341
- Geroski, P. and Mazzucato, M. (2001), "Modelling the dynamics of industry populations," *International Journal of Industrial Organization*, 19(7): 1003-1022
- Mazzucato, M. (2000), "Firm size, innovation, and market share instability: the role of negative feedback and idiosyncratic events," *Advances in Complex Systems*, 3(1-4): 417-431
- Mazzucato, M. and Semmler, W. (1999), "Stock market volatility and market share instability during the US automobile industry life-cycle," *Journal of Evolutionary Economics*, 9(1): 67-96
- Mazzucato, M. (1998), "A computational model of economies of scale and market share instability," *Structural Change and Economic Dynamics*, 9(1): 55-83

#### Other journal articles (non peer reviewed)

- Mazzucato, M. (2021). Financing the Green New Deal. *Nature Sustainability*.  
<https://doi.org/10.1038/s41893-021-00828-x>
- Mazzucato, M., Li, H. L., & Darzi, A. (2020), "Is it time to nationalise the pharmaceutical industry?," *British Medical Journal*, 368, i8236 <https://www.bmj.com/content/bmj/368/bmj.m769.full>
- Mazzucato, M. (2018). "Let's make private data into a public good", MIT Technology Review, 121 (4), 74-75. <https://www.technologyreview.com/2018/06/27/141776/lets-make-private-data-into-a-public-good/>
- Mazzucato, M. and Torreele, E. (2016), "Fair vaccine pricing please, not random acts of charity", *British Medical Journal*, 355, i6173 <http://www.bmj.com/content/355/bmj.i6173.full>
- Mazzucato, M. (2016), "High cost of new drugs", *British Medical Journal*, 354, i4136 <http://www.bmj.com/content/354/bmj.i4136>
- Mazzucato, M. F. Onida, and Viesti, G. (2016), "Industrial policies in Europe: an introduction", Special Issue of *Journal of Economic Policy*, "Industrial Policies in Europe and other industrial economics: scope, instruments, case studies and critical issues" (Eds, M. Mazzucato, F. Onida, G. Viesti). <https://www.rivisteweb.it/doi/10.1429/83963>
- Mazzucato, M. (2015), "Innovation Systems: From Fixing Market Failures to Creating Markets", *Intereconomics*, Vol. 50 (3);120-125
- Mazzucato, M. (2014) "Costruire lo Stato innovatore: un nuovo quadro per la previsione e la valutazione di politiche economiche che creano (non solo aggiustano) il mercato," in Special Issue *The Entrepreneurial State: A Discussion (Lo Stato innovatore: una discussione)*, *Economia & Lavoro*, 3:(Sept-Dec)

#### Chapters in books

- Mazzucato, M., Entsminger, J., and Kattel, R. (2021). "Reshaping Platform-Driven Digital Markets". In M. Moore & D. Tambini (Eds.), *Regulating Big Tech: Policy Responses to Digital Dominance*. Oxford: Oxford University Press.
- Mazzucato, M., & Li, H. (2021). "The Entrepreneurial State and Public Options: Socializing Risks and Rewards". In G. Sitaraman & A. Alstott (Eds.), *Politics, Policy, and Public Options* (pp. 20-44). Cambridge: Cambridge University Press. doi:10.1017/9781108767552.003
- Hemerijck, A., Mazzucato, M. and Reviglio, E. (2020) "Social Investment and Infrastructure" in C. Saraceno *A European Public Investment Outlook*, Chapter 7. Eds Cerniglia, F. and Saraceno, F, Open Book Publishers, Cambridge, UK. <https://doi.org/10.11647/OBP.0222>
- Mazzucato, M. and R. Kattel (2020). "Grand Challenges, Industrial Policy and Public Value". In Oqubay, A., Cramer, C., Chang, H-J., and Kozul-Wright, R. (Eds.), *The Oxford Handbook of Industrial Policy*. Oxford: Oxford University Press.
- Semieniuk, G. and M. Mazzucato (2019). "Financing Green Growth". In R. Fouquet (ed.) *Handbook on Green Growth*. Cheltenham: Elgar. <https://www.e-elgar.com/shop/handbook-on-green-growth>
- Mazzucato, M. (2017) "Wealth Creation and the Entrepreneurial State" in *National Wealth: What is Missing and Why it Matters*, Chapter 9. Eds. Hepburn, C. and Hamilton, K, Oxford University Press, Oxford, UK.
- Mazzucato, M. and O'Donovan, C. (2016) "The BBC as market shaper and creator" in *Rethinking the BBC: Public media in the 21st Century*, Seth-Smith, N., et. al. (eds.), Commonwealth Publishing. <http://commonwealth-publishing.com/shop/rethinking-the-bbc-public-media-in-the-21st-century/>
- Mazzucato, M. and Wray, L.R. (2016) "(Re) introducing Finance into Evolutionary Economics: Keynes, Schumpeter, Minsky and Financial Fragility" in *Schumpeter's Capitalism, Socialism and Democracy: A Twenty First Century Update*, Eds. Burlamaqui, L. and Kattel, R. Routledge Studies in History of Economics, Oxford, UK, (WP version [http://www.levyinstitute.org/pubs/wp\\_837.pdf](http://www.levyinstitute.org/pubs/wp_837.pdf))
- Mazzucato, M. and Jacobs, M. (2016) "Rethinking Capitalism: An Introduction", in *Rethinking Capitalism Economics and Policy for Sustainable and Inclusive Growth*, Chapter 1. Eds Jacobs,

- M. and Mazzucato, M, Wiley-Blackwell, London, UK  
[http://media.wiley.com/product\\_data/excerpt/50/11191209/1119120950.pdf](http://media.wiley.com/product_data/excerpt/50/11191209/1119120950.pdf)
- Mazzucato, M. (2016) "Innovation, the State and Patient Capital", in *Rethinking Capitalism Economics and Policy for Sustainable and Inclusive Growth*, Chapter 6. Eds Jacobs, M. and Mazzucato, M, Wiley-Blackwell, London, UK
- Mazzucato, M. (2016) "Innovation Policy as Creating Markets, Not Only Fixing Them: Implications for Complexity Theory", in *Complexity and Evolution: Toward a New Synthesis for Economics*, eds. D. S. Wilson and A. Kirman. Strüngmann Forum Reports, vol. 19, J. Lupp, series editor. MIT Press: Cambridge, MA, USA.
- Mazzucato, M., J. Gowdy, S. Page, J. C. J. M van der Bergh, S.V. der Leeuw and D. Sloan Wilson (2016) "Shaping the evolution of complex societies: an evolutionary approach to economic policy", in *Complexity and Evolution: Toward a New Synthesis for Economics*, Wilson, D. S. and Kirman, A., eds., Strüngmann Forum Reports, vol.19, J. Lupp series editor. MIT Press: Cambridge, MA, USA
- Mazzucato, M. and Robinson, D. (2016) "Directing vs. Facilitating the Economic Development of Low Earth Orbit", in *The Economic Development of Low Earth Orbit*, Chapter 5 in NASA.gov publication, Eds. A. MacDonald, P. Basha.
- Mazzucato, M. and Perez, C. (2015), "Innovation as Growth Policy," in *The Triple Challenge: Europe in a New Age*. J. Fagerberg, S. Laestadius, and B. Martin (eds.) Oxford University Press: Oxford, SPRU working paper version <https://www.sussex.ac.uk/webteam/gateway/file.php?name=2014-13-swps-mazzucato-perez.pdf&site=25>
- Mazzucato, M. and Penna, C. (2015) "State investment banks and mission-oriented finance for innovation", in *The Present and the Future of Development Financial Institutions: Theory and History*. Burlamaqui L., Sobreira R., Vianna M. (eds.) Minds: Rio de Janeiro
- Mazzucato, M. (2014), "The Green Entrepreneurial State," in *The Politics Of Green Transformations*. M. Leach, P. Newell and I. Scoones (eds.) STEPS Earthscan Series, Routledge, ISBN: 9781138792906 (WP version <https://www.sussex.ac.uk/webteam/gateway/file.php?name=2015-28-swps-mazzucato.pdf&site=25>)
- Mazzucato, M. (2014), "Innovation policy: smart and inclusive?" in *New Perspectives on Industrial Policy for a Modern Britain*. D. Bailey, K. Cowling and P.R. Tomlinson (eds.) Oxford University Press: Oxford, forthcoming, ISBN: 0198706200
- Mazzucato, M. (2013), "Smart and inclusive growth: rethinking the State's role and the risk-reward relationship," in *Innovation studies: evolution and future challenges*. J. Fagerberg, B. Martin, and E. Andersen, (eds.) Oxford University Press: Oxford, ISBN: 0199686351
- Demirel, P. and Mazzucato, M. (2013), "Innovation and financial performance: recent results and questions for future research," in *Finance and innovation*. A. Pyka, (ed.) Springer Publishing: London, ISBN: 9780415696852
- Mazzucato, M. (2010), "Bubbles & Investment Behaviour," in *Personal investment: financial planning in an uncertain world*, M.Mazzucato et al. (eds.) Palgrave Macmillan: Basingstoke, UK. ISBN-13:978-0-230-24660-7: 263-310
- Dosi, G. and Mazzucato, M. (2006), "Knowledge accumulation and industry evolution: an introduction," in *Knowledge accumulation and industry evolution: pharma-biotech*, M. Mazzucato and G. Dosi, (eds.) Cambridge University Press: UK. ISBN 0-521-85822-4: 1-18
- Orsenigo, L., Dosi, G. and Mazzucato, M. (2006), "The dynamics of knowledge accumulation, regulation and appropriability in the pharma-biotech sector: some policy issues," in *Knowledge accumulation and industry evolution: pharma-biotech*, M. Mazzucato and G. Dosi, (eds.) Cambridge University Press: UK, ISBN 0-521-85822-4: 402-431
- Mazzucato, M. (2003), "Risk, variety and volatility: growth innovation and stock prices in early industry evolution," in *Entrepreneurship, the new economy and public policy*, U. Cantner, et al (eds) Springer, NY
- Geroski, P. and Mazzucato, M. (2003), "Advertising and the evolution of market structure in the US car industry," in *Competition, Monopoly and Corporate Governance*, M. Waterson, (ed.) Edward Elgar: Northampton, MA (2003) ISBN 978-3-540-22613-0: 33-55
- Mazzucato, M. (2003), "Information technology: a new era?," in *Economics and economic change*, G. Dawson and M. Mackintosh, (eds.) The Open University, DD202 course text (2003) ISBN 0-7492-5369-X: 21-48.
- Geroski, P. and Mazzucato, M. (2002), "Selection and the learning curve," in *Applied evolutionary economics: new empirical methods and simulation techniques*, Edward Elgar: Northampton, MA (2002) ISBN 978-1-84064-847-8: 212-234
- Mazzucato, M. and Semmler, W. (2000), "Market share instability and stock price volatility during the industry life cycle: the US automobile industry," in *Economic evolution, learning and complexity*, S. Klepper (ed.) Physica Verlag: Heidelberg (2000) ISBN 3-798-1275-7: 97-126
- Mazzucato, M. (2000) "Firm size, innovation and market share instability: the role of idiosyncratic

events on the feedback between firm size and innovation,” in *Applications of simulation to social sciences*, Hermes Science Publishing: Oxford (2000) ISBN 1-903398-04-5: 417-431

## Working Papers

- Collington, R. and Mazzucato, M. (2022). *Beyond outsourcing: Re-embedding the State in public value production*. UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2022-14). Available at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2022-14>
- Mazzucato, M., Schaake, M., Krier, S. and Entsminger, J. (2022). *Governing artificial intelligence in the public interest*. UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2020-12). <https://www.ucl.ac.uk/bartlett/public-purpose/wp2022-12>
- Dosi, D., Lamperti, F., Mazzucato, M., Napoletano, M. and Roventini, A. (2021). "Mission-oriented policies and the 'Entrepreneurial State' at work: An agent-based exploration". UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2021/10).
- Mazzucato, M., Kattel, R., Begovic, M. and Quaggiotto, G. (2021). 'COVID-19 and the Need for Dynamic State Capabilities: An International Comparison'. United Nations Development Programme and UCL Institute for Innovation and Public Purpose Working Paper. Available at: [https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/54241\\_-\\_undp\\_wp-covid-19\\_state\\_resilience-v51.pdf](https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/54241_-_undp_wp-covid-19_state_resilience-v51.pdf)
- Mazzucato, M., Qobo, M. and Kattel, R. (2021). "Building state capacities and dynamic capabilities to drive social and economic development: The case of South Africa", UCL Institute for Innovation and Public Purpose Working Paper Series (IIPP WP 2021/09). <https://www.ucl.ac.uk/bartlett/public-purpose/wp2021-09>
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## HIGHLIGHTED POLICY IMPACT

- New Zealand Ministry for the Environment (2021-present).** Leader of project with Ministry for the Environment on Mission-Oriented Innovation.
- G7 Panel on Economic Resilience, (2021).** Represented Italy, by appointment of the Italian Prime Minister, on the panel, which reported directly to G7 Leaders on an evidence-based understanding of the transboundary challenges to the global economic system and policy options.
- WHO, Senior Advisor to the Director-General and Chair of the Council on the Economics of Health for All (2020-present)** Led a new WHO council with the mission to bring health and wellbeing to the centre of how we think about value creation and economic growth, purpose and sustainability.
- UK Department of Business, Energy and Industrial Strategy (2020-present).** Member of Innovation Expert Group.
- Vinnova, Sweden's innovation agency (2020-present).** Member international advisory panel.
- EU Employment and Social Policy Ministers (2020).** Delivered keynote on "The social dimension of Europe's recovery" to a meeting of the Ministers of labour and social affairs of the EU member states to launch the German EU Council presidency.
- UK Business, Energy and Industrial Strategy Select Committee (2020)** Provided verbal evidence on Inquiry on Post-pandemic economic growth.
- Vatican COVID-19 Commission (2020).** Led the IIPP team within the The New Economy Taskforce, producing weekly briefings for the Pope on key aspects of the pandemic and its economic implications. Some of these briefings were later made available [publicly](#).

**Prime Minister's Office, Italy, Special Advisor (2020).** Coordinator of project on mission oriented innovation and industrial strategy: digital divide and green new deal.

**UK House of Lords Science and Technology Committee (2020)** Provided written and verbal evidence on The Government's Ageing Society Grand Challenge, arising out of the Mission-Oriented Innovation and Industrial Strategy (MOIS) Commission  
<https://www.parliamentlive.tv/Event/Index/114fa84a-9fc4-45ae-a368-93fe2df5203d>

**President's Economic Advisory Council, South Africa (2020-present).** Member of an economic council that advises the President on economic policy and the response to Covid-19.

**European Commission, DG-RTD, Special Advisor (2018-2019).** As special advisor to DG-RTD commissioner (Carlos Moedas) in 2018-2019, authored high impact report on Mission Oriented Innovation in the European Union, distributed for EU wide stakeholder consultation and voted on by European Council, making 'missions' a new legal instrument for Horizon programme. Also authored and Governing Missions in the European Union. Keynote to European Council on Competitiveness (1/1/17), where working paper Mission-Oriented Innovation Policy: Challenges and Opportunities (IIPP-WP-01017) was distributed/discussed.

**Scottish National Investment Bank (2018).** As economic advisor to Scotland's First Minister, worked to help establish a new Scottish National Investment Bank, which has had its legislation unanimously approved by the Scottish Parliament, and wrote associated reports which fed into implementation.

**UK Industrial Strategy (2018).** Co-chaired the Commission for Mission Oriented Innovation and Industrial Strategy (MOIS), which had high impact on challenge led UK industrial strategy.

**Camera dei Deputati, Italy (2017).** Keynote on "The Entrepreneurial State and Mission-Oriented Industrial Policies". Other speakers include Luigi Di Maio, Vicepresidente della Camera dei Deputati and Laura Castelli, Commissione Bilancio, Camera dei Deputati. (24/5/2017)

**German Ministry of Economic Affairs and Energy (2017).** Spoke on Investment and Innovation at Modernising Germany-Innovation Agenda #2025 with Federal Economic Minister Sigmar Gabriel, <http://www.bmwi.de/DE/Themen/wirtschaft,did=798868.html>

**UK Business, Energy and Industrial Strategy Select Committee (2016)** Provided written and verbal evidence on 'Industrial Strategy' <http://calendar.parliament.uk/calendar/Commons/Select-Committees/2016/11/22/Daily>

**Gesellschaft für Plurale Ökonomik Wien (2016)** Public debate with Austrian Chancellor Christian Kern on 'Public Investment and Inclusive Growth' <http://plurale-oekonomik.at/mazzucato/>

**German Social Democratic Party (SPD) Conference (2016).** Keynote, speaking alongside Economic Minister Sigmar Gabriel <http://www.spdfraktion.de/wirtschaftsempfang2016>

**United Nations Economic Commission for Latin America & the Caribbean (ECLAC) (2016).** Keynote responding to ECLAC's Horizons 2030 document to Finance Ministers from across Latin America & the Caribbean <http://www.sussex.ac.uk/spru/newsandevents/2016/talks/horizons2030> and gave 14th Raúl Prebisch Lecture <http://www.sussex.ac.uk/spru/newsandevents/2016/talks/prebischlecture>

**Brazilian Ministry for Science and Technology (2016)** Presented report, commissioned by Ministry, on 'The Brazilian Innovation System: A Mission-Oriented Policy Proposal' <https://www.cgee.org.br/the-brazilian-innovation-system> (report presented in Ministry)

**United Nations Secretary General's High Level Panel on Access to Medicines (2016).** Provided written and verbal evidence <http://www.unsgaccessmeds.org/inbox/2016/2/28/mariana-mazzucato>

**Sitra, the Finnish Innovation Fund (2015-2019).** Member international advisory panel.

**US Senate Forum of the Middle-Class Prosperity Project (2015).** Provided written and verbal evidence for a Forum convened by Senator Elizabeth Warren and Con. Elijah Cummings, <http://democrats.oversight.house.gov/sites/democrats.oversight.house.gov/files/documents/Mazzucato%20Statement%20Middle%20Class%20Prosperity%20Project%20.pdf> and <http://www.c-span.org/video/?327348-1/forum-middle-class-investment>

**US Senate Appropriations Committee (2014).** The Entrepreneurial State: debunking public vs. private sector myths was discussed in a hearing with heads of NSF, DOE, and National Institutes for Health Director Francis S. Collins <https://www.youtube.com/watch?v=V6vcWsSOa0E>

**UK Government Department for Business, Innovation & Skills (2011).** Cited Mazzucato's work in the Economics paper 'Innovation & Research Strategy for Growth' [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/32445/11-1386-economics-innovation-and-research-strategy-for-growth.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/32445/11-1386-economics-innovation-and-research-strategy-for-growth.pdf)

**University of Sussex, REF 2014 Impact Case** submitted to UoA 19 (Business and Management): *Changing the framework for industrial policy: from fixing market failures to shaping and creating markets* <http://impact.ref.ac.uk/casestudies2/refservice.svc/GetCaseStudyPDF/28995>

## RESEARCH GRANTS

**Laudes Foundation**, *Institutional Support Grant*, 2021-25 PI; *Green Credit Guidance Policies*, 2020-2022 PI; *Laudes Covid 19 Support Grant*, 2020 PI

**Open Society Foundation**, *Institutional Support Grant*, 2020-23 PI

**BBC**, *Capturing Public Value at the BBC*, 2020 PI

**Rockefeller Foundation**, *Algorithmic Power and Competition Policy*, 2020-2021 PI

**Midyar Network**, *Digital Rents and Competition Policy*, 2020-2021 PI

**William And Flora Hewlett Foundation** *Co-creating and shaping markets: Mission-Oriented Innovation Network in the US*, 2020-2023 PI

**The European Investment Bank (EIB)**, *InnovFin: Innovation Finance*, 2019-2020 PI

**The European Institute of Technology (EIT)**, *PELICAN: Pathfinding and Learning in Cities for Climate Action*, 2019-2022 PI; *PUFFIN: Priming Public Financial Institutions for Green Innovation*, 2019-2022 PI; *Mondragon Sandbox*, 2019 PI; *iParadigm: Innovation Paradigms for Deep Demonstration*, 2019-2020 PI; *Just Transformation Emilia-Romagna 2020*, PI

**The ClimateWorks Foundation**, *MOBICA: How Measures Taken By The Public Sector Can Be Effective At Mobilizing Investments Into Low-carbon Assets*, 2019-2021 PI

**Ford Foundation**, *Labour Unions, Technological Change and Climate Change—Shaping Markets Through Effective Collective Action by Civil Society*, 2019-2020 PI

**Rockefeller Foundation**, *Public Value & Digital Transformation and the Mission Oriented Innovation Network (MOIN)*, 2018-2020 PI

**Engineering and Physical Sciences Research Council (EPSRC)**, *Interactions between the UK energy system and the UK economy*, 2017-2019 PI

**European Space Agency (ESA)**, *Benefit and Challenges of Applying Mission-Driven Innovation Models in Governmental Space Exploration Programmes*, 2018-2020 PI

**Smart Prosperity Institute (SPI)**, *What mobilises green investment? Evidence from the renewable energy sector and beyond*, 2018 PI

**Smart Prosperity Institute (SPI)**, *Accelerating Clean Innovation/Economics and Environmental Research Policy Network*, 2018 PI

**European Commission, Horizon 2020**, *Inclusive Futures For Europe BEYOND The Impacts Of Industrie 4.0 And Digital Disruption (BEYOND 4.0)*, 2019-2022

**European Commission, Horizon 2020**, *Growth, Welfare, Innovation, Productivity (GROWINPro)*, 2019-2021

**Department for International Development (DFID)**, *Life Changing Assistive Technology For All (AT2030)*, 2018-2021 Co-I

**Innovate UK**, *The Macroeconomic Implications of Mission Oriented Policies*, 2017-2018 PI

**Open Society Foundations**, *Rethinking the Economics of Medical Innovation*, 2016-2018, PI; renewed 2019-2020

**ESRC**, *Technical Change, Employment and Inequality: A Spatial analysis of households & plant data (TEMPIS)*, 2016-2018, ESRC/N011929/1, Co-I

**Brazilian Ministry for Science and Technology**, *Report on Brazil's Innovation Policy in the Context of Societal Challenges*, PI, 2015

**European Commission, Horizon 2020, DOLFINS**: *Distributed Global Financial Systems for Society*, PI for SPRU (Coordinating Institution: University of Zurich), grant 640772 2015-2018

**European Commission, Horizon 2020**, *(ISIG Innovation-fuelled, Sustainable, Inclusive Growth in Europe)*, PI for SPRU team (Coordinating Institution: Univ. Sant'Anna, Pisa), grant 649186, 2015-2018

**Institute for New Economic Thinking (INET)**, *Finance and Innovation: A Schumpeter-Minsky synthesis*, PI with Randy Wray, 2012 – 2014 <http://ineteconomics.org/grants/financing-innovation>

**Ford Foundation**, *Reforming Global Finance initiative: Financial markets and the entrepreneurial State*. PI, 2012-2016, renewed for 2014-2016

**Ford Foundation**, funding for conference organisation in the *Reforming Global Financial Governance initiative: Financial governance for innovation and social inclusion*, 2013

**The Brazilian Development Bank (BNDES)**, funding for conference organisation *Mission-oriented finance for innovation: rethinking public & private risks and rewards*, 2014

**European Commission**, Collaborative FP7 Project,

**FINNOV**: *Finance, innovation and growth*. PI, Coordinator and PI of EC FP7, 2009-2012

**ESRC Centre**, *Social and economic research on innovation in genomics*, The Open University and University of Edinburgh and part of the *ESRC Genomics Network*, Economics Director and Co-investigator (25% of time) 2<sup>nd</sup> phase funding, 2007-2012 [www.genomicsnetwork.ac.uk/innogen](http://www.genomicsnetwork.ac.uk/innogen)

**European Commission**, 5th Framework Programme Grant: *Econ-change: micro-foundations of entrepreneurial & organisational change in Europe*. Co-Investigator, 2002-2004

**British Academy**, *Firm growth dynamics in different knowledge regimes: the biotech sector*. Small grant PI, 2005-2007

**European Commission**, *Network of Excellence: Dynamics of institutions and markets in Europe*

(DIME). Leader of The Open University node, and co-ordinator of 2 work packages: *Finance and innovation; innovation and inequality in health*, 2003-2010  
**The Open University Research Grant**, *Sales, innovation and stock prices in information technology*, The Open University, PI, 2001  
**European Union Training & Mobility for Researchers Grant, Marie Curie**, *The Co-Evolution of Innovation and Market Structure*. London Business School, PI, 1998  
**Santa Fe Institute, Computational Economics**, summer grant to work in SFI, 1996  
**Russell Sage Foundation**, grant in behavioural economics: PI, 1995  
**Rotary International**, graduate fellowship: PI, 1993  
**University Fellowship New School for Social Research**, 1992-1993

## RECENT RESEARCH CONSULTANCIES

Ministry for the Environment, New Zealand (2021); Government of British Columbia (2021); The Provincial Council of Biscay (Bizkaia) (2020-2022); PI BBC (2020); European Investment Bank (2020); Scotland Government (2019-2020); Innovate UK (2019); Inter-American Development Bank (2017); European Investment Bank (2017, 2020); United Nations Economic Commission for Latin America (2016); European Space Agency (2016); NASA (2015), Inter-American Development Bank (2015, 2018, 2020), Brazilian Ministry for Science and Technology (2015)

## TEACHING

2018-2022 **University College London (IIPP)**  
 Taught modules for Rethinking Capitalism (authored textbook)  
 Convenor for Public Value module in Masters (MPA) in Innovation and Public Policy  
 Co-designed the MPA curriculum  
 Executive Education for governments

2011-2017 **University of Sussex**, Chair of Doctoral Committee, SPRU.  
 Masters classes in industry dynamics; finance and innovation.  
 INET course in the Economics of Innovation, (April 2014)

2006-2010 **Bocconi University**, Milan, Italy, (Visiting Professor)  
 Masters and MBA courses, *8205 Industrial Economics and International Competitiveness* (with F. Malerba) and *8014 Industry Analysis* (with M. Mariani)

2008-2010 **The Open University**, Milton Keynes, UK, 2000-2011 (Professor)  
*Personal Investment in an Uncertain World (DB234)*, Production Chair, Editor of textbook

2004-2008 *Microeconomics (DD319)*, Chair  
 2001-2002 *Economics and Economic Change (DD202)*, Chair  
 2002-2006 *Business Behaviour in a Changing Environment (B300)*, Chair for Strategy module

1997-1999 **University of Denver**, Denver, USA, (Assistant Professor)  
 Undergraduate *Foundations of Economics*; and Masters level *Industrial Organization*

1995-1997 **New York University**, New York, USA, (adjunct)  
 Undergraduate *Introductory Microeconomics*; *Introductory Macroeconomics*

### Summer school teaching

2006 *European Summer School in Industry Dynamics (ESSID, EU)*, Cargese, Corsica  
 2002-2006 The Open University Summer School, Bath, UK

### Recent PhD supervision

2021- George Mpanga (UCL)  
 2020- Rosie Collington (UCL), *Public Sector Outsourcing and State Capacity*  
 2019- Josh Entsminger (UCL), *Governing Digital Economic Transitions*  
 2019- David Frayman (UCL), *Financing Innovation-led Growth*  
 2019- Asker Voldsgaard Ruge, (UCL), *The Institutional Embeddedness of Green Finance*  
 2019- Travis Michael Whitfill, (UCL), *The Financialization of Biopharma*  
 2018- Angeliki Kapoglou (UCL), *The Future of the Lunar Economy*  
 2016- Irene Maffini (Sussex Univ, SPRU) *Crowdfunding Public-Private Partnerships*  
 2016- Simone Gasperin (UCL) *The Political Economy of State-Owned Enterprises*  
 2022 (awarded) Lukas Fuchs (UCL), *The Political Philosophy of Market Shaping*

- 2019 (awarded) Andrea Laplane (Sussex Univ, SPRU) *The Risk-Reward Nexus*  
 2018 (awarded) Marco Carreras (Sussex Univ, SPRU) *Brazil's State-Owned Development Finance Institutions*  
 2016 (awarded) Nicholas Jagger (Sussex Univ, SPRU) *Skills Requirements in the Low Carbon Transition*  
 2014 (awarded) Zhehong Zheng (Open University), *A Micro-Macro Model of Finance and Growth*  
 2010 (awarded) Lillian Jensen (Open University, ESRC), *Absorptive Capacity and Firm Growth*  
 2009 (awarded) Pelin Demirel (Open University), *Economic Dynamics in Different Knowledge Regimes*

**Recent Post-doctoral supervision** (funded by my grants listed above)

Henry Li (UCL), Matteo Deleidi (UCL), Joshua Ryan Collins (UCL), Ariel Wirkerman (University of Sussex), Caetano Penna (University of Sussex), Gregor Semieniuk (University of Sussex), Stuart Parris (Open University).

**PhD External examiner:** Cambridge University, Scuola Superiore Sant'Anna Pisa; University of Essex; London Business School.

**RECENT PRIZES/HONORS/AWARDS**

- Prix Colbert Award 2021  
 Forum Ökologisch-Soziale Marktwirtschaft (FÖS) Adam Smith Prize, 2021  
 Kurt Rothschild Award for Economic Journalism and Research (Main Prize), 2021  
 Pontignano Award, British Embassy in Italy and the British Council, 2021  
 Grande Ufficiale Ordine al Merito della Repubblica Italiana, 2021  
 Geospatial World Leadership Making A Difference Award for 'Innovation and Data Economy', 2020  
 Winner of the John von Neumann Award, Rajk László College for Advanced Studies, 2020  
 All European Academies Madame de Staël Prize for Cultural Values, 2019, €20,000  
 Wassily Leontief Award for Advancing the Frontiers of Economic thought, 2018  
 Elected to the UK Academy of Social Sciences, 2017  
 Elected to the Italian Academy of Sciences, Lincei, 2018  
 Short-listed for 2019 Best Business Book of the Year, FT-Mckinsey, £10,000 for shortlist  
 Best Book of the Year, Strategy and Business, 2018 (The Value of Everything)  
 Winner of the Hans Matthöfer German book prize, 2015  
 Winner of the New Statesman / SPERI Prize in Political Economy, 2014  
 Listed in Financial Times Selection of *Books of the Year*, Entrepreneurial State, 2013  
 Shortlisted for the German Wirtschaftsbuchpreis for Das Kapital des Staates, 2014  
 Nominated for Industry & Innovation DRUID Award for Best Paper, 2014  
 Nominated for IPEG Book Prize, 2014

**PROFESSIONAL ACTIVITIES**

**Advisory/Commissioner/Task Forces:**

- 2021-present National Academy of Medicine, Grand Challenge on Human Health and Climate Change  
 2021-present UN High Level Advisory Board on Economic and Social Affairs  
 2021-present Economic and Social Council of Argentina (ESC)  
 2021-present Member Council of Foreign Relations  
 2021 G7 Economic Resilience Panel (representing the Italian government)  
 2020-present WHO Council on the Economics of Health for All, Chair  
 2020-present Business, Energy and Industrial Strategy Innovation Expert Group  
 2020-present Camden Economic Renewal Commission, Co-Chair  
 2020-present UNDP Asia-Pacific Eminent Advisory Council  
 2020-present UN Council on Urban Initiatives, UN Habitat  
 2020-present EU Green New Deal Senior Working Group  
 2020-present Lancet Pathfinder Commission  
 2020-present WHO Fair Pricing Group  
 2020-2021 Special Economic Adviser to Prime Minister Conte, Italy  
 2020 The New Economy Taskforce, under the Vatican COVID-19 Commission  
 2019-present South African President's Economic Advisory Council (PEAC)  
 2019-present Vinnova, Sweden's Innovation Agency, International Advisory Board, Sweden  
 2019-present World Economic Forum Stewardship Board

2019-present	World Economic Forum Global Future Council - New Economic Agenda, Co-Chair
2019-2021	UN Committee for Development Policy (CDP), ECOSOC
2018-2020	OECD Secretary General Adv Group on New Narrative for Economic Challenges
2018-2020	Greater Manchester Independent Prosperity Review Panel
2018-2020	Luminate Advisory Group
2018-2019	World Economic Forum Global Future Council - New Economic Agenda (Vice-Chair)
2018	UK Commission for Mission Oriented Innovation and Industrial Strategy
2017-2019	Special Advisor to Carlos Moedas, EC Commissioner for Research and Innovation
2017-present	Research Council of Norway, Advisory Board, Norway
2017-Present	Economic and Social Impact of Research (ESIR), European Commission
2017-present	UN SDSN Leadership Council, United Nations
2017-present	FEEM Scientific Advisory Board
2016-present	Italian Parliamentary Budget Office, Scientific Advisor, Italy
2016-present	Danish Design Centre, Advisory Board, Denmark
2016-present	International Schumpeter Society, Vice President
2016-2018	IPPR, Commissioner, Commission on Economic Justice, UK
2015-present	Scottish Government, Council of Economic Advisors (CEA), Scotland
2015-2020	Institute for Public Policy Research (IPPR), Trustee, UK
2015-2019	SITRA, Finnish Innovation Fund, Advisory Board, Finland
2014-2018	Political Economy Research Centre, Goldsmiths University, Advisory Board, UK
2016-2018	i24C High Level Group, Belgium
2013-2016	University of Sussex, University Council member, UK
2013-2018	UNU-MERIT, Advisory Board, Netherlands
2013-2018	Circle, Lund University, Scientific Advisory Board, Sweden
2012-2018	Green Alliance, Trustee, UK
2015-2016	Labour Party Economic Advisory Committee, UK
2013-2015	EC High Level Economic Policy Expert Group, Innovation 4 Growth, RISE
2014-2016	World Economic Forum Global Agenda Council on the Economics of Innovation
2013-2014	Centre for European Reform, Commissioner, UK
2012-2014	European Commission (EC) Task Force on Public Sector Innovation
2012-2013	New Economic Foundation, Task force on New Jobs, UK
2012-	Reinventing BIS Review (Lord Adonis Chair), UK
2012-	UCL Green Economy Policy Commission (Prof. Ekins Chair), UK

### Corporate Board membership

2020-present Enel S.p.A

**Journal Editor:** *Journal of Economic Policy Reform* (2016-), *Economics, Information and Policy* (2004-2010), *Journal of Post-Keynesian Economics* (2014-), *Italian Economic Journal* (2014-2016), *Structural Change and Economic Dynamics* (2014-)

**Journal Referee:** *Journal of Economic Dynamics and Control*; *Journal of Evolutionary Economics*; *Journal of Economic Behavior and Organization*; *Research Policy*; *International Journal of Industrial Organization*; *Industrial and Corporate Change*; *Review of Political Economy*; *Structural Change and Economic Dynamics*; *Journal of Computational Economics*; *Research Policy*, *Oxford Papers in Economics and Statistics*, *Review of Economics and Statistics*

### Grant Referee

Institute for New Economic Thinking (INET); Economics and Social Research Council (ESRC), UK; United States National Science Foundation (NSF); ESRC Science and Technology Studies Panel

### HIGHLIGHTED KEYNOTES, INVITED LECTURES & TALKS

- World Economic Forum 2022 (25/05/2022). "What Next for Global Growth?"  
<https://www.weforum.org/events/world-economic-forum-annual-meeting-2022/sessions/aligning-on-new-approaches-to-economic-policy-making>
- Graz Schumpeter Lectures (27/04/2022). "The Entrepreneurial State: debunking public versus private sector myths" <https://schumpeter-centre.uni-graz.at/en/events/graz-schumpeter-lectures/2022-mariana-mazzucato/>
- Berlin Energy Transition Dialogue 2022 (29/03/2022). Keynote.  
<https://www.youtube.com/watch?v=K7lgW175Yxo>
- Columbia University, New York, (09/04/2022). "Contested Terrain: Authoritarianism and Democracy in the Contemporary Context"

Institute of Directors Global Conference 2020, (03/09/2021) “Accelerating to Net Zero”, in conversation with Nicola Sturgeon. [https://www.youtube.com/watch?v=MCX-xVHCOKA&ab\\_channel=InstituteofDirectors](https://www.youtube.com/watch?v=MCX-xVHCOKA&ab_channel=InstituteofDirectors)

Talks at Google, (02/08/2021) “Mission Economy: A Moonshot Guide to Changing Capitalism” [https://www.youtube.com/watch?v=-uTNPSCaMmU&ab\\_channel=TalksatGoogle](https://www.youtube.com/watch?v=-uTNPSCaMmU&ab_channel=TalksatGoogle)

Masterclass for President Cyril Ramaphosa and South African National School of Government, (25/03/2021) “The Entrepreneurial State and Mission Economy: Lessons and Opportunities for South Africa” <https://www.youtube.com/watch?v=nqyCIAGXuOU&t=2s>

Bloomberg CityLab – Mayors only session, Bloomberg Philanthropies, New York (01/03/2021) <https://www.bloomberg.org/press/citylab-global-cities-summit-unveils-speaker-lineup-for-march-1-3-2021/>

Aspen Ideas Reset, (23/02/2021) “A mission-oriented approach to stakeholder capitalism” [https://www.youtube.com/watch?v=l\\_h6Unu-gus&feature=emb\\_imp\\_woyt](https://www.youtube.com/watch?v=l_h6Unu-gus&feature=emb_imp_woyt)

London School of Economics, Public Lecture, London (29/01/2021) “Mission Economy: A Moonshot Guide to Changing Capitalism” [https://www.youtube.com/watch?v=JwE0E0iVt6M&feature=emb\\_imp\\_woyt](https://www.youtube.com/watch?v=JwE0E0iVt6M&feature=emb_imp_woyt)

Economic Council of Finland and PM Marin, Helsinki (27/01/2021) “Mission Economy: A Moonshot Guide to Changing Capitalism” <https://vnk.fi/en/economic-council>

Yusuf Sayigh Development Lecture, Palestine Economic Policy Research Institute, Palestine (03/12/2020) <https://www.youtube.com/watch?v=El4ZuNjQDwM&t=1s>

Tore Browaldh Lecture, Gothenburg University, Sweden (03/11/2020) ‘Rethinking value creation for innovation-led, inclusive and sustainable growth’ <https://www.youtube.com/watch?v=Gk5VY1AAixA>

John von Neumann Lecture, Rajk College, Hungary (28/10/2020) ‘Rethinking the State: from public good to public value’ <https://www.youtube.com/watch?v=qhcr2mEaMYs&t=1403s>

TED2020 (06/2020) ‘How to Rethink Capitalism for a post-pandemic world’ [https://www.ted.com/talks/mariana\\_mazzucato\\_how\\_to\\_rethink\\_capitalism\\_and\\_government\\_for\\_a\\_post\\_pandemic\\_world](https://www.ted.com/talks/mariana_mazzucato_how_to_rethink_capitalism_and_government_for_a_post_pandemic_world)

CogX 2020, virtual conference (08/06/2020) ‘Stakeholder Value and Purpose. Time to walk the talk: a mission oriented approach’ <https://www.youtube.com/watch?v=COsJ2QBewBE>

UN Habitat’s World Urban Forum (WUF10) Abu Dhabi, UAE (10/02/2020). “Implementing the New Urban Agenda to Drive Sustainable Change” <http://webtv.un.org/search/dialogue-2-implementing-the-new-urban-agenda-to-drive-sustainable-change-wuf10-8-13-february-2020-abu-dhabi-uae/6131198285001/?term=&lan=english&page=36>

World Economic Forum DAVOS 2020 (08/02/2020). “Solving the Green Growth Equation” [https://www.youtube.com/watch?v=5oBwwst4Fcw&ab\\_channel=WorldEconomicForum](https://www.youtube.com/watch?v=5oBwwst4Fcw&ab_channel=WorldEconomicForum)

TEDSummit 2019, Edinburgh, Scotland. (24/07/2019). ‘What is economic value, and who creates it?’ [https://www.ted.com/talks/mariana\\_mazzucato\\_what\\_is\\_economic\\_value\\_and\\_who\\_creates\\_it](https://www.ted.com/talks/mariana_mazzucato_what_is_economic_value_and_who_creates_it)

Festivaletteratura, Mantua, Italy. (07/09/2019). ‘L’economia del Valore’. <https://www.festivaletteratura.it/en/2019/guests/mariana-mazzucato>

Tate Modern 2019, London, UK (22/10/2019). ‘Art in real life: Architecture and public space’. <https://www.tate.org.uk/whats-on/tate-modern/exhibition/olafur-eliasson/art-real-life-architecture-and-public-space>

Brainwash Festival, Berlin, Germany. (26/10/2019). ‘The future of economics’. <https://programma.brainwashfestival.nl/>

Wired Smarter, London, UK (30/10/2019). <https://www.youtube.com/watch?v=Gxw45q3Ga3k>

Rethinking Economics Seminar, Áras an Uachtaráin, Ireland. (12/11/2019). ‘Rethinking the Role of the State in Fostering a Sustainable and Inclusive Economy’. <https://president.ie/en/diary/details/president-hosts-seminar-rethinking-the-role-of-the-state-in-fostering-a-sustainable-and-inclusive-economy>

SME Assembly 2019, Helsinki, Finland. (14/11/2019). ‘Schumpeter Lecture’. <https://blogs.ec.europa.eu/promotingenterprise/schumpeter-mazzucato-1/>

Antitrust in Times of Upheaval – a Global Conversation, Brussels, Belgium. (10/12/2019). ‘Out of the Box – Antitrust in Times of Upheaval’. <https://events.streamovations.be/sessions/reference/antitrust-in-times-of-upheaval-a-global-conversation>

The Times CEO Summit, London, UK. (11/06/2019). ‘The Trust Vacuum panel session’. <https://ceosummit.thetimes.co.uk>

CognitionX Event, London, UK. (10/06/2019). ‘From market fixing to market co-creating’. <https://cogx.co/speakers/mariana-mazzucato/>

National Institutes for Health, Bethesda, MA, United States. (06/06/2019). ‘The State and Innovation from fixing markets to co-creating’.

NESTA Rethinking Public Value Event, London, UK. (03/06/2019). ‘Getting Serious about Value’. [https://media.nesta.org.uk/documents/Rethinking\\_Public\\_Value\\_Agenda.pdf](https://media.nesta.org.uk/documents/Rethinking_Public_Value_Agenda.pdf)

St Gallen Symposium, University of St Gallen, Switzerland. (09/05/2019). 'Value of Everything: making and taking in the global economy'. [https://www.symposium.org/sites/default/files/Programm\\_49SGS\\_4.pdf#overlay-context=downloads](https://www.symposium.org/sites/default/files/Programm_49SGS_4.pdf#overlay-context=downloads)

Mme de Stael award ceremony, University of Bern, Switzerland. (08/05/2019). 'From Market Fixing to Market Co-creation: a mission-oriented approach'. <https://www.alleageneralassembly.org/>

European Commission High-Level Policy Summit on Sustainable Development, Brussels, Belgium. (08/04/2019). 'Next Steps: Europe's Missions for the Future'. [https://ec.europa.eu/epsc/events/sustainable-europe-2030\\_en](https://ec.europa.eu/epsc/events/sustainable-europe-2030_en)

World Bank, Washington DC, US. (08/03/2019). Debunking the Myth of a Laggard State at Odds with the Private.

Blavatnik School of Government, University of Oxford, Oxford, UK. (31/01/2019). 'The Value of Everything: rediscovering purpose in the economy'. <https://www.bsg.ox.ac.uk/events/value-everything-rediscovering-purpose-economy>

European Commission, Brussels, Belgium. (17/01/2019). 'Shaping competition policy in the era of digitisation'. <http://ec.europa.eu/competition/scp19/>

Cabinet Office - Future Policy Network event, London, UK. (07/01/2019). 'A Talk with Professor Mariana Mazzucato'.

Committee for Economic Development of Australia, Melbourne, Australia. (14/12/2018). 'Rethinking the purpose of the corporation: the business of business'. <https://www.ceda.com.au/events/upcoming-events>

Centre for Policy Development and City of Melbourne, Melbourne, Australia. (13/12/2018). 'Public forum: mission-led innovation'. <https://www.trybooking.com/ZCIF>

Centre for Policy Development John Menadue Oration, Sydney, Australia. (11/12/2018) 'Can the State Deliver?'. <https://cpd.org.au/events/>

Climate-KIC Innovation Summit, Dublin, Eire. (06/11/2018) 'The direction of economic growth: a mission-oriented approach'. <https://www.climateinnovationsummit.org/programme/>

WIRED Live 2018 Event, London, UK. (01/11/2018) 'The Value of Everything'. <https://www.wired.co.uk/partnerships/wired-live/speakers>

University of Sheffield, Sheffield, UK. (30/10/2018) '2018 Knoop Annual Lecture: The Value of Everything'. <https://www.sheffield.ac.uk/economics/events/knoop>

Globelics International Conference, Accra, Ghana. (25/10/2018) 'Rethinking the Direction of Economic Growth: a mission-oriented approach'. <http://globelicsconference2018.org/>

BNEF-EMEA Future of Energy Summit, London, UK. (01/10/2018) 'Financing the Green Revolution: a mission oriented approach'. <https://about.bnef.com/future-energy-summit/london-speakers/>

Future Cities Catapult, London, UK. (27/09/2018) 'Innovation-led sustainable growth: a mission-oriented approach'. <https://futurecities.catapult.org.uk/events/>

Austrian Presidency of the Council of the EU, Vienna, Austria. (25/09/2018) 'The People's prescription: Re imagining health innovation to deliver public value'. <https://www.eu2018.at/calendar-events/political-events/BMASGK-2018-09-25-Matching-Health-R-D.html>

Ellen MacArthur Foundation Summit 2018, London, UK. (21/06/2018) 'Reimagining the direction of economic growth: a mission oriented approach'. <https://www.eventsforce.net/ellenmacarthur/frontend/reg/tOtherPage.csp?pageID=14922&eventID=55&traceRedir=2>

EU Council of the Secretariat, Brussels. (04/06/2018) 'The direction of economic growth: a 'mission-oriented' market shaping approach'.

5x15 event, London, UK. (23/05/2018) 'The Value of Everything'. <http://5x15.com/event/23rd-may-2018-the-tabernacle/#event>

OECD, Paris, France. (18/05/2018) 'Mission Oriented Innovation: reframing the direction of economic growth'. [https://oecd.tv.webtv-solution.com/4359/or/naec\\_seminar\\_with\\_mariana\\_mazzucato.html](https://oecd.tv.webtv-solution.com/4359/or/naec_seminar_with_mariana_mazzucato.html)

Brazilian National Academy of Sciences, Rio de Janeiro, Brazil. (08/05/2018) 'Mission Oriented Innovation: Rethinking the State's role on the Direction of Economic Growth'. <http://www.abc.org.br/?Reuniao-Magna-2018>

Harvard Kennedy School seminar, Cambridge, MA, USA. (18/3/2018) 'The Rate and Direction of Innovation-Led Growth: a Mission-Oriented Approach'. <https://www.hks.harvard.edu/centers/mrcbg/news-events/event-calendar#mazzucato>

Leontief Prize Ceremony acceptance speech, Tufts University, Boston, USA. (17/3/2018) [http://www.ase.tufts.edu/gdae/about\\_us/leontief18\\_announcement.html](http://www.ase.tufts.edu/gdae/about_us/leontief18_announcement.html)

International Monetary Fund, Washington DC, USA (15/3/2018) 'The rate and direction of innovation-led growth: mission-orientation'.

Intelligence Squared Debate, London, UK (5/2/2018) 'Ten Years On: The Financial Crisis and the State of Modern Capitalism'. <https://www.intelligencesquared.com/events/ten-years-on-the-financial-crisis-and-the-state-of-modern-capitalism/>

INET Annual Conference, Edinburgh, UK (23/10/2017) 'Collective Value Creation: sharing both risks



and rewards'. <https://www.ineteconomics.org/events/reawakening>

Mission Innovation / Clean Energy Ministerial Conference, Beijing, China (7/6/2017), 'Green Growth: Rethinking public and private risk-taking'. <http://mission-innovation.net/our-work/mi-2/>

Inter-American Development Bank, Washington DC, USA (18/4/2017), 'Sharing Risks and Rewards – a new lens on wealth creation' [http://lalics.org/index.php?option=com\\_content&view=article&id=1208:idb-theoretical-workshop&catid=38:news&lang=en&Itemid=255](http://lalics.org/index.php?option=com_content&view=article&id=1208:idb-theoretical-workshop&catid=38:news&lang=en&Itemid=255)

ICC Conference: Beyond Technological Innovation and Diffusion, UC-Berkeley, USA, (13/12/2016) 'Innovation Policy: from fixing markets and systems to market making and shaping' <http://businessinnovation.berkeley.edu/intellectual-capital/icc-conference-program/>

University of Cambridge Public Policy Annual Lecture, Cambridge, UK, (06/12/2016) 'Smart and Inclusive Growth: a new narrative on wealth creation' <http://www.publicpolicy.cam.ac.uk/events/mariana-mazzucato>

8<sup>th</sup> Global Drucker Forum 2016, Vienna, Austria, (17/11/2016) 'The State as Enabler, Innovator, Investor' <http://www.druckerforum.org/2016/the-event/program-2016/>

Nordic Investment Bank Financing the Future seminar, Copenhagen, Denmark, 02/11/2016 'Innovation Policy as Market Shaping and Creating' [https://mes.eventos.fi/event/nib\\_anniversary/pages/programme](https://mes.eventos.fi/event/nib_anniversary/pages/programme)

16<sup>th</sup> Congress of the International Joseph A. Schumpeter Society Conference, Montreal, Canada, 07/07/2016 'Innovation policy: From market and system fixing to market creating,' <http://schumpeter-conference-montreal.ca/program/>

2016 EU-SPRI Conference, Lund, Sweden, 8/6/16 "From Market Fixing to Market Creating: a new vision for innovation policy," <http://www.euspri-circle2016.org/app/attendee/default.asp?ProjectId=6857&PageId=40439>

Argentinian Ministry of Science, Buenos Aires, Argentina, 21/4/16, 'El Estado emprendedor: creación de mercados y desarrollo económico'. <http://conferenciamazzucato.mincyt.gob.ar/>

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## CONTACT INFORMATION

University College London  
11 Montague Street, London, WC1B 5BP

Email: [m.mazzucato@ucl.ac.uk](mailto:m.mazzucato@ucl.ac.uk) ; always cc [iipp-director-pa@ucl.ac.uk](mailto:iipp-director-pa@ucl.ac.uk)  
Website: [www.marianamazzucato.com](http://www.marianamazzucato.com) Twitter [@MazzucatoM](https://twitter.com/MazzucatoM)  
Administrative Support: [iipp-director-pa@ucl.ac.uk](mailto:iipp-director-pa@ucl.ac.uk), Tel. +44-(0)203 108 6173  
Communications/media support: [iippcomms@ucl.ac.uk](mailto:iippcomms@ucl.ac.uk), Tel. +44 (0)203 108 6121  
Speaker Agency: Leigh Bureau, [wesn@leighbureau.com](mailto:wesn@leighbureau.com), Tel. +1 908 253 8600  
Literary Agent: The Wylie Agency, [mail@wylieagency.co.uk](mailto:mail@wylieagency.co.uk), Tel. +44 (0)20 7908 5900  
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