MARIANA MAZZUCATO

Professor in the Economics of Innovation & Public Value at University College London (UCL) and Founding Director of UCL's Institute for Innovation and Public Purpose (IIPP). Author of The Entrepreneurial State: debunking public vs. private sector myths, The Value of Everything: making and taking in the global economy and Mission Economy: a moonshot guide to changing capitalism.

Bio

Mariana Mazzucato (PhD) is Professor in the Economics of Innovation and Public Value at University College London (UCL), where she is Founding Director of the <u>UCL Institute for Innovation & Public Purpose</u> (<u>IIPP</u>). She received her BA from Tufts University and her MA and PhD from the Graduate Faculty of the New School for Social Research. Her previous posts include the RM Phillips Professorial Chair at the Science Policy Research Unit (SPRU) at Sussex University. She is a selected fellow of the UK's Academy of Social Sciences (FAcSS) and of the Italian National Science Academy (Lincei).

She is winner of international prizes including the 2020 John von Neumann Award, the 2019 All European Academies Madame de Staël Prize for Cultural Values, and the 2018 Leontief Prize for Advancing the Frontiers of Economic Thought. She was named as one of the '3 most important thinkers about innovation' by The New Republic, one of the 50 most creative people in business in 2020 by Fast Company, and one of the 25 leaders shaping the future of capitalism by WIRED.

She is the author of three highly-acclaimed books: <u>The Entrepreneurial State</u>: <u>debunking public vs. private sector myths</u> (2013) which investigates the critical role the state plays in driving growth; <u>The Value of Everything</u>: <u>making and taking in the global economy</u> (2018) which looks at how value creation needs to be rewarded over value extraction; and the newly released <u>Mission Economy</u>: a moonshot guide to changing capitalism (2021).

She advises policy makers around the world on innovation-led inclusive and sustainable growth. Her current roles include being Chair of the World Health Organization's Council on the Economics of Health for All and a member of the Scottish Government's Council of Economic Advisors, the South African President's Economic Advisory Council, the OECD Secretary General's Advisory Group on a New Growth Narrative, the UN High Level Advisory Board for Economic and Social Affairs, Argentina's Economic and Social Council, Vinnova's Advisory Panel in Sweden, and Norway's Research Council. Previously, through her role as Special Advisor for the EC Commissioner for Research, Science and Innovation (2017-2019), she authored the high-impact report on Mission-Oriented Research & Innovation in the European Union, turning "missions" into a crucial new instrument in the European Commission's Horizon innovation programme.



Links and contacts

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